



Bellevue Parks &  
Community Services

# RECREATION PROGRAM PLAN

2020 Edition



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# TABLE OF CONTENTS

Department Vision.....	6
Department Mission .....	6
Equity: A System of Fairness.....	6
Introduction .....	9
Purpose and Philosophy of Recreation .....	10
The Recreation System in Bellevue.....	12
Community Perceptions of City-Provided Recreation .....	12
Existing City of Bellevue Data Collection.....	12
Supplemental Public Outreach .....	15
Results of Recreation Outreach .....	17
Recreation Planning Process .....	26
Vision for Recreation .....	29
Guiding Principles for Recreation .....	30
Priority Goals for Recreation .....	33
Appendix I: Community Profile .....	49
Appendix II: Summary of Public Outreach Methods .....	79
Appendix III: Inventory of Recreation Service Providers .....	85
Recreation Provider Inventory.....	86
Summer Day Camp Inventory .....	102
Appendix IV: Recreation Program Pricing Policy.....	113

# ACKNOWLEDGMENTS

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*The project team gratefully acknowledges the contributions of department divisions and work groups to the development of this plan, in particular the guidance of program staff.*

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# WHO WE ARE





## DEPARTMENT VISION

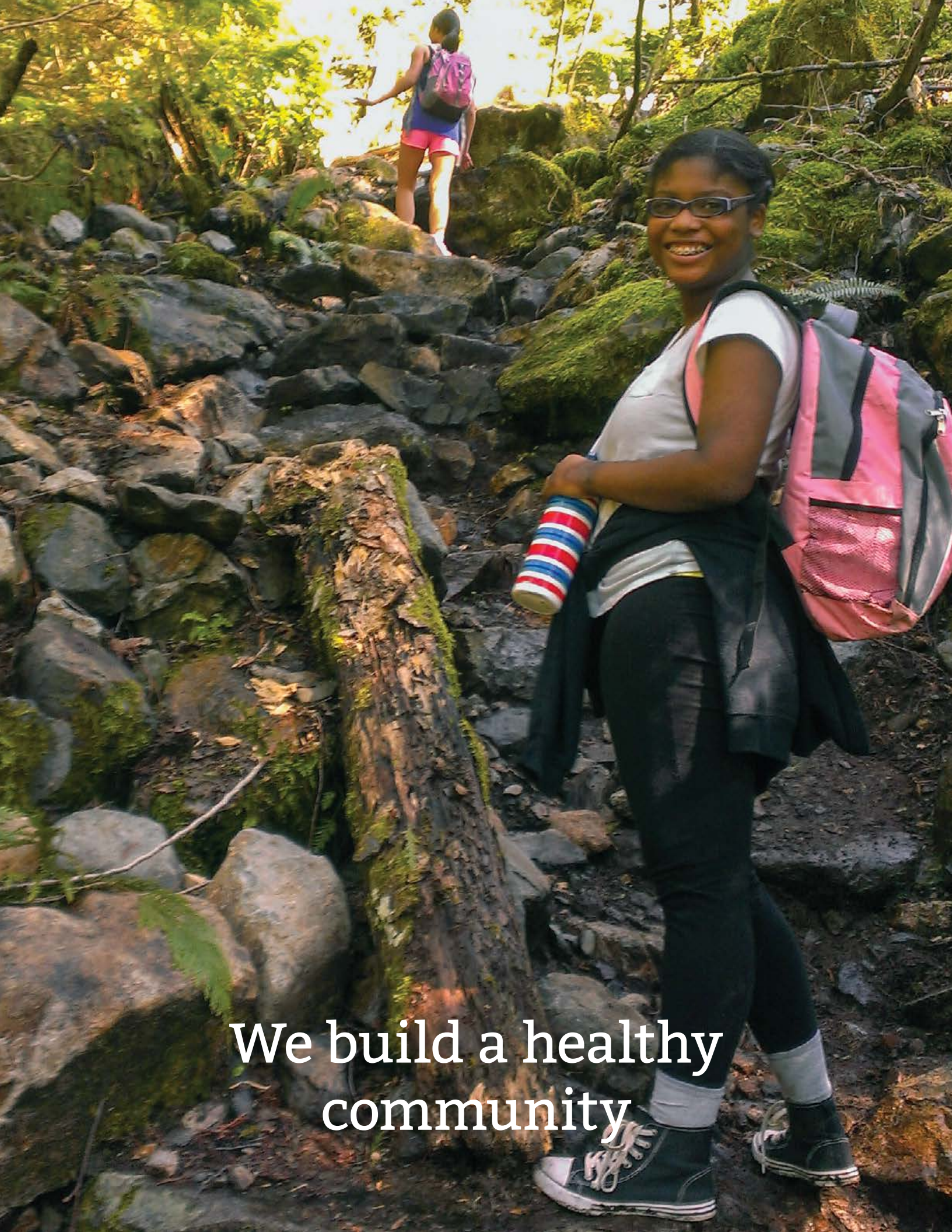
In Bellevue everyone can connect to each other and to nature through experiences that help them to live, grow, and thrive.

## DEPARTMENT MISSION

We build a healthy community through an integrated system of exceptional parks, natural areas, recreation, arts and culture, and a broad base of community services.

## EQUITY: A SYSTEM OF FAIRNESS

Equity acknowledges and removes disparities in opportunities, power, and resources so that everyone can reach their full potential to thrive. Bellevue Parks & Community Services practices equity, which is the responsibility of every individual in the department. Equitable access is a right, not a privilege, and is fundamental to our mission of serving all people. Through equitable policies and practices, we cultivate ties that connect people to the fabric of our community.



We build a healthy  
community





## INTRODUCTION

Bellevue Parks & Community Services, nationally accredited since 2005, operates an extensive array of recreation programs. However, the City of Bellevue is far from alone in the provision of recreation activities. Many Bellevue residents have access to a wide variety of recreational opportunities offered by other public agencies, private non-profit organizations, and private for-profit companies. Recognizing that Parks & Community Services is one provider among many, the *Recreation Program Plan* defines the City of Bellevue's role as a recreation provider within this system. The plan establishes a set of core goals for Parks & Community Services and sets a pricing policy to guide the investment of public resources in support of recreation programs.

Department programs and events offer important opportunities for community members to connect with one another, especially as the city grows and becomes increasingly diverse. In 2019, the citywide population was estimated at 145,300, with non-white residents comprising 50 percent of the population and 39 percent of residents born outside the United States (see Appendix I: Bellevue Community Profile). By comparison, the U.S. Census of 2000 documented a population of 109,827, with 28.3 percent non-white residents, and 25 percent born outside the United States. Between 2000 and 2010, foreign-born residents comprised about 107 percent of Bellevue's population growth. Between 2010 and 2017, foreign-born residents represented 73 percent of the city's growth. Given the diverse and changing needs of Bellevue's residents, one of the department's key roles is to offer accessible, equitable, and inclusive programs and services, providing a safe and gracious space where the entire community can connect with one another.

Recreation program participants in Bellevue consistently give the city high marks for both the quality and type of offerings. The department regularly conducts a recreation user survey to document participant feedback about programs. In 2019, 95 percent of participants rated programs good or above and 97 percent indicated they would recommend Parks & Community Services programs to others. In a representative sample survey of Bellevue residents taken in 2019, 95 percent of respondents report satisfaction with Bellevue's parks and recreation activities.

The *Recreation Program Plan* works in concert with other key Parks & Community Services documents, including the *Parks & Open Space System Plan* and the *Human Services Needs Update*, to convey the department's role in providing parks, recreation, and community services to Bellevue residents. The policy bases for these functions are established in the *City of Bellevue Comprehensive Plan* and the *Parks & Community Services Strategic Plan* and *Diversity Strategic Plan*.

To provide program-level analysis and short-term strategic direction, Parks & Community Services maintains a series of program plans focused on specific population groups, facilities, or programs (for example the *Choices for People with Disabilities* plan). These plans are updated as necessary to maintain a nimble, relevant, and effective response to ever-changing community needs.

Core to the planning process is a series of program proposals that are drafted every two years for funding consideration through the City of Bellevue's budget process. These proposals are derived from higher-level planning documents and include performance measures that are continually tracked for evaluation purposes.

This document is structured to progress from the general to the specific. The opening sections discuss the role that recreation plays in the community and the nature of Bellevue's existing recreation system, including community perceptions of current recreation opportunities. This is followed by a discussion of the vision and principles that have guided the development of this plan. The next section describes overarching goals for Bellevue's involvement as a recreation provider. Finally, the document outlines actions that will be undertaken to implement these policies.

## **Purpose and Philosophy of Recreation**

Recreation and the use of leisure time have long been considered an integral part of both individual and community well-being. In the United States, the public sector became heavily involved in recreation as the country became increasingly urbanized during the 19th and 20th centuries. Since that time, public sector recreation has evolved through four stages:

- Regaining natural settings in urbanized areas in order to allow people, mostly youth, to engage in play (recreation) activities that mimic those available in rural settings;
- Overcoming negative urban influences by providing safe activities that improve the physical, intellectual, and civic life of urban residents;
- Meeting consumer demand for specific recreation activities and services; and, finally,
- Providing geographically distributed access to parks, open space, and other facilities that can be used for whatever recreation purpose individuals find enjoyable and practical.

Governments reassessed their role in service delivery beginning in the late 1990s, and since then public recreation agencies have taken a more holistic view of service provision. They are now providing access to recreation in ways that tap the full capacity of a community's public and private recreation resources. This involves close collaboration with other city departments, public agencies, schools, and private and non-profit organizations to provide equitable access to recreational opportunities community-wide.

The National Recreation and Park Association (NRPA) describes the role of park and recreation agencies using three pillars: Health & Wellness, Conservation, and Social Equity. Together, these pillars articulate current values and approaches to park and recreation services, acknowledging that community health and wellness are inextricably linked to protecting open space, engaging communities with nature, and ensuring that all people have access to these benefits and opportunities.

Today, Bellevue's recreation services reflect the legacy of these philosophies. The city's delivery model of recreation and leisure service provision is based upon individual health and well-being, building community connections and resilience, and environmental stewardship. While recreation in general provides an opportunity for personal choice and individual expression or development, Bellevue's programs and services further focus on exploring and cultivating the full richness of community diversity through social interactions. Program staff research and create recreational activities that support both individual and community well-being.

A clear understanding of the conceptual foundations of parks and recreation informs the department's program offerings. Leisure and recreation are associated with positive experiences of freedom, learning, mental and physical development, companionship, and creativity. Leisure time can be a respite from stress, provides a venue for rest and relaxation, and creates opportunities for "re-creation" by restoring depleted energies. The importance of play has also become increasingly evident as a means to enhance individual and collective health for all ages. Engaging in play has been demonstrated to reduce multiple health and social ailments.

As a recreation provider in an urban setting, Bellevue Parks & Community Services also recognizes the importance of connecting all residents to the natural environment through its programs, parks, and facilities. By providing



recreational, educational, and service-learning opportunities that are close to home, the department facilitates lifelong connections to the natural world and inspires future generations of environmental stewards.

## **The Recreation System In Bellevue**

The City of Bellevue operates an extensive parks and recreation system. With over 2,700 acres of parks and open space owned and managed by the city, Bellevue Parks & Community Services helps to foster Bellevue's identity as a "City in a Park" by offering both passive and active recreation opportunities. In addition to city amenities and services, many other public and private recreational and leisure opportunities are available for Bellevue residents to access.

The recreational system in Bellevue is a complex network of private, non-profit, and public service providers. Each has their own specific focus within the overall market. Most providers find their market niche based on motivations for profit or organizational mission. The *Recreation Program Plan* places the city's programmatic emphasis on filling gaps rather than competing with other local providers.

## **Community Perceptions Of City-Provided Recreation**

### **Existing City of Bellevue Data Collection**

Survey data is helpful in evaluating Bellevue Parks & Community Services' role in providing recreation services to Bellevue residents. This role considers the highest and best use of the City of Bellevue's inventory of indoor and outdoor recreational facilities. It also considers how the department can be a community partner, working with other recreation providers to provide Bellevue residents with the highest level of recreation access possible.

The City of Bellevue's statistically valid performance measures survey, taken annually by residents, indicates that nearly 89 percent of households visit Bellevue parks or park facilities each year. To collect more detailed information, Parks & Community Services conducts a random sample survey every six years to inform planning and decision-making about program and service offerings and future park system development. The most recent iteration of the random sample survey, completed in 2015, collected data from 573 Bellevue residents to gauge what types of recreation facilities (public or private) are commonly used by community members.

According to the 2015 survey, the facilities used most frequently by adult respondents are:

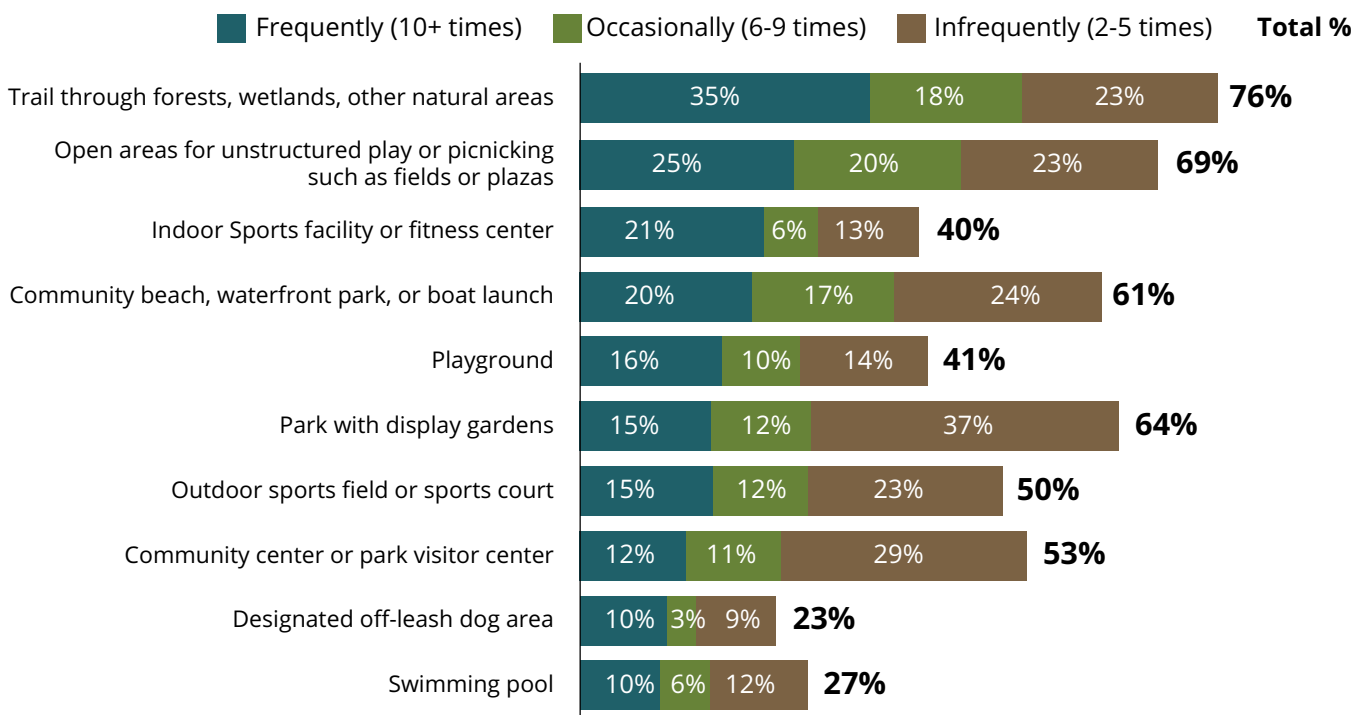
- trails through forests, wetlands, or other natural areas (76 percent);
- open areas for unstructured play or picnicking (69 percent);
- parks with display gardens (64 percent);
- and community beaches (61 percent).

A separate question asked about the facilities used most frequently by children under age 18. They are:

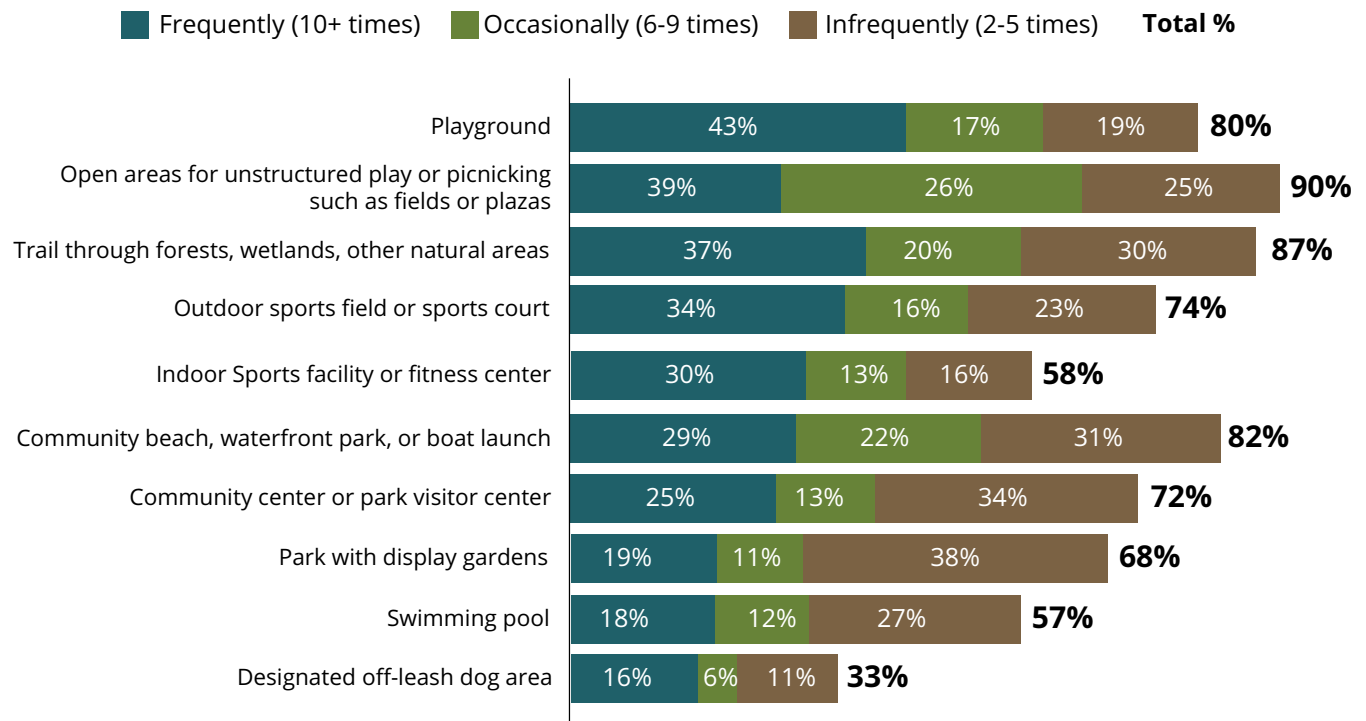
- open areas for unstructured play or picnicking (90 percent);
- trails through forests, wetlands, or other natural areas (87 percent);
- community beaches (82 percent);
- and playgrounds (80 percent).

Respondents with children reported more frequent use across all park and facility types. Nearly all residents surveyed reported that Bellevue’s parks and recreation opportunities enhance their quality of life (95 percent).

**Figure 1: Personal Visitation of Parks and Recreation Facilities**



*2015 Survey Question 4A: In the past 12 months, how often have you personally visited any of the following types of public or private parks or recreation facilities in Bellevue?*

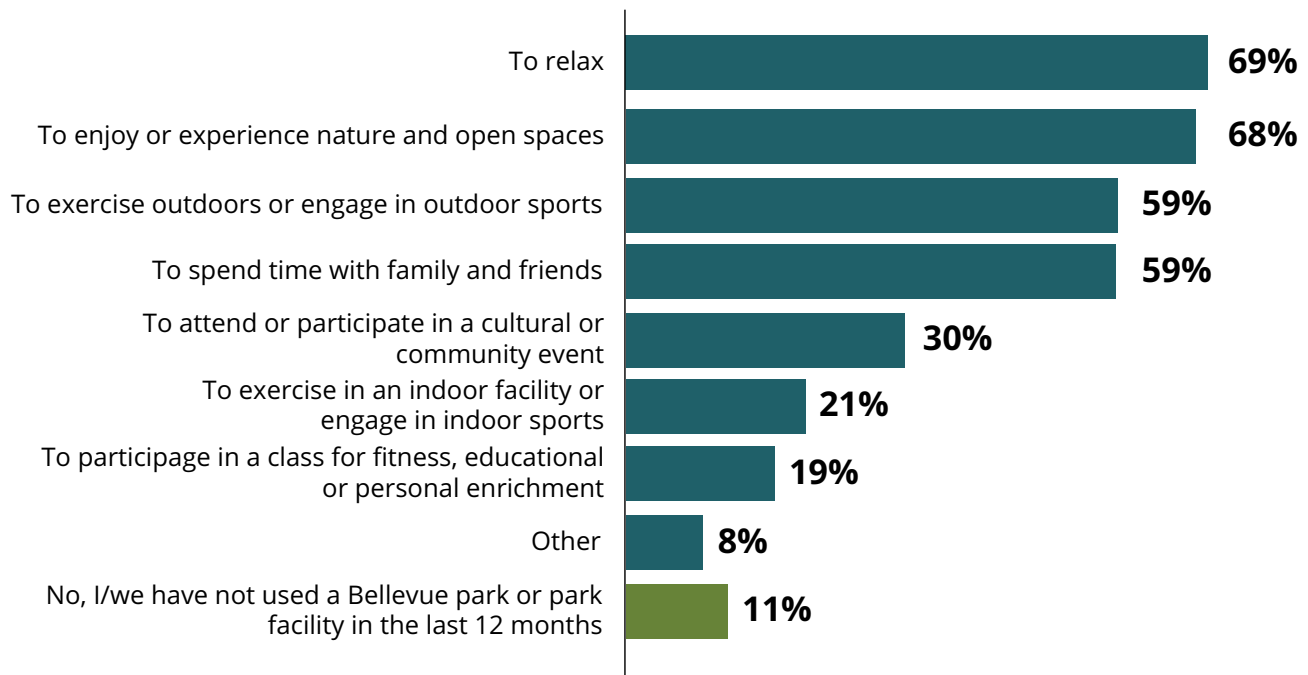
**Figure 2: Personal Visitation of Parks and Recreation Facilities—Households with Children**

*2015 Survey Question 4B: In the past 12 months, how often have any member of your household under 18 visited any of the following types of public or private parks or recreation facilities in Bellevue?*

The recreation preferences of Bellevue residents are largely consistent with trends documented both nationally and regionally. The National Recreation and Park Association (NRPA) indicates in their *2019 Engagement with Parks Report* that Americans' top three recreational activities were visiting local parks, playgrounds, dog parks, or other open spaces; hiking, biking, or walking on a trail; and visiting a local recreation or senior center. The Washington State Recreation and Conservation Office (RCO) tracks statewide data on outdoor recreation demand and finds in their *2017 State Assessment of Outdoor Recreation Demand* that the most popular activities in King County were walking in a park or trail setting, visiting a beach or tide pools, attending an outdoor concert or event, and visiting zoos, gardens, or arboreta.

When asked how they use Parks & Community Services facilities, Bellevue residents most commonly indicated that they use them to:

- relax (69 percent),
- to enjoy or experience nature and open spaces (68 percent),
- to exercise outdoors or engage in outdoor sports (59 percent),
- and to spend time with family and friends (59 percent).

**Figure 3: Household Use of Park or Recreation Facilities**

*2015 Survey Question 5: In the past 12 months, have you or any other member of your household used a park or recreation facility in Bellevue? If yes, how so? Select as many as apply.*

This reflects national trends, with NRPA reporting that most Americans spend time in parks or recreation facilities in order to gather with family and friends, exercise or be physically active, and be close to nature. Most Bellevue residents (76 percent) said they use parks and facilities primarily for individual or family activities, while 6 percent use them primarily as part of an organized sports league or recreation group, and 9 percent use them equally for both purposes. Bellevue respondents report a slightly higher preference for exercising outdoors (35 percent prefer) than indoors (27 percent), with a third saying they prefer both equally (35 percent). This shows strong demand for all types of recreational facilities and programs to serve people's exercise preferences.

### **Supplemental Public Outreach**

To supplement the 2015 statistically valid survey, Bellevue Parks & Community Services conducted additional public outreach in spring and summer 2019 to inform the 2020 *Recreation Program Plan* update. These additional outreach efforts focused on 1) engaging community members who don't typically participate in city programs, 2) identifying barriers to program participation, and 3) raising awareness about the department's program offerings. The goal was to gather qualitative data that would lead to equitable and inclusive action items designed by and for all people who interact with the city's recreation programs, with an emphasis on underrepresented groups.

The methods and strategies used for outreach were informed by existing public participation processes used by the City of Bellevue and a review of literature on community engagement in recreation planning, public sector program evaluation, equitable community engagement, and participatory action research. The outreach effort conducted by the department employed a layered approach of mixed methods including surveys, focus groups, listening sessions, and individual interviews. The diversity of research tools allowed participants to respond in the manner most appropriate and suitable to their needs. All outreach included information on current opportunities for recreation programming and distribution of the department's *Connections* program brochure.

### Surveys

As part of the supplemental public engagement effort, a recreation survey was distributed to a wide variety of community members through in-person intercepts, online outreach, and promotion at community centers and other local organizations. The survey included questions related to recreational interests, use of existing Parks & Community Services facilities, program awareness and communication preferences, and barriers to program participation. To increase accessibility and inclusion, the survey was available in digital and hard copy format with translations in Spanish, simplified Chinese, Korean, Hindi, and Russian (the primary languages spoken in Bellevue other than English). While the results of the survey are not statistically valid, they represent a broad diversity of backgrounds and identities.

Parks & Community Services staff conducted intercept surveys at Crossroads Community Center, Mini City Hall (at Crossroads Mall), Highland Community Center, South Bellevue Community Center, and North Bellevue Community Center (including general programming and Chinese Information Service Center and SeaMar programming).

The survey was distributed by employees and leaders in the following organizations, including Bellevue Special Needs PTA, The Arc of King County, NISO Promotores, Asian Counseling and Referral Service, the Islamic Center of Eastside, Kindering Center, Parents and Friends of Lesbians and Gays (PFLAG) Bellevue chapter, Washington State Fathers Network—Bellevue chapter, and the King County Library System. Department staff provided each organization with digital and hard copy versions of the survey through their preferred and routine outreach methods, which included e-newsletters, meetings, in-person programming, listservs, social media, e-mail correspondence, and distribution at designated community information hubs.

Within the City of Bellevue, digital and hard copy surveys were distributed to all Parks & Community Services facilities, the Parks & Community Services Board, the Human Services Commission, the Youth Link Board and Youth Council, the North Bellevue Community Center Advisory Board, the Bellevue Network on Aging, Bellevue Police Department Advisory Councils,



and the Bellevue Diversity Advisory Network. Three hundred seventy-six people responded to the survey between July 31, 2019 and September 30, 2019. Additional information about survey participants and corresponding outreach activity is provided in more detail in Appendix II: Summary of Public Outreach Methods.

### Focus Groups

Two focus groups were conducted by Hardwick Research in September 2019. The focus groups were designed to assist staff in understanding residents' awareness of Parks & Community Services programs and to determine their barriers and motivators to participation in recreational programs in general and with the City of Bellevue's programs in particular. The two focus groups were composed of Bellevue residents who had not participated in a Parks & Community Services recreational program within the past five years. The groups were selected to reflect a variety of ages, income levels, ethnicities, and gender identities. The first group included residents without children under the age of 13, and the second group was dedicated to residents with children under the age of 13. The focus groups discussed topics similar to those included in the survey, namely current recreational habits, awareness of program offerings, barriers to participation, and communication preferences.



### Listening Sessions and Interviews

Staff conducted 13 stakeholder meetings between April and October 2019, soliciting input from city boards and commissions, advisory groups, community organizations, and department staff. A full list of listening sessions and interviews is included in Appendix II: Summary of Public Outreach Methods. Stakeholders were asked to share their insights about community recreational interests, barriers to program access, and department marketing and communications.

### Results of Recreation Outreach

Information received through public outreach fell into four broad categories: current recreational habits, marketing and program awareness, programming needs, and barriers to access. While outreach tactics and respondents varied widely, several common themes emerged in discussions with residents. The qualitative data gathered through public engagement was summarized and evaluated by the planning team to identify and prioritize areas of focus for the recreation program over the next five years.

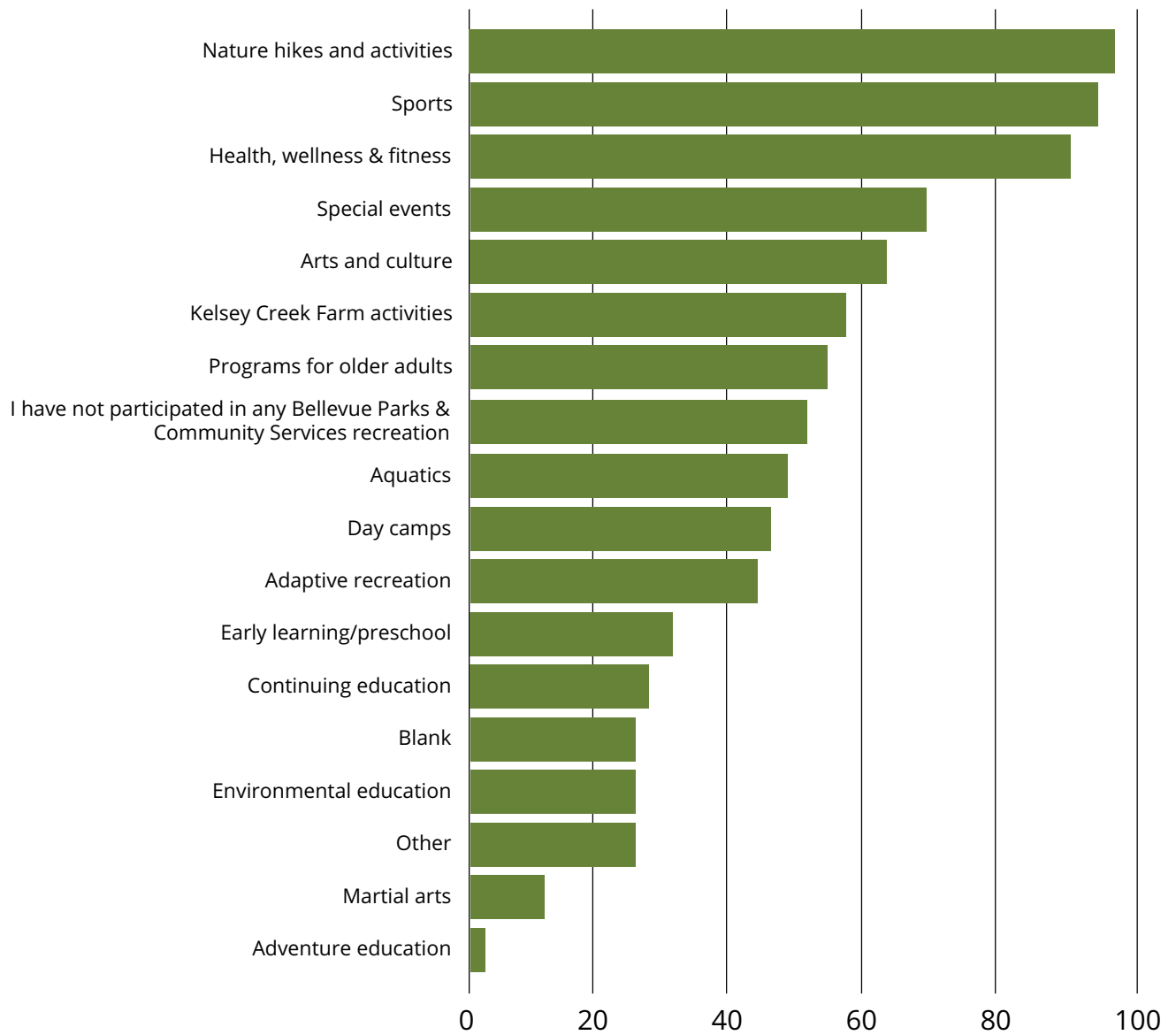
## Recreation Habits

Survey respondents and focus group participants were asked how they like to spend their free time. Responses ranged from outdoor activities such as walking, hiking, biking, exploring parks, gardening, and team sports to pursuits such as reading, language classes, shopping, watching movies, art, music, dance, and indoor athletic activities. Many people indicated that they share these activities with family or friends. This was especially true of respondents with children.

A majority of survey respondents and many stakeholders interviewed had previously participated in City of Bellevue recreation programming. Approximately 70 percent of survey respondents had participated in a Bellevue Parks & Community Services recreation activity. The most popular activities cited were nature hikes and activities; sports; and health, wellness, and fitness activities; followed by special events and arts and culture activities. Most survey respondents participated in activities at parks and open space, nature trails, community centers, public beaches, and in their own homes.



**Figure 4: Participation in Recreation Activities**

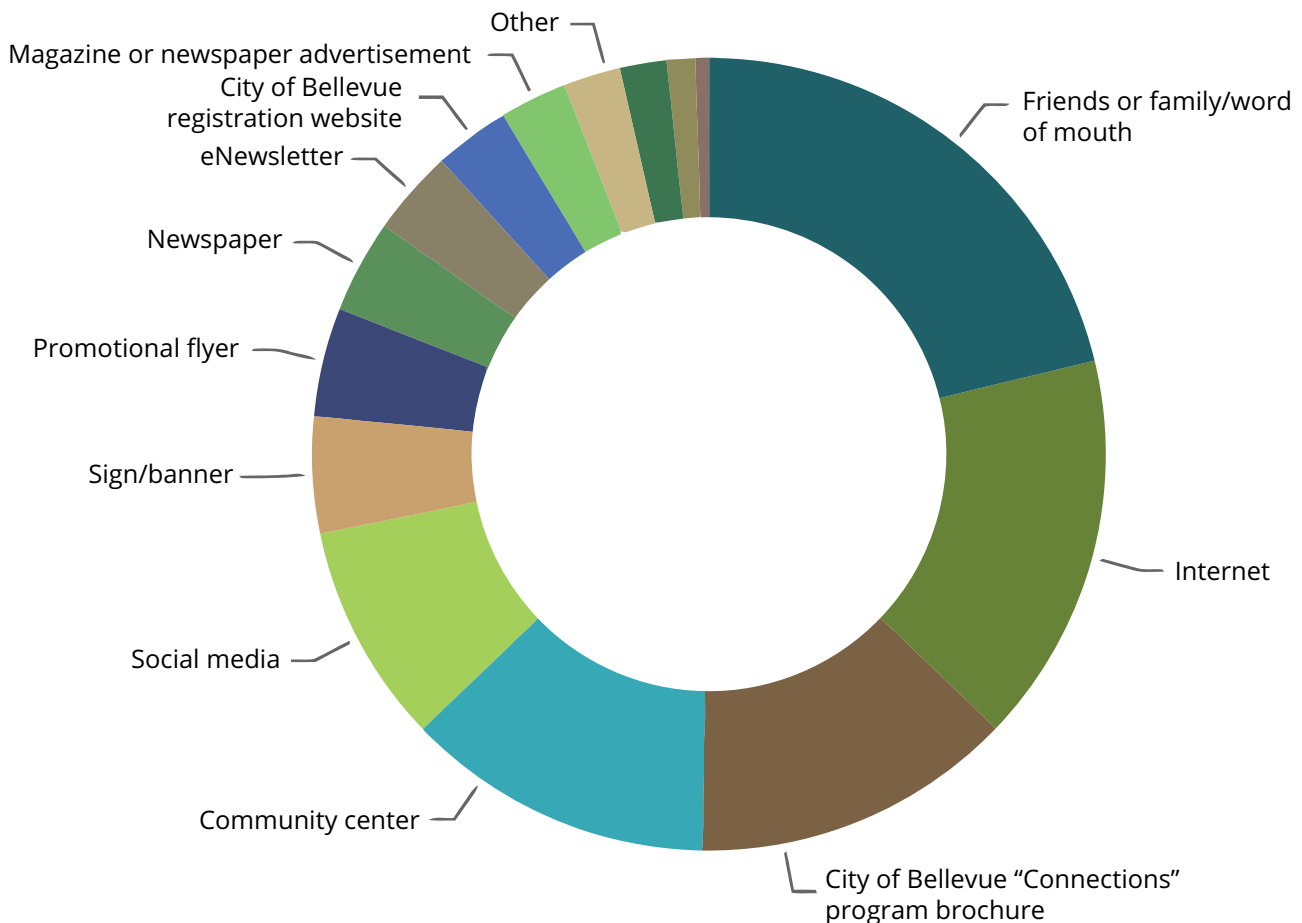


*2019 Survey Question 3: Which Parks & Community Services recreation activities have you participated in?*

## Marketing and Program Awareness

Among survey participants, word of mouth was the most popular source of information about recreational opportunities. Twenty-one percent reported that they normally learn about programs from family and friends. This was followed by 16 percent who learn about activities from the internet and 13 percent from the department's program brochure, *Connections*. Community centers are also an important place to find out about activities, with 12.5 percent of respondents indicating that they rely on department facilities for information about City of Bellevue programs. Only 9 percent of survey participants learn about recreation activities through social media.

**Figure 5: Program Awareness**



2019 Survey Question 4: Where do you normally find out about recreation activities?

In contrast, nearly all the focus group participants noted that they rely on social media, particularly Facebook, for communication about program opportunities. Instagram was also popular in the group with children, while the group without children used Twitter, NextDoor, and Snapchat in addition to Instagram. In general, the *Connections* brochure was not well-known or used by focus group participants. Once introduced to the brochure, most indicated that a searchable electronic version of the catalog would make it more user-friendly.

In interviews and listening sessions, stakeholders described similar communication preferences, although *Connections* was much more frequently used by this group. Several interviewees indicated that it is important to preserve a hard copy version of the brochure, particularly for older adults, and to provide additional copies in gathering places such as schools and community centers. A majority of stakeholders expressed an interest in greater digital access to program information and registration, for example through a smartphone app and website. Most also suggested that a more prominent presence on social media would help them to be more aware of programs and services. The department was asked to continue efforts to provide information in multiple languages and to consider alternative, culturally responsive media formats, for example radio or TV. Lastly, several respondents stressed the importance of personal connections with community leaders and groups and in-person invitations to participate in programs.

Community input indicates that Bellevue residents who already participate in Parks & Community Services programs are more likely to be aware of program offerings and understand how to participate. This group is also more likely to receive program recommendations from family and friends or see programs advertised in places they visit frequently, such as community centers. To effectively reach residents who aren't regular program participants, the department should explore using social media more extensively and strategically to publicize opportunities and should work to make program information and registration simpler and more easily accessible using digital tools. The department should also continue to develop new materials in formats and with content that is accessible and culturally responsive. In addition, Parks & Community Services should continue to work with existing partners to make hard copy and digital information about programs more easily available in places where people spend a lot of time, for example schools, community- or faith-based organizations, and other centers of civic life.

### **Programming Needs**

Survey respondents, focus group participants, and interviewed stakeholders were asked if there were any additional recreation activities that they would like to see offered by the city. Many participants indicated that they are happy with the opportunities provided by Parks & Community Services. However, several respondents suggested additional programming needs that they would like the department to consider.

A significant number of community members indicated that it would be beneficial to provide additional opportunities for unstructured play—for example through an increase in unprogrammed gym and field time and increased open drop-in hours at community centers. Several people noted that they would like to see an increase in cross-cultural and cross-generational activities. Some suggested that health-focused programs or cooking classes could be widely appealing for different cultural and age groups, and other respondents stressed the importance of providing integrated facilities that have equipment and spaces that facilitate play and exercise for all ages and abilities.

The department was asked to consider developing programs that center the experiences of non-dominant cultures, for example recent immigrants, those of diverse ethnicities and religious backgrounds, those in the disability community, and those in the LGBTQ community, among others. There was also strong interest in additional programs to foster youth skills and leadership development, including experiences that might encourage career exploration and programs that could allow youth to design and develop camps and other activities for themselves. A few respondents highlighted the growing need for programs for people with cognitive impairments, particularly as the baby boomer generation ages. These commenters suggested that the department could provide valuable continuing education and volunteer opportunities that support brain health.

Multiple comments were submitted with specific ideas for additional facilities and activities, ranging from courts for badminton, pickleball, racquetball, tennis, basketball, and volleyball to soccer and baseball fields, cricket pitches, bowling lanes, and additional swimming pools (in particular a full-sized pool for competitions). Several respondents expressed their interest in programs that the department already offers, such as community gardening, day camp opportunities, dance, yoga, and art, among others.

The number and variety of responses submitted by the community suggest that Bellevue residents are enthusiastic about recreation opportunities and that program interests are diverse and dynamic. The responses also underscore the importance of regular program reviews to ensure that programs offered by the department are relevant and responsive to community needs.

### **Barriers to Access**

A primary focus of the 2019 outreach effort was to identify barriers to program participation for Bellevue residents. Parks & Community Services is committed to continuously improving the delivery of programs and services to reach every member of our community. Identifying barriers and systematically working to reduce them will support citywide objectives to provide equitable, accessible, and culturally responsive programs, services, and facilities.



Regional and national data also reflect that transportation is one of the most significant barriers to recreation program participation. The 2019 *State of Play* report for Seattle and King County, produced by the Aspen Institute and the University of Washington, observes that transportation and cost are the two most substantial challenges faced in providing access to physical activity for young people. The RCO 2017 *State Assessment of Outdoor Recreation Demand* similarly cites access and cost as the prevailing barriers to outdoor recreation opportunities among Washington residents of all ages. The 2019 NRPA *Engagement with Parks Report* finds nationally that a lack of quality facilities near home is a primary impediment to enjoying park and recreation facilities, second only to a lack of time.

### Cost

The cost of recreation programs was another significant concern described by community members of all ages, especially families with children and older adults on a fixed income. Scholarships provided by the department are helpful for many residents but don't stretch very far, particularly for families with multiple children and for more expensive programs like summer day camps that also require up-front payment. The scholarship application process can be lengthy and can sometimes prevent participants from registering for popular programs that fill quickly. Some families who don't qualify for scholarships because of their higher income level may still find programs unaffordable due to the high cost of living in the Seattle-Tacoma-Bellevue metro area. Respondents also observed that using the word "scholarship" to describe the department's financial assistance gives older adults the impression that the assistance is only for school-aged children and youth. The cost of transportation and childcare necessary to participate in recreation programming exacerbated the issue of affordability.

As indicated above, overall cost is cited as a barrier to recreation participation both regionally and nationwide. For the 2018 *Outdoor Participation Report*, the Outdoor Foundation surveyed Americans over 6 years old and indicates that the expense of equipment and the cost of accessing outdoor recreation facilities are among the top ten reasons that people don't get outside. NRPA's *Engagement with Parks Report* lists excessive cost as the third-most significant barrier to enjoying parks and recreation, after a lack of time and a lack of nearby facilities. The 2019 *State of Play* research found that 13 percent of youth surveyed in King County have never participated in organized sports or physical activities due to their expense, and another 11 percent indicated that they dropped out of programs due to cost.

### Time of Day and Available Free Time

A large and diverse number of respondents cited time as a barrier to participation—both the timing of programs offered and their available free time to participate. Many people expressed frustration



with rush hour traffic in and around Bellevue and the challenge or impossibility of getting to programs that are scheduled for time windows after work. However, respondents also indicated that the department should consider offering additional evening programs, especially for older adults who may still be working and are not available during the day. Several individuals indicated that they were simply too busy or had time conflicts with programs they were interested in.

For many of those interviewed, the timing of programs was closely connected to child care needs. For families with both parents working or with single parents, recreation programs for children that don't fill the full window of the work day create a barrier, as they additionally require supplemental daycare and transportation assistance. Respondents also cited challenges posed by having one child participate in a program without finding a corresponding program for other children in the same location. The issues of transportation, childcare, and time of day were interconnected for many participants.

A lack of time is identified as an impediment to recreation nationally, as noted above. The 2018 *Outdoor Participation Report* and NRPA study list it as the number one reason Americans surveyed don't take part in recreational activities.

### Communication and Cultural Responsiveness

As noted in the "Marketing and Program Awareness" section, community members learn about program opportunities in a variety of ways. Several people interviewed were not aware of programs offered by the department. Participants identified issues both with delivery of information (i.e., ease of access) and with content. Communication challenges are faced by older adults, who may be isolated and unaware of activities, as well as by recent immigrant groups who may not know about city-provided programs.

Many individuals identified language as a barrier for learning about, registering for, and participating in programs. Most materials are provided in English. Some respondents noted other impediments that could be corrected with more



culturally responsive programming, for example activities and facilities that don't accommodate cultural or religious practices. Community members expressed a clear need for more programs that not only welcome people of diverse identities, but also programs that are grounded in and celebrate their cultures and values in their native languages. Cultural responsiveness is also an issue of safety for many immigrant and refugee communities who lack trust in government.

Language and cultural barriers were also identified in the 2019 *State of Play* survey in King County, which asked young people whether they had participated in a recreation program or organized sports. Forty-three percent of youth who don't speak English at home had never participated, compared with 14 percent of youth who speak English at home. Similar to Bellevue, *State of Play* respondents noted that registration and scholarship materials and systems are often only in English and pose challenges, and many immigrant families are concerned about filling out additional forms and submitting them to recreation agencies.



## Recreation Planning Process

The planning team evaluated the information gathered during public outreach and established a series of goals, strategies, and actions for Parks & Community Services to undertake over the next five years. The planning team then conducted a prioritization process to arrive at the final list of actions. Criteria used to prioritize actions included:

- Effectiveness and Impact
  - How likely is it the action will work to implement the strategy?
  - Does the action address multiple goals, or other department or city objectives?
  - Does the action provide any efficiencies?
- Equity
  - Does the action address the needs of historically underrepresented populations and those who are currently underserved?
  - Does it help assure equitable access for all residents?
- Speed and Urgency
  - How quickly will the impact be achieved?
  - Does the action leverage a window of opportunity?
- Feasibility and Effort
  - Is it possible to implement the action with current capacities within the department?
  - What is the relative ease of covering the cost of the action with the department budget or other resources?
  - Who do we need to talk with to ensure that this action is feasible?
- Public and Staff Input
  - Does this action reflect feedback received from the public and from staff?

The plan that follows will guide the department in the provision of programs, placing special emphasis on serving the needs of community members who would otherwise have limited opportunities to participate in recreational activities.

# 2020 RECREATION PROGRAM PLAN



## VISION FOR RECREATION

Bellevue is a healthy community where all people participate in a range of recreation activities of their choice, offered by any service provider, allowing greater physical and mental health and increased connections to their neighbors and the community.



# GUIDING PRINCIPLES FOR RECREATION



## **Health-Focused**

We implement and support services, programs, and initiatives that promote the physical, mental, and emotional health of individuals, families, neighborhoods, and the community.



## **Building Community**

We are a trusted resource that creates and enhances relationships and connections between our residents.





### **Culture of Excellence**

We provide and/or facilitate inclusive, accessible, and equitable recreation programs for all, where everyone can expect quality staff, programs, and facilities.



### **Dynamic and Resourceful**

We are highly responsive to an ever-changing and diverse community, providing opportunities that are relevant and well-coordinated.









# GOALS

for the City of Bellevue's Involvement in Recreation





## GOAL I

**Ensure that every Bellevue resident can access recreational opportunities and community services.**

## Strategy A

Evaluate and improve department programs, systems, and resources to ensure that recreational programs and community services are diverse, equitable, and accessible in development and delivery.

## Actions

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1. Identify barriers to participation and prioritize their removal.
2. Increase data collection and analysis to better understand our current and potential customer base, service gaps, and programmatic needs, with a specific focus on the needs of underrepresented populations.
3. Design programs and services whose timing and content are culturally relevant and accessible for communities represented in Bellevue.
4. Provide multiple methods to promote and provide equitable access to program information, including online, hard copy, smartphone, telephone, and in-person opportunities. Ensure that information-sharing and registration methods are as simple as possible and keep pace with technology and user trends.
  - Schedule the opening of online program registration so that it begins at a time of day when public access to computers is an option.
  - Update the online registration system to allow scholarship applicants to register before their application is processed.
5. Develop evaluation standards and training materials for city and contracted programs and services to ensure that practices are accessible, equitable, and inclusive.
6. Working with the Diversity Advantage Team, provide diversity, equity, and inclusion education and training to all staff.

## Strategy B

Connect with new audiences through expanded outreach and communication efforts.

### Actions

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1. Develop an outreach approach to connect with communities with a need for program opportunities. Work closely with trusted community leaders, community center staff, advisory groups, and other city employees or volunteers who communicate regularly with residents.
2. Where need exists, translate program and registration materials to languages represented in Bellevue other than English. Prioritize languages spoken by those with limited English proficiency.
3. Improve messaging around the department's scholarship program to more clearly communicate that it exists to provide financial assistance to people of all ages.
4. Adapt marketing and social media communications to include channels and content that are relevant to individuals who are currently not adequately served by the department.
  - Explore using diverse, equitable, and culturally responsive communication media in addition to standard printed or online materials; for example, TV, radio, newspaper, and in-person presentations.
5. As recommended by the *Diversity Strategic Plan*, implement best practices to recruit and hire diverse staff and contractors.
6. Share information about programs and services with other departments, boards, commissions, and City Council to raise awareness about department offerings.







## GOAL II

**Offer programs and services that are consistent with our guiding principles and reflect the community's interests and needs, specifically those of underrepresented groups.**

## Strategy A

Identify and address gaps in program and service delivery in collaboration with community members and organizations.

### Actions

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1. Conduct systematic, department-wide evaluation of programs and regular community assessments to identify gaps and receive community feedback on current programs.
2. Compare the department's full suite of program offerings, and offerings from other providers, to current needs and trends to ensure balanced, relevant, and culturally responsive programming system-wide.
3. Use information gathered from the *Human Services Needs Update* and knowledge from the Human Services Division to inform planning for recreation and community services.

## Strategy B

Empower staff to respond nimbly to the changing recreational needs of a growing city.

### Actions

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1. Define and reinforce an organizational culture that is committed to the equitable and accessible delivery of programs and services.
2. Follow the recommendations of the *Diversity Strategic Plan* to expand the onboarding program for staff at all levels of the department, including an update to the new staff orientation manual.
3. Develop and implement customer service standards and training for the Recreation Division.



## Strategy C

Engage with new and established partners to enhance program and service delivery.

### Actions

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1. Create a living database of recreation providers and partner organizations that is kept up-to-date and accessible for all staff.
2. Enhance the city's partnership with other educational providers and non-profit organizations to collectively address program and service gaps and increase capacity.
3. Enhance the city's partnership with the Bellevue School District to maximize programming and facility resources for residents.







Photo by Anita White



### GOAL III

**Promote community well-being through programs and services that instill a sense of belonging and inclusion.**

## Strategy A

To better connect residents to the community, expand program choice for those who would otherwise have limited opportunities for recreation.

### Actions

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1. Distribute programming geographically to improve access and reflect demographic trends, in partnership with community organizations and entities.
2. Design and adapt accessible facilities that foster intergenerational participation and informal gathering opportunities.
3. Further implement the goals and strategies outlined in the department's *Choices for People with Disabilities* plan to promote both adaptive recreation opportunities and inclusion services throughout the system.
4. Increase the use of Language Line, ASL, and CART services in program offerings, and explore additional communication tools that are user-friendly and efficient.
5. Provide public information indicating the availability of accessible and culturally responsive programs and services.

## Strategy B

Promote recreation, gathering places, special events, and time to connect as important facets of a livable community and healthy economy.

### Actions

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1. Continue to take an active role in facilitating and producing community events.
2. Continue to engage volunteers to advance our mission and vision and encourage a sense of community contribution and civic engagement.
3. Incorporate intergenerational and multicultural activities into program development.



## GOAL IV

**Foster individual health and wellness through opportunities for structured and unstructured play, exercise, and recreation.**

## Strategy A

Provide resources and programs that promote lifelong fitness and healthy lifestyles.

### Actions

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1. Provide programs focused on nutrition, fitness, and healthy lifestyle choices for individuals at a variety of income levels.
2. Ensure that staff can access and share information about human services resources available in the community.
3. Establish standards for city-run fitness classes to ensure that they are consistently of high value and meeting community needs.
4. Collaborate with other service providers to promote and/or offer continuing education opportunities for older adults to support cognitive health.
5. Continue to provide healthy food choices in vending machines.
6. Continue to follow healthy snack guidelines for day camps.



## Strategy B

Develop programs and tools that get people outside and encourage exploration of parks and trails.

### Actions

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1. Promote and expand the breadth of programs offered in parks, with the goal of welcoming new participants and inspiring a sense of wonder about our natural environment.
2. Learn more about the perceptions that Bellevue's communities have about the outdoors through listening and outreach, and target programming to reduce any barriers that may exist.
3. Expand the department's use of tools and programs, including digital resources, to promote engagement with parks and programs.
4. Increase coordination among the Park Ranger Program, community centers, and educational providers to expand environmental education and service-learning opportunities.

## Strategy C

Design programs and facilities that provide opportunities for play for, and between, residents of all ages.

### Actions

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1. Continue to engage the principles of universal design to develop parks and facilities that are adaptable and accessible for all ages and abilities.
2. During new development or planned renovation, design facilities to be as flexible as possible to accommodate future changes in recreation trends.
3. Continue to integrate creative play opportunities for all age groups into the design and development of parks and facilities.

## Strategy D

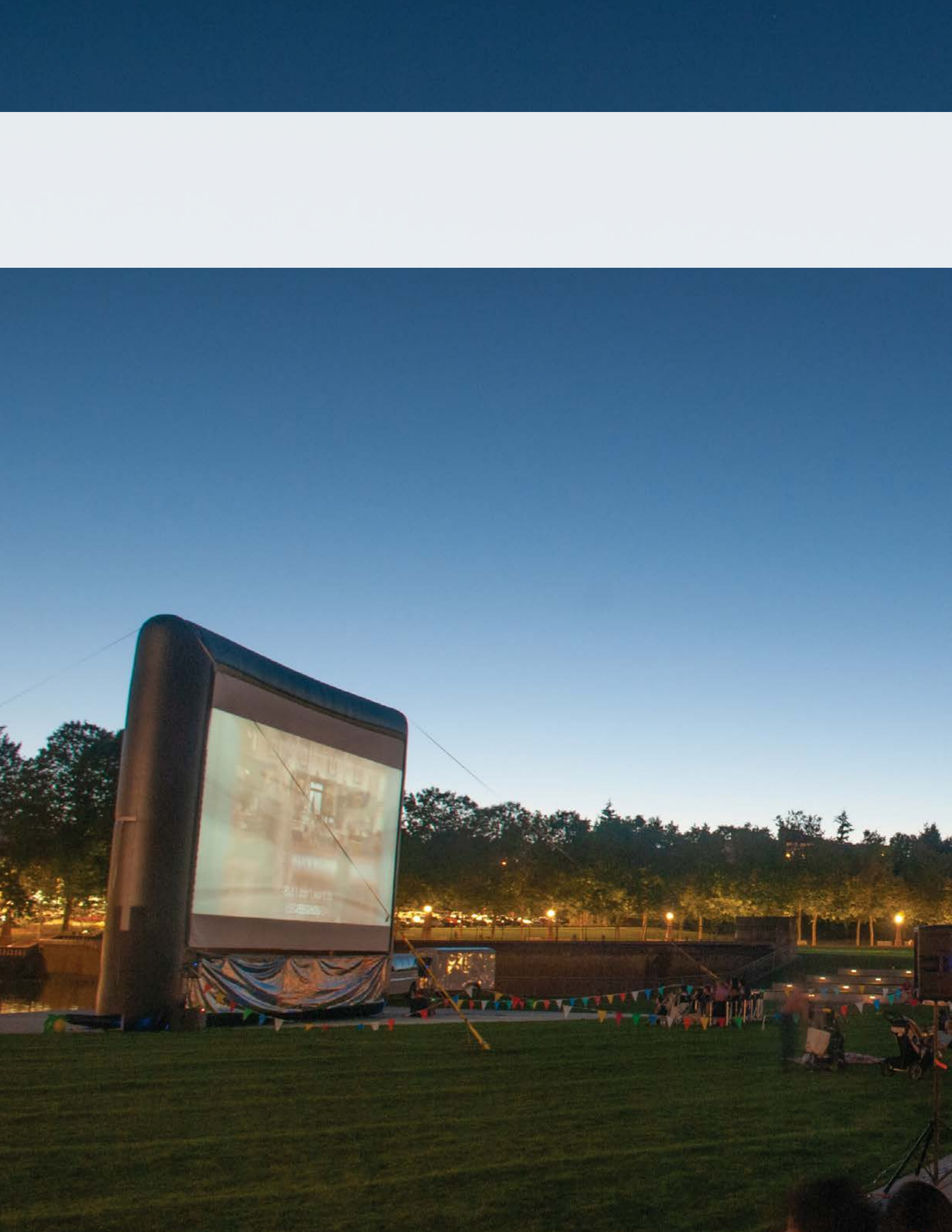
Provide recreation programs and community services that support children and youth in the development of physical, cognitive, and social skills; leadership experience; expanded learning opportunities; and risk reduction.

## Actions

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1. In partnership with educational and social service providers, identify how programs can support expanded learning opportunities.
2. Working with Eastside Pathways and other organizations, continue to build and strengthen citywide collaborations to increase program access and improve overall outcomes for youth.
3. Implement the *Washington State Quality Standards for Afterschool & Youth Development Programs* in both city and contracted youth programs and services.







# APPENDIX I

## Community Profile, Bellevue Human Services Needs Update 2019–2020



# Bellevue Community Profile

This chapter provides a general overview of changing demographics in Bellevue. For specific information about these topics as they relate to Human Services, see the following chapters:

- Goal 1: Food to Eat and Roof Overhead
- Goal 2: Supportive Relationships
- Goal 3: A Safe Haven from All Forms of Violence
- Goal 4: Health Care to be a Physically and Mentally Fit as Possible
- Goal 5: Education and Job Skills to Help Individuals Reach their Full Potential
- Specific Population Chapter:
  - Older Adults
  - Refugees and Immigrants
  - People with Disabilities
  - School-Aged Children and Youth
  - Veterans
- Special Focus Area: Homelessness

## Population

### Existing Snapshot

On April 1, 2019, Bellevue's population was estimated to be 145,300, making Bellevue the fifth largest city in Washington state; just behind the cities of Seattle, Spokane, Tacoma and Vancouver, Washington.<sup>1</sup>

Bellevue's population comprises just under two percent of the state's total population and just under seven percent of King County's population. The City covers an area of approximately 33.5 square miles resulting in a population density of 4,335 people per square mile.

Lake Hills is the city's largest neighborhood area in terms of population followed by Downtown and Crossroads. BelRed, Factoria, Wilburton and Woodridge are the city's smallest neighborhood areas in terms of population.

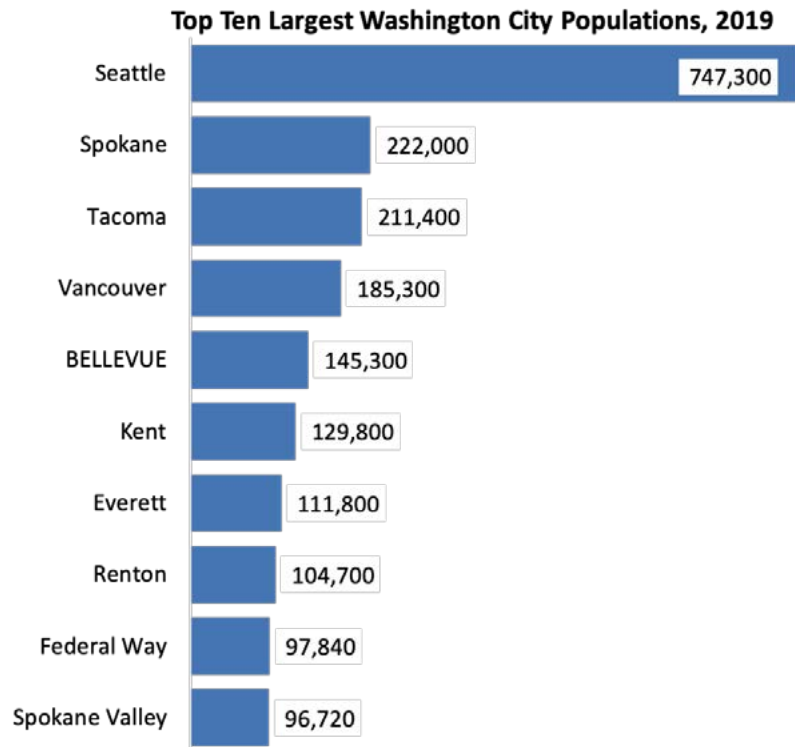


Figure 1 | Source: Washington State Office of Financial Management, Population Estimates Division.

## Trends and Projections

Since Bellevue incorporated in 1953, the city's population has grown at an average annual rate of 5.0 percent per year. However, much of that growth was due to annexation, especially annexation that occurred during the 1950s and 1960s when Bellevue quintupled in size annexing nearly 19 square miles. The city's population ballooned by a factor of ten, climbing from 5,950 in 1953 to 61,196 in 1970.<sup>2</sup>

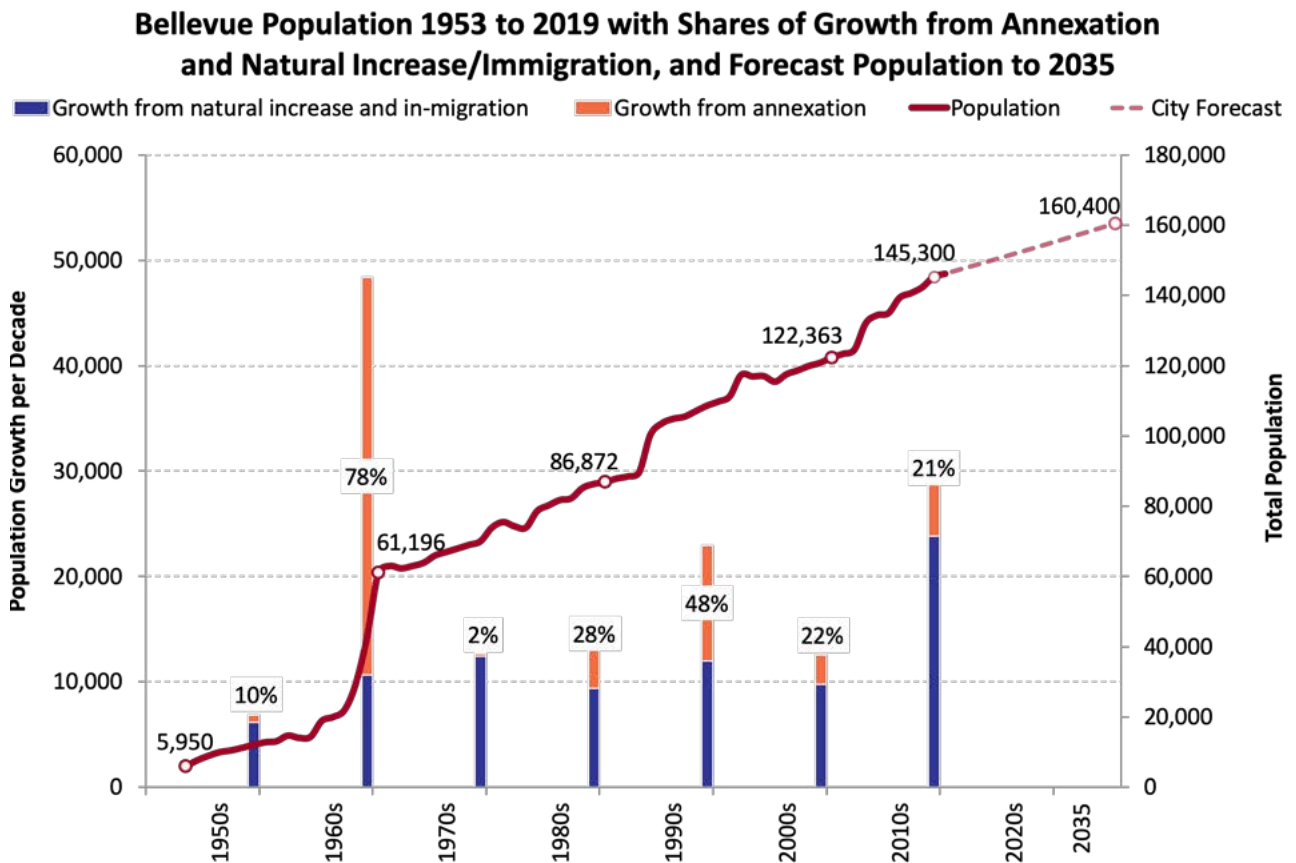


Figure 2 | Sources: Population estimates prior to 2000 are from the City of Bellevue with decade points from the U.S. Census Bureau. Estimates from 2000 on are from Washington State's Office of Financial Management. Official population estimates are for April 1st of the specified year. Forecast is from the City of Bellevue's Comprehensive Plan adopted in July 2015.

Since 1970, annexations have represented 26 percent of Bellevue's population growth, and population has grown on average 1.8 percent per year.

Between 2010 and 2019, Bellevue's population, not including population in annexation areas, grew by 14.1 percent, slower than King County overall at 15.3 percent, yet faster than Washington State at 12.2 percent. Since 2010, populations in Seattle and eastside cities including Issaquah, Redmond, Newcastle, Kirkland, Sammamish and Renton all grew faster than Bellevue's population, while populations in Mercer Island, Woodinville, the Points communities and other small eastside towns grew slower.

Currently, Bellevue's rate of population growth is projected to slow to less than one percent per year with population projected to reach 160,400 by 2035. As the region updates its vision for 2050 and cities update their Comprehensive Plans for 2043, Bellevue's projected rate of population growth could change.

## Neighborhood Patterns

Downtown and BelRed are projected to be the city's fastest growing neighborhood areas over the next 20 years.<sup>3</sup>

## Characteristics

### Place of Birth

For decades, most of Bellevue's residents have come to Bellevue from other states or from abroad. In 1970, about 49 percent of Bellevue's residents had been born in another state, five percent had been born outside of the United States (include those born abroad to an American parent) and five percent had been born in a foreign country (includes anyone who is not a U.S. citizen at birth, including those who have become U.S. citizens through naturalization). Since 1970, the share of Bellevue's residents who were born in a foreign country has increased steadily climbing from five percent in 1970 to 39 percent in 2017.<sup>4</sup>

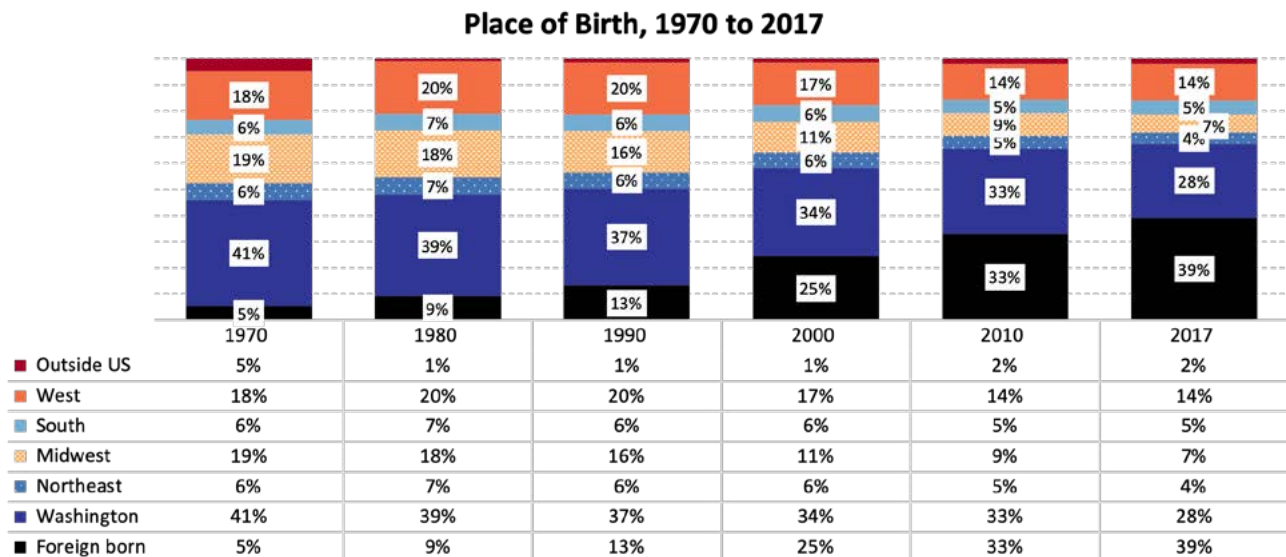


Figure 3 | Sources: IPUMS-USA, University of Minnesota, [www.ipums.org](http://www.ipums.org) and U.S. Census Bureau, 2017 American Community Survey, Table DP02.

Beginning in the 1990s, Bellevue’s industries began shifting toward technology which spurred a larger population of immigrants that have begun to comprise a larger share of Bellevue’s population growth. Between 1990 and 2000, immigrants comprised about 67 percent of Bellevue’s population growth. Between 2000 and 2010, immigrants comprised about 107 percent of Bellevue’s growth, while the native born population shrank in size.<sup>5</sup> This phenomenon occurred in metropolitan areas across the country. Governing magazine found that 37 growing metro areas would have lost population had it not been for new residents from abroad.<sup>6</sup> Since 2010, immigrants have contributed to about 73 percent of Bellevue’s population growth. With greater shares of people moving to Bellevue from overseas, this has influenced Bellevue’s changing culture diversity.

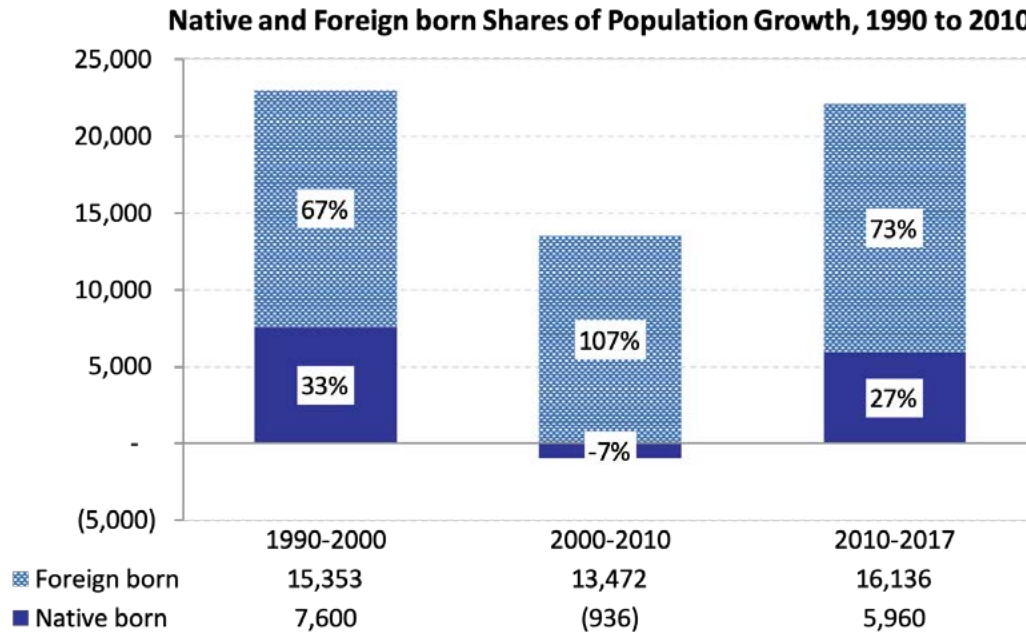


Figure 4 | Sources: U.S. Census Bureau, 1990 Census, 2000 Census and 2010 and 2017 American Community Surveys.

## Cultural Diversity

“Bellevue welcomes the world. Our diversity is our strength. We embrace the future while respecting our past.”

~ Bellevue City Council Vision

### Existing Snapshot

When looking at race/ethnicity in this report, Hispanic/Latino populations are grouped separately from racial categories where possible. Any individual who reported being Hispanic/Latino, regardless of their race, is categorized as Hispanic/Latino, and White refers to all White residents who are not Hispanic/Latino.

With over 39 percent of its population having been born in over 90 different foreign countries, Bellevue is culturally diverse. About 50 percent of its population are people of color and about 43 percent of its population over age five speak a language other than English at home.

Asians comprise about 34 percent of Bellevue's population, making them the second largest population in Bellevue. The percentage of Asians in Bellevue is the twelfth highest percentage for cities across the nation with 100,000 in population or more and the highest percentage in the nation of large cities outside of California and Hawaii.

### Bellevue's Race and Ethnicity Distribution, 2017

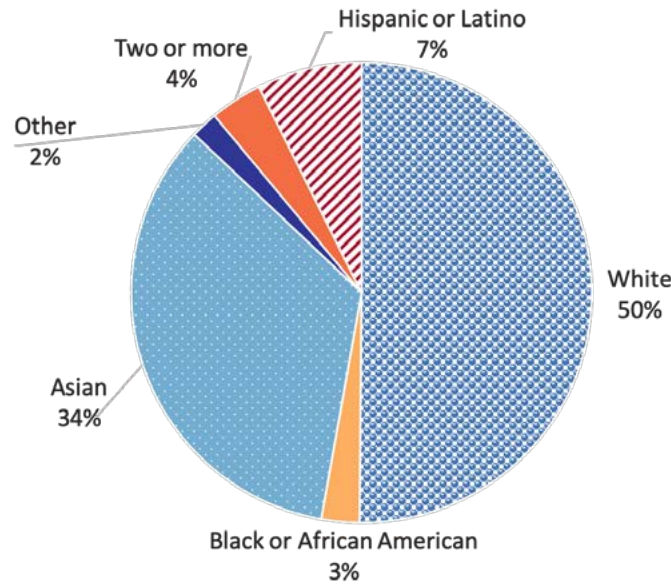


Figure 5 | Source: U.S. Census Bureau, 2017 American Community Survey<sup>7</sup>.

Hispanics/Latinos are Bellevue's third largest population group comprising about seven percent of Bellevue's population. People of two or more races comprise four percent of Bellevue's population followed by Blacks or African Americans who comprise about three percent.

## Neighborhood Patterns

Crossroads, Factoria and Bridle Trails are the city's neighborhoods areas with the highest percent people of color. West Lake Sammamish, Northeast Bellevue, Newport and West Bellevue are the neighborhood areas with the smallest proportions of people of color.

Crossroads, Somerset, Bridle Trails and Downtown have the highest percentages of Asian residents. Factoria and Wilburton have the highest percentages of Black or African American residents. Eastgate, Factoria, Northwest and Wilburton have the highest percentages of multi-racial residents, and Lake Hills, Factoria and Crossroads have the highest percentages of Hispanic/Latino residents.<sup>8</sup>

## Comparisons

Nationally, Whites are the largest population group with Hispanic/Latinos as the second largest population, followed by Blacks or African Americans and then Asians. In King County, Seattle and Bellevue, Asians comprise the second largest population group followed by Hispanics/Latinos. In King County and Seattle, Blacks or African Americans are the fourth largest non-White population group. However, in Bellevue, people of two or more races are more populous than Blacks or African Americans. Bellevue also has larger percentages of Asians and Hispanics/Latinos than Seattle, and it has smaller percentages of people of two or more races and of Blacks or African Americans.<sup>9</sup>

### Race/Ethnicity Comparisons, United States, Washington, King County, Bellevue and Seattle, 2017

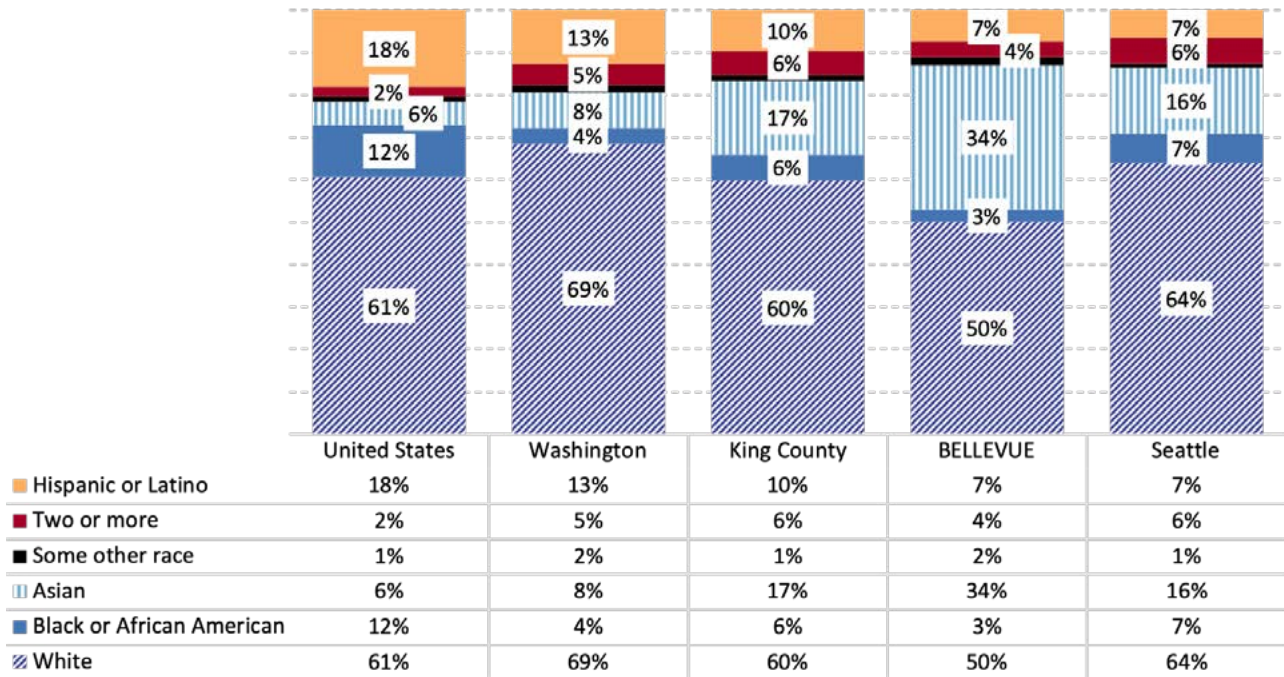


Figure 6 | Source: U.S. Census Bureau, 2017 American Community Survey

## Characteristics

### Race and Ethnicity by Age

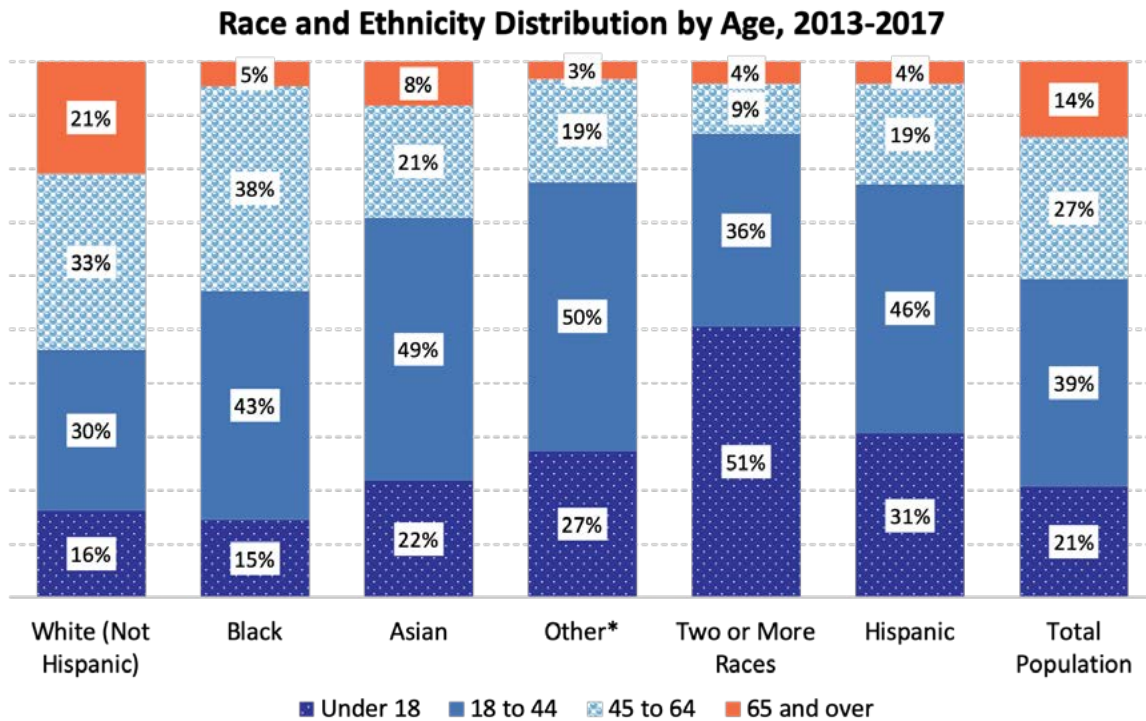


Figure 7 | Source: U.S. Census Bureau, 2013-2017 American Community Survey

People of all ages exist within each racial/ethnic group in Bellevue. However, age distributions vary. About 21 percent of Bellevue’s White residents are older adults versus 4% of Bellevue’s Hispanic/Latino residents. About 51 percent of Bellevue’s multi-racial residents are under the age of 18 compared to 16 percent of Bellevue’s White residents.<sup>10</sup> We see the largest racial diversity in the 18 to 44 age group.

## Language Spoken at Home

In 2017, about 43 percent of Bellevue’s population five years and older spoke a language other than English at home, and nearly 15 percent reported they spoke English “less than very well.” During the 2018-2019 school year, 98 different first languages were spoken by students enrolled in Bellevue School District.<sup>11</sup>

Starting with 2016 datasets, the U.S. Census Bureau stopped reporting on languages at the same level of detail for geographies smaller than counties resulting in Bellevue being able to report on only 12 language groups. Below are the top languages spoken by residents who speak a language other than English at home.

### Neighborhood Patterns

Crossroads, Bridle Trails, Downtown, Lake Hills and Factoria are the neighborhoods areas with the largest percentage of people 5 and over who speak a language other than English at home. Those areas also have the highest percentages of people who speak English, “less than very well.”<sup>12</sup>

As Bellevue’s foreign born population has increased, so has the percentage of people who speak a language other than English at home. Over the past three decades, the percentage has climbed from 14 percent in 1990 to 43 percent in 2017.<sup>13</sup>

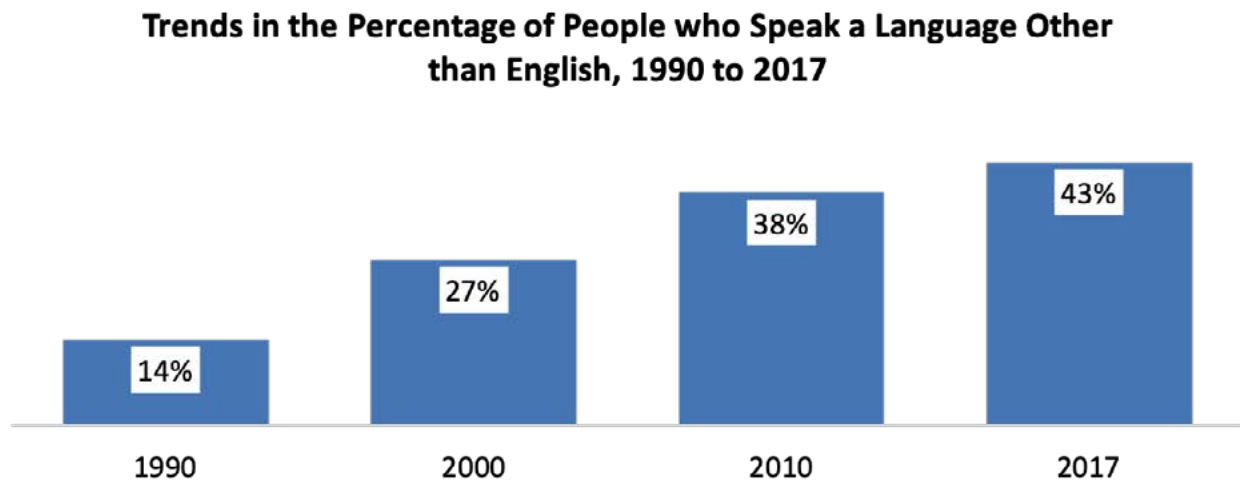


Figure 8 | Sources: U.S. Census Bureau, 1990 Census, 2000 Census and 2010 and 2017 American Community Surveys



## Trends and Projections

The percentage of the population of people of color in Bellevue has tripled over the past three decades climbing from 15 percent in 1990 to about 50 percent in 2017. This trend mirrors national trends where the proportion of people of color has increased from 24 percent to 39 percent during the same period. It also brings Bellevue more in line with the western region of the United States, which has had higher proportions of people of color over the decades. In 2015, a plurality of race and ethnicities existed in Bellevue with the percentage of people of color rising to 50 percent.<sup>14</sup>

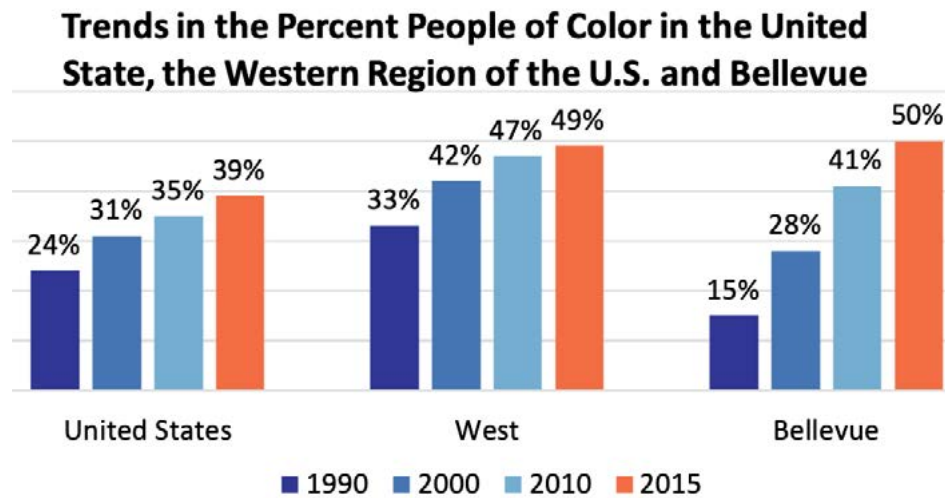


Figure 9 | Source: U.S. Census Bureau, 1990 Census, 2000 Census, 2010 Census and 2017 American Community Survey.

Bellevue's Asian population has been the fastest growing non-White population group since 1990, growing from just under ten percent of the population to about 34 percent in 2017.<sup>15</sup>

Within Bellevue's Asian population, Chinese and Asian Indian residents have increased in number the most, with the number of Chinese residents growing from just over 2,600 in 1990 to over 19,400 in 2017. Asian Indians have witnessed similar rates of growth, especially since 2000. Bellevue's Japanese and Korean populations have not grown as much over time. Bellevue's Korean population grew between 1990 and 2010, but it has since decreased slightly in size. Bellevue's Japanese population has remained relatively steady since 1990 staying between two to three thousand.<sup>16</sup>

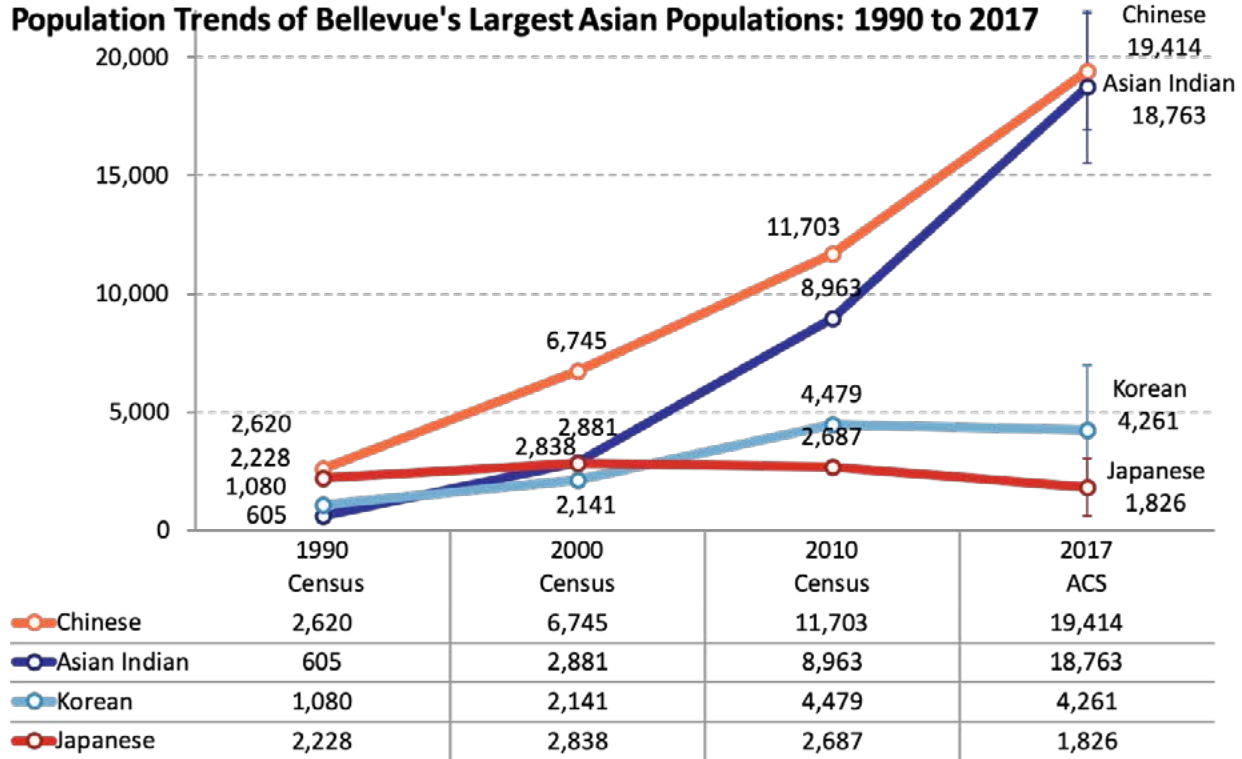


Figure 10 | Source: U.S. Census Bureau, 1990 Census, 2000 Census, 2010 Census, 2017 American Community Survey

The proportion of Hispanics/Latinos living in Bellevue has gradually increased over the decades. Hispanics/Latinos comprised about three percent of Bellevue’s population in 1990 and by 2017, they comprised about seven percent. The proportions of people in Bellevue who are of two or more races or who are Black or African American have remained relatively steady over the decades hovering between three to four and two to three percent respectively.<sup>17</sup>

### Trends in the Percentage of Black or African Americans, Hispanics/Latinos and People of Two or More Races in Bellevue: 1990 to 2017

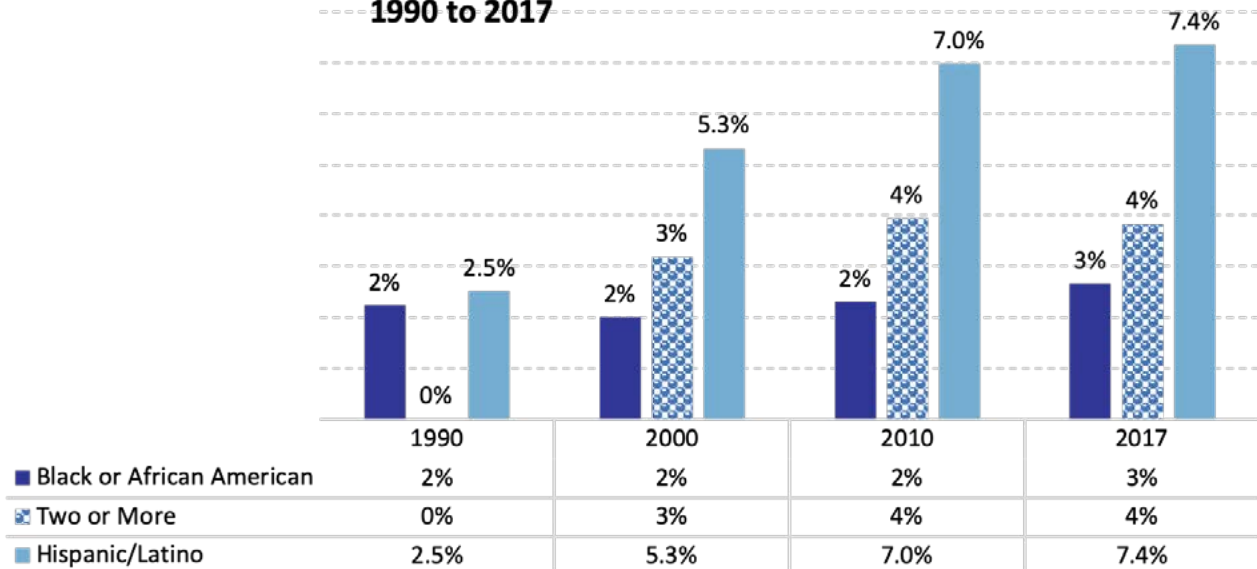


Figure 11 | Source: U.S. Census Bureau, 1990 Census, 2000 Census, 2010 Census, 2017 American Community Survey.

In the future, the cultural diversity of Bellevue's population will likely increase as Bellevue's largely non-Hispanic White older adult population is replaced by Bellevue's more racially and ethnically diverse younger population. This trend could happen more rapidly if Bellevue's older adult residents move away from Bellevue as they age.

## Age Diversity

### Existing Snapshot

In 2017, Bellevue's young workforce residents, ages 18 to 44, comprised the city's largest age cohort at 39 percent. They were followed by Bellevue's older workforce residents (45 to 64) at 27 percent, children under the age of 18 at 20 percent and older adults, 65 years and older, at 14 percent.<sup>18</sup>

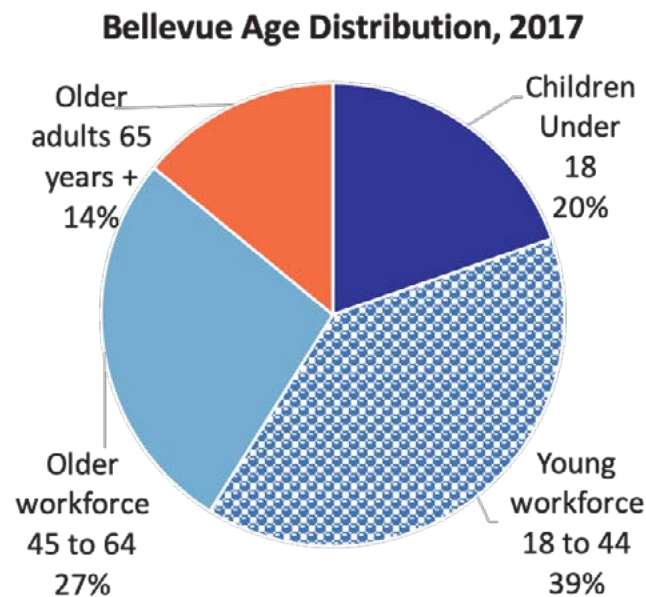


Figure 12 | Source: U.S. Census Bureau, 2017 American Community Survey.

Bellevue's median age in 2017 was 37.4, slightly lower than that of the U.S. and Washington State, though slightly higher than King County's at 37.1 and much higher than the City of Seattle's at 35.6.

Bellevue currently has roughly the same age distribution as King County with slightly higher percentages of residents 45 to 65 and 65 years and older. Its age distribution however, differs markedly from that of Seattle's.

## Age Distribution Comparisons, 2017

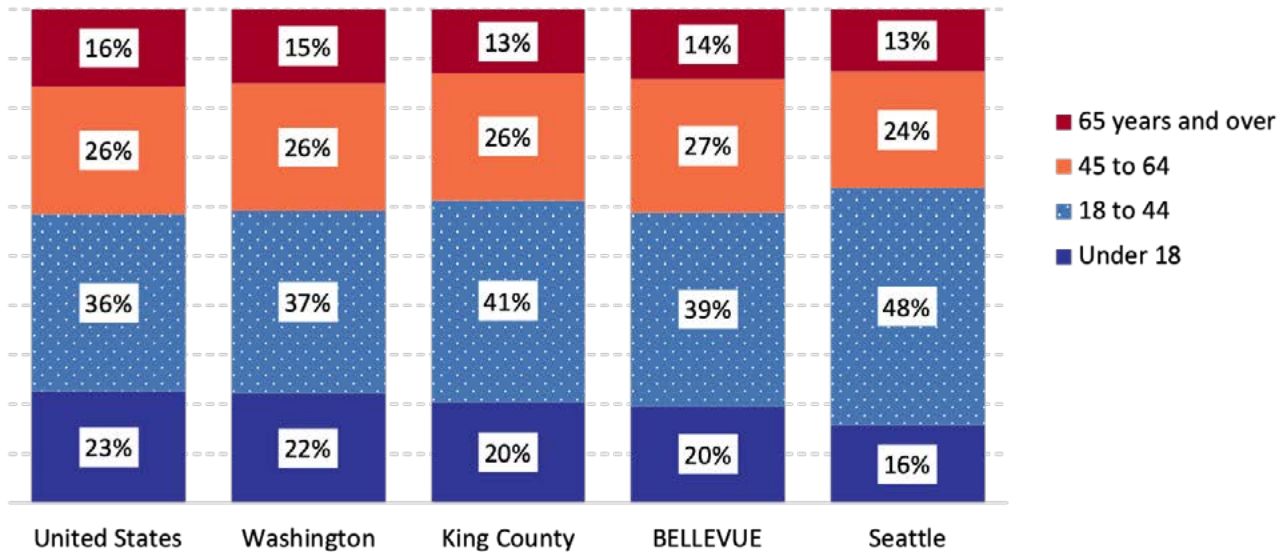


Figure 13 | Source: U.S. Census Bureau, 2017 American Community Survey.

## Neighborhood Patterns

Northeast Bellevue, West Lake Sammamish and Somerset have upwards of 16 percent of their populations who are older adults, 65 years and over. In contrast, Factoria, Eastgate and Northwest Bellevue have upwards of 16 percent of their populations who are children under 18.<sup>19</sup>

## Characteristics

### Age by Gender

While the median age for Bellevue's population as a whole was 37.4, the median age for males was lower at 36.4 than the median age for females at 39.7. This can be understood by looking at Bellevue's age population pyramid, which shows the distribution of the population in five year age increments by gender. The proportion of males in Bellevue at 52 percent was slightly higher than the proportion of females at 48 percent, yet, the split for different age segments of the population varied even more.

Males outnumbered females in all the younger age segments except for one (15 to 19) and in the 35 to 39 year age segment there were about 63 percent more males than females. From 60 years on up, females outnumbered males in all age segments. Males comprised about 53 percent of Bellevue's children age population under the age of 18 and about 55 percent of Bellevue's population 18 to 44, while women comprised 55 percent of the Bellevue's older adult population 65 years and older.

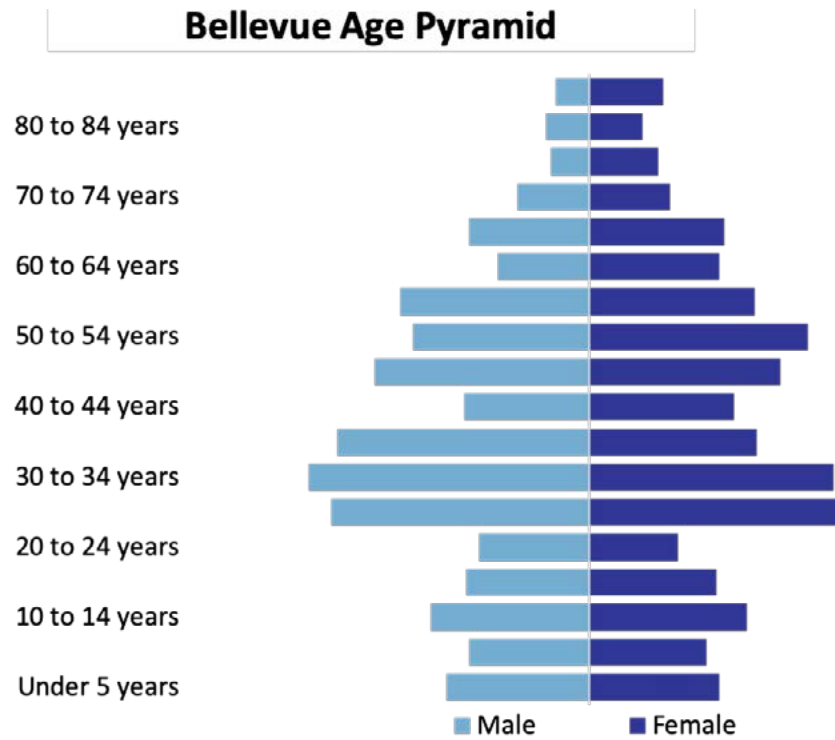


Figure 14 | Source: U.S. Census Bureau, 2017 American Community Survey.

### Age by Race/Ethnicity

Age also differed by race and ethnicity. Bellevue’s White population had a median age of about 47.3 in 2013-2017. In contrast, Bellevue’s multi-racial population had a median age of about 17.8. Median ages of other racial and ethnic population groups in Bellevue ranged from about 31.2 to 34.9.<sup>20</sup>

### Median Age by Race/Ethnicity Comparisons, 2013-2017

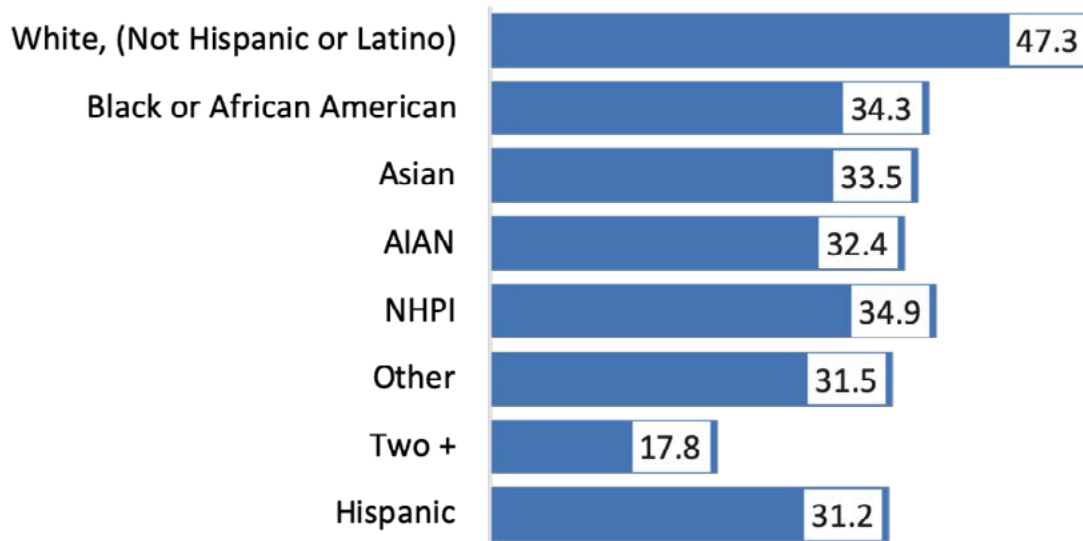


Figure 15 | Source: U.S. Census Bureau, 2013-2017 American Community Survey

Age distributions likewise, varied with race and ethnicity. Bellevue's children under 18 and its young workforce age population, 18 to 44, both had a plurality of races/ethnicities. Bellevue's children had the highest percentage of people of two or more races at 11 percent, whereas Bellevue's young workforce had the highest percentage of Asians at 40 percent. Bellevue's residents 45 to 64 years of age were less racially/ethnically diverse with White residents comprising 58 percent of their population, and Bellevue's older adults, 65 years and over, were the least racially/ethnically diverse with 74 percent of their population being White.<sup>21</sup>

**Age Distribution by Race/Ethnicity, 2013-2017**

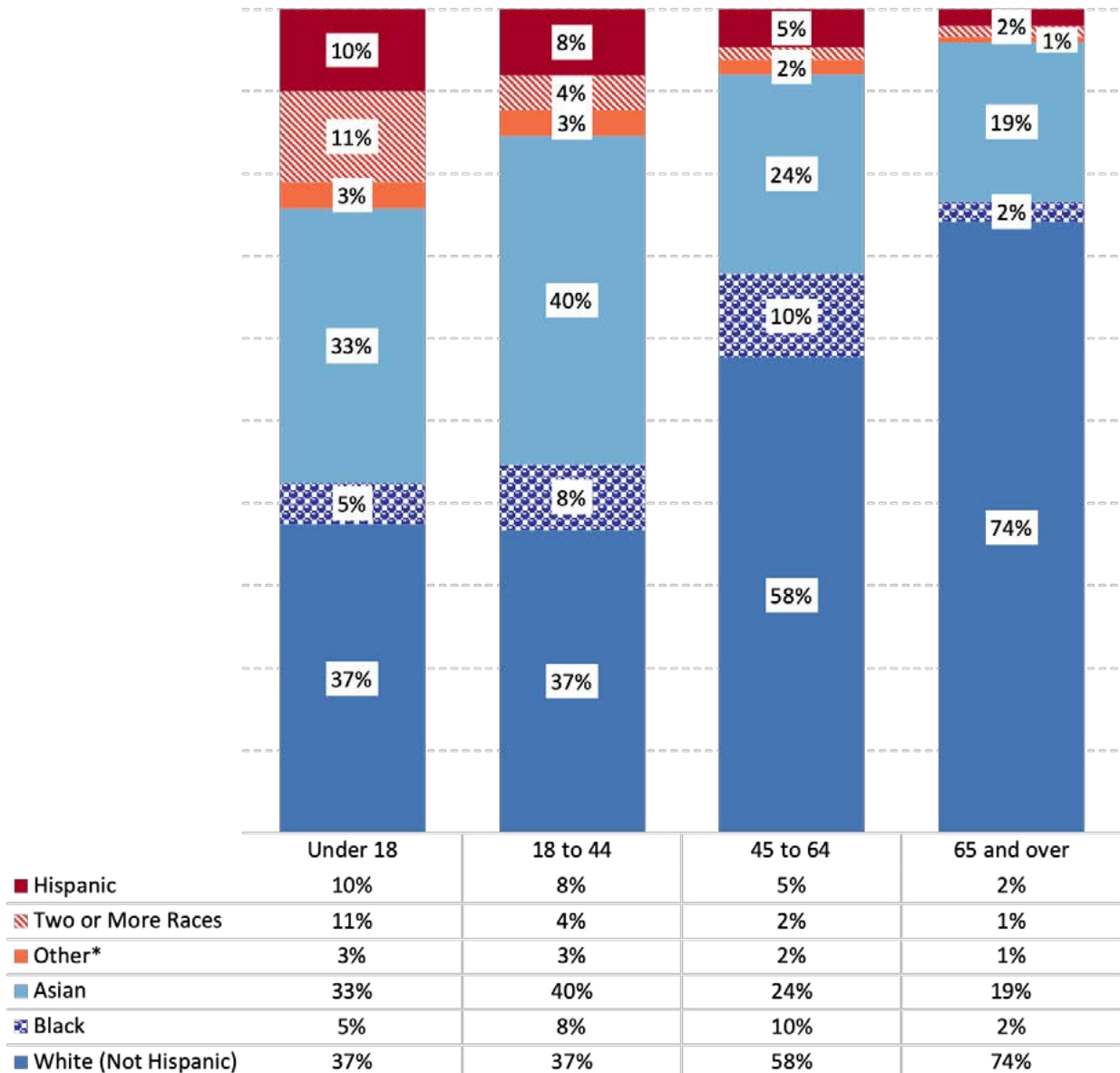


Figure 16 | Source: U.S. Census Bureau, 2013-2017 American Community Survey

## Trends and Projections

While the number of people within each age cohort has increased over the decades, certain cohorts have grown faster than others resulting in shifts in their proportions over time. In 1970, the City of Bellevue was young in terms of the life cycle of the city. Most neighborhoods were filled with new homes occupied by first-time home buyers and nearly 57 percent of its households were comprised of married couple families with children. With over 41 percent of its population to be under the age of 18, another 39 percent between the ages of 18 and 44, 17 percent between the ages of 45 and 64 and only three percent being 65 years or older.

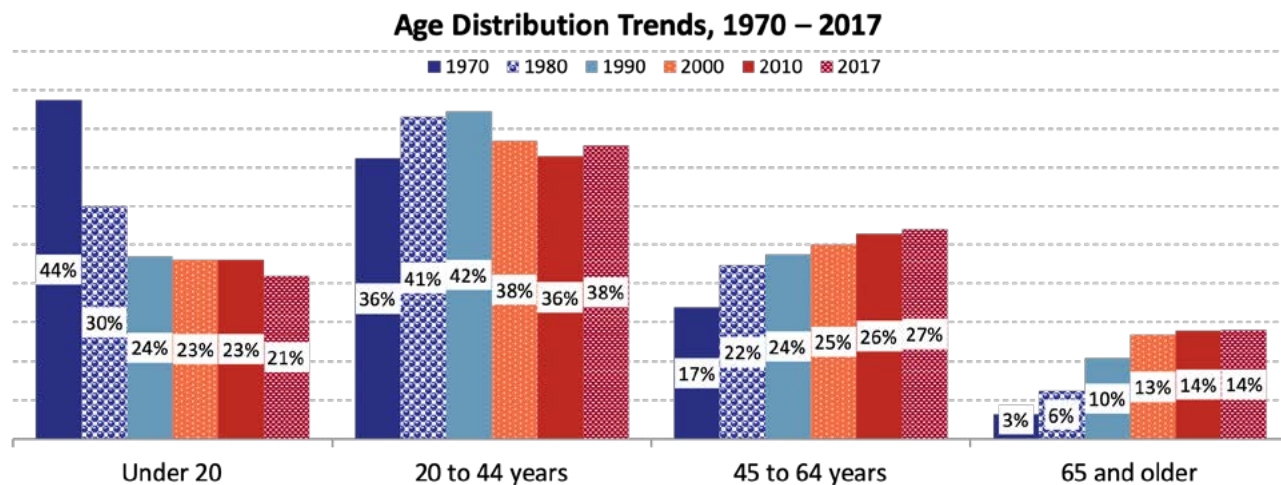


Figure 17 | Source: IPUMS-USA, University of Minnesota, [www.ipums.org](http://www.ipums.org) and U.S. Census Bureau, 2017 American Community Survey.

As the city matured so did its residents, creating greater array in the age distribution of the population. By 1980, young adults had become the largest age cohort and remain so today, yet their proportion declined from 1990 to 2010 as the older workforce (45 to 64) and older adults (65 plus) increased in size. In 2015, the young adult cohort witnessed its first increase since 1990 and in 2017, they comprise 38 percent of the population as they did in 2000. Growth in the proportion of older adults has slowed despite increases in the older adult population statewide.<sup>22</sup>

As baby boomers (born between 1944 and 1964) continue to age, the proportion of older adults within Bellevue is expected to increase, further evening out and diversifying the age distribution within the city. Nationwide, older adults are projected to comprise over 20 percent of U.S. residents by 2030 and if projections hold true, by 2035 the population 65 and older would outnumber people younger than 18 for the first time in U.S. history.<sup>23</sup>

### Trends and Projections of Annual Increases in the Older Adult Population (65 years and over) for Washington State, 1971 - 2040

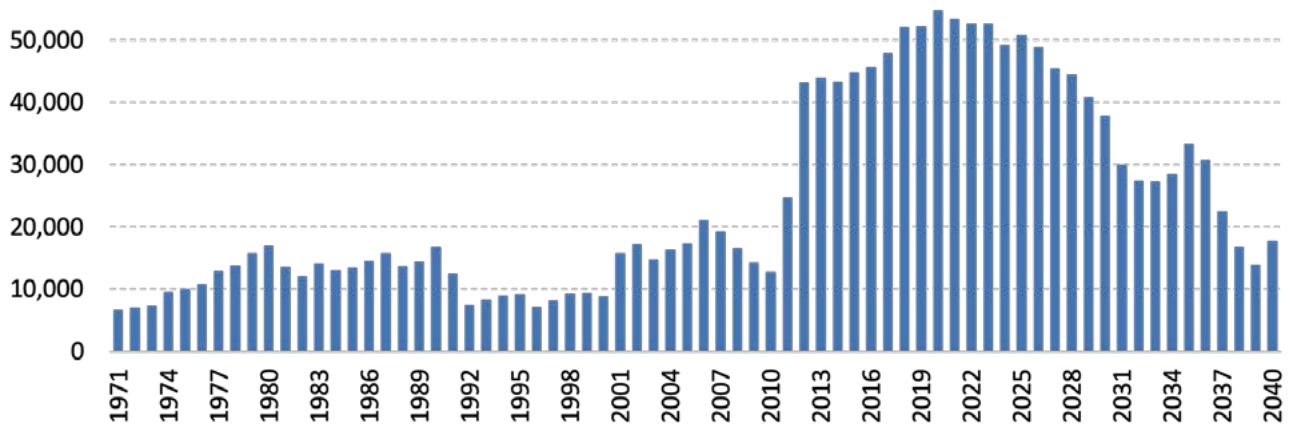


Figure 18 | Source: Washington State Office of Financial Management, Forecasting and Research Division, State Population Forecast 2010-2040, November 2018.<sup>24</sup>

Whether Bellevue will witness the same rate of increase in its older adult population as the state and nation is difficult to predict. As jobs in Bellevue's Information Technology cluster grow, Bellevue will likely continue to attract the young, educated and relatively well paid workforce. This new young population could be added on top of Bellevue's existing population, or it could displace some of Bellevue's older residents who may look to find more affordable housing options outside of the city.

## Prosperity

### Labor Force Participation and Employment Rates

About 65 percent of Bellevue's population 16 years and over were in the labor force (people who are employed and those unemployed looking for work) in 2017, and all but 3.5 percent were employed. About 89 percent of males 20 to 64 years old were in the labor force compared to 66 percent of females. About 36 percent of females with children under six years were in the labor force compared to 71 percent of females with children over six years of age.<sup>25</sup>

About 46 percent of people with incomes below the poverty level were in the labor force, yet 26.5 percent of them were unemployed. About 48 percent of people with any disability were in the labor force, yet about 6.3 percent of them were unemployed.

From 1990 to 2017, labor force participation in Bellevue has dropped from 73 percent to 65 percent. This lower rate could be due in part to the larger share of Bellevue's population who are older adults who have lower rates of labor force participation.

### Jobs

With an estimated 150,148 total /141,411 jobs, Bellevue had the second highest employment base of Central Puget Sound cities in 2018 after Seattle and followed by Tacoma, Redmond, and Everett. Bellevue employment comprised seven percent of all jobs in the region.<sup>26</sup>



**Top Ten Largest Central Puget Sound Cities in Terms of Employment, 2018**

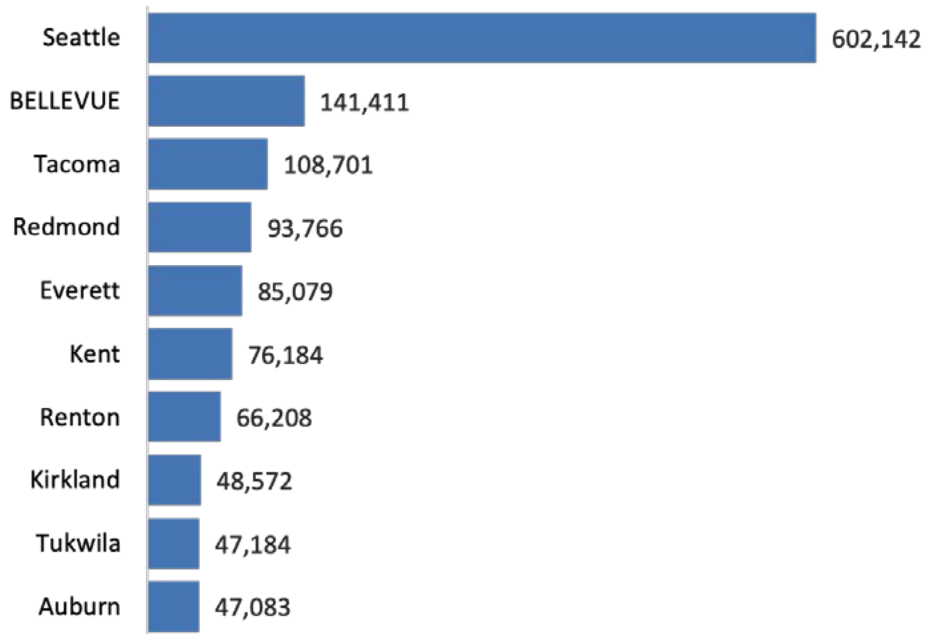


Figure 19 | Source: Puget Sound Regional Council, 2018 Covered Employment Estimates by Jurisdiction

Despite fluctuations in economic cycles, the number of jobs in Bellevue has grown at an average annual rate of 0.92 percent since 2000. Currently, Bellevue’s rate of job growth is projected to increase to 1.48 percent per year with jobs projected to reach a total of 192,800 by 2035. As the region updates its vision for 2050 and cities update their Comprehensive Plans for 2043, Bellevue’s projected rate of job growth could change.

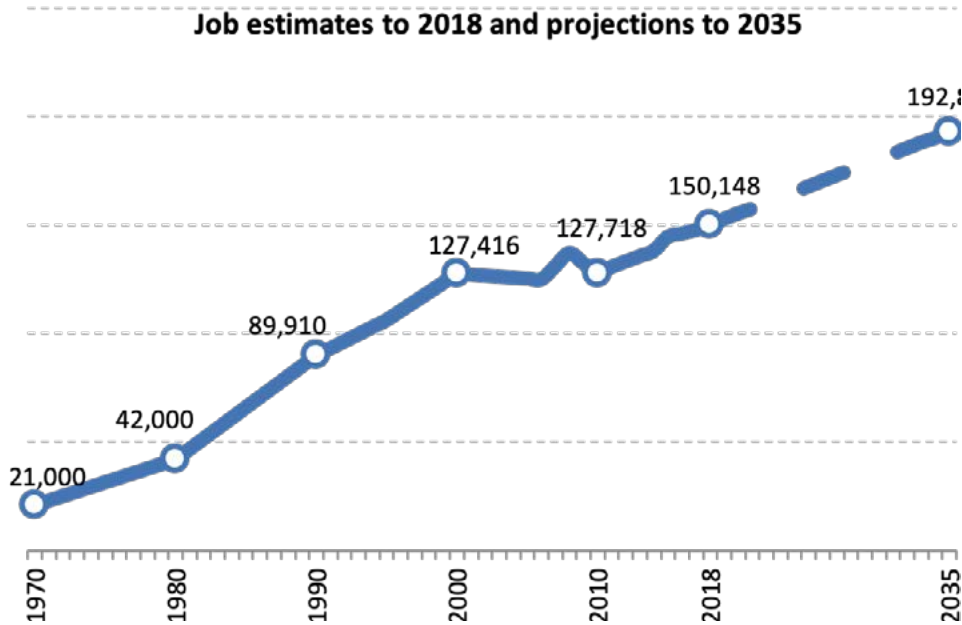


Figure 20 | Source: Puget Sound Regional Council, 2018 All Job Estimates, Bellevue & Major Employment Centers

## Industry Shifts

Beginning in the 1990s, the Service sector began to experience larger gains in employment as technology companies began comprising a larger share of industry. In 2018, service sector jobs comprised about 61 percent of jobs in Bellevue, up from 53 percent in 2000 and 46 percent in 1995.<sup>27</sup>

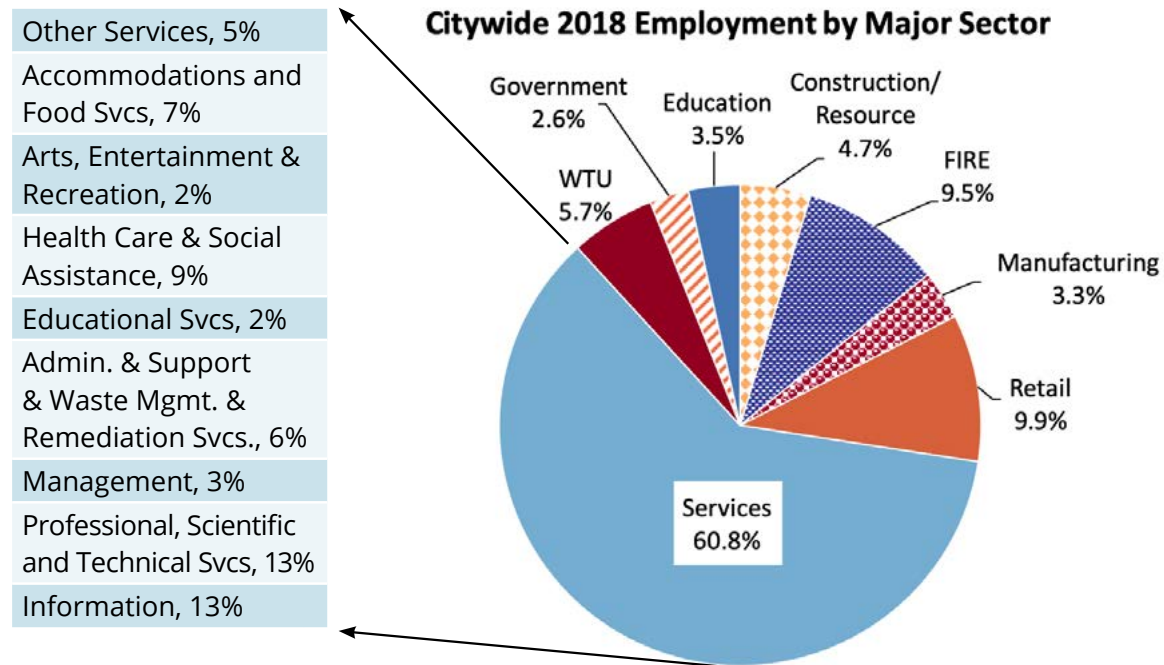


Figure 21 | Source: Puget Sound Regional Council, 2018 All Job Estimates, Bellevue & Major Employment Centers

In 2018, Redmond, Bellevue, Seattle, Kirkland and Tacoma all had over 50 percent of their jobs in the Services sector, which included jobs in the Information, Professional, Scientific and Technical Services, Health Care and Social Assistance and other services sectors.

## Occupation Shifts

With a shift in industry came shifts in occupation. In 2017, about 64 percent of Bellevue residents who work were in management, business, science and arts occupations up from 53 percent in 2000 and 40 percent in 1990. In contrast, the percentage of residents in sales and office occupations declined from 38 percent in 1990 to about 17 percent in 2017.<sup>28</sup>

Not all the shift in occupation can be attributed to the shift in industry. As shown in the chart above comparing occupations of workers who work and live in Bellevue, workers who live in Bellevue have a higher proportion of people in management, science, business and arts occupations, which has been noted has the highest median earnings. With job growth outpacing housing growth, competition for housing in Bellevue has led to increased housing values and those with higher earnings have been able to out compete those with lower earnings resulting in a disproportionate share of people in management, science, business and arts occupations living in Bellevue.

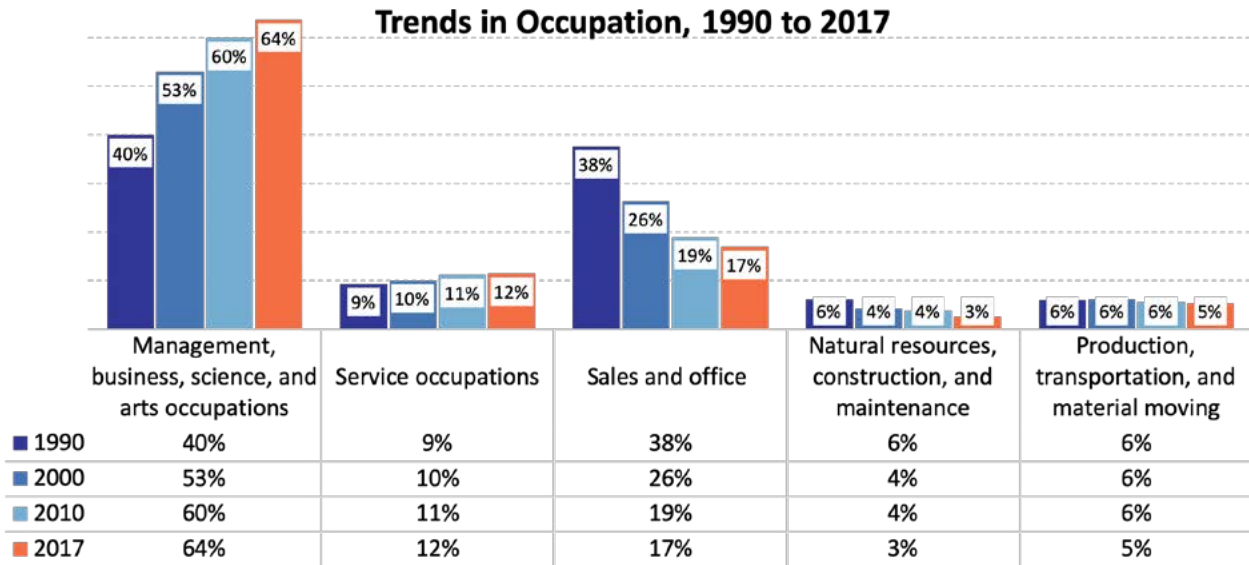


Figure 22 | Source: U.S. Census, 1990 Census, 2000 Census, 2010 and 2017 American Community Survey

### Neighborhood Patterns

Factoria, Lake Hills, Crossroads and Eastgate all had between 50 and 60 percent of their workers employed in management, business, science and arts occupations and 15 to 25 percent employed in Services occupations. Whereas, Downtown, Somerset, Bridle Trails, and Cougar Mountain/Lakemont all have about 70 percent or more of their populations employed in management, science, business and arts occupations but less than 10 percent employed in service occupations.<sup>29</sup>

While shifts in occupation distribution reflect shifts in industrial distribution, Bellevue residents had a higher proportion of workers in management, business, science and arts occupations in 2013-2017 at 63 percent, than workers who worked in Bellevue at 54 percent. Commensurately, Bellevue residents who worked had lower proportions of people in sales and office, service, and natural resource and construction occupations than workers who worked in Bellevue.<sup>30</sup>

### Comparison of Occupations of Workers who Work and Live in Bellevue, 2013-2017

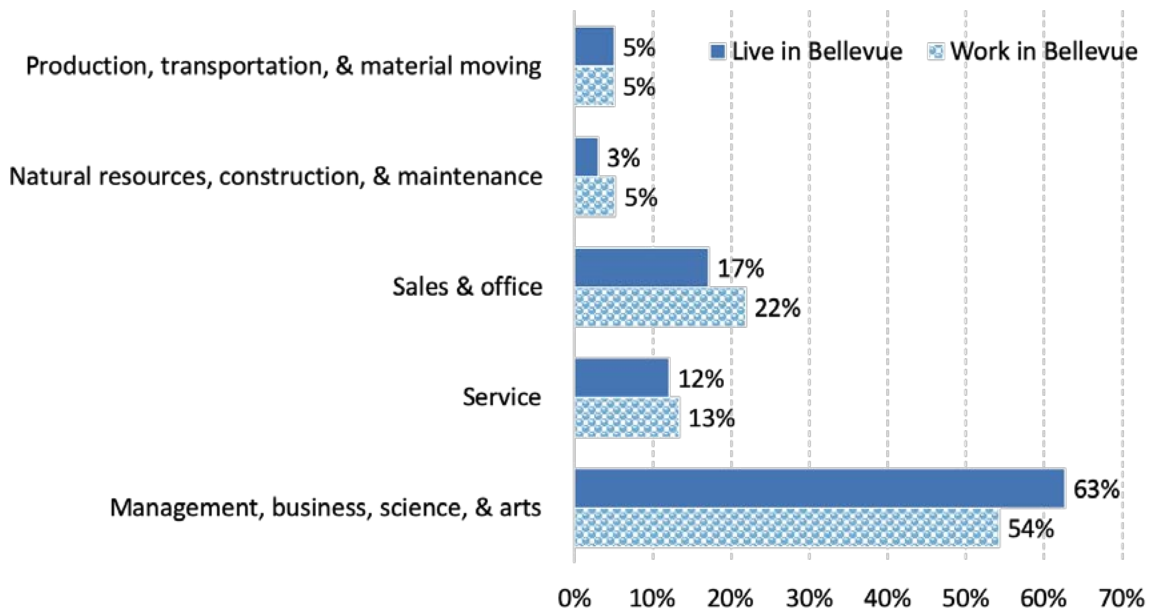


Figure 23 | Source: U.S. Census Bureau, 2013-2017 American Community Survey, Tables S0802 and S0804

The reason for disparities between resident and worker occupations is likely due to differences in occupational earnings.

### Earnings

Median earnings of Bellevue residents who work were higher than those in the county, state and nation for all occupations except for natural resource, construction and maintenance occupations. Yet, earnings varied significantly by occupation in 2017. Full-time workers in management, business, science and arts occupations had median earnings of \$121,085 compared to median earnings of \$39,991 for full-time workers in service occupations.<sup>31</sup>

**Comparisons of Median Earnings by Occupation, 2017**

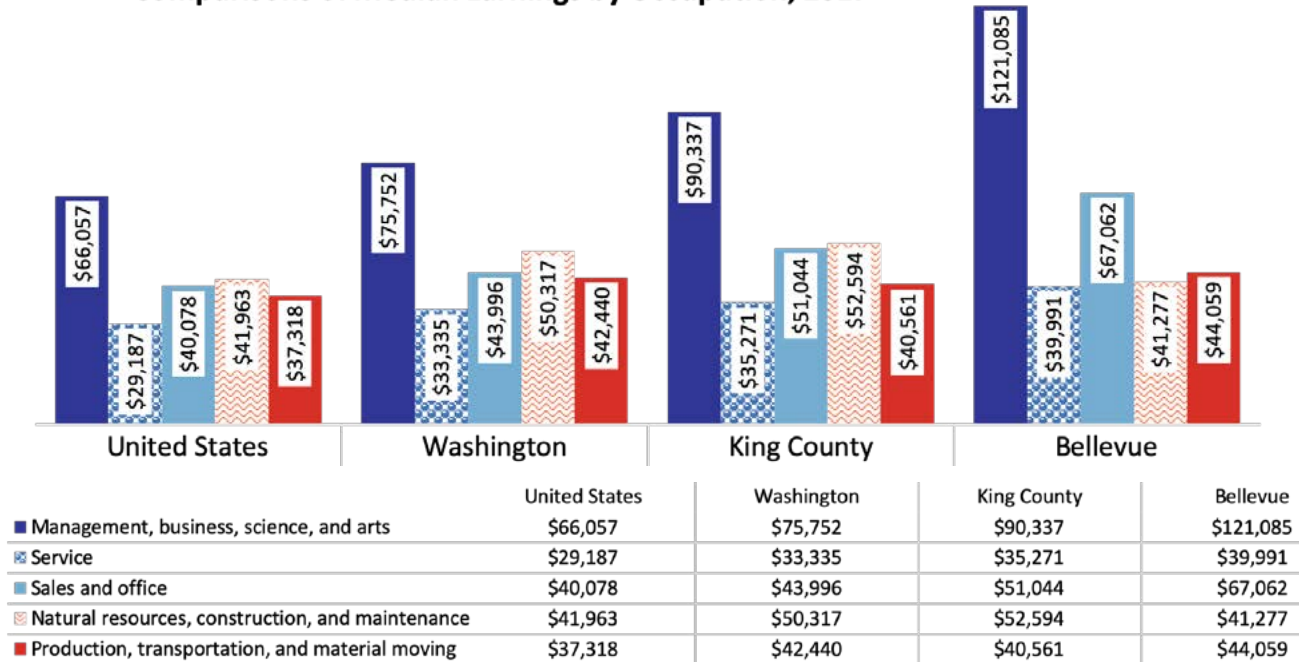


Figure 24 | Source: U.S. Census Bureau, 2017 American Community Survey, Table S2412

In 2017, about two thirds of Bellevue’s residents who worked had relatively high earnings at or above \$75K. Another 16 percent had moderate earnings between \$50K and \$75K, and the remaining 21 percent of residents working full time had relatively low earnings of less than \$50K.<sup>32</sup>

**Earnings Distribution of Full Time Workers, 2017**

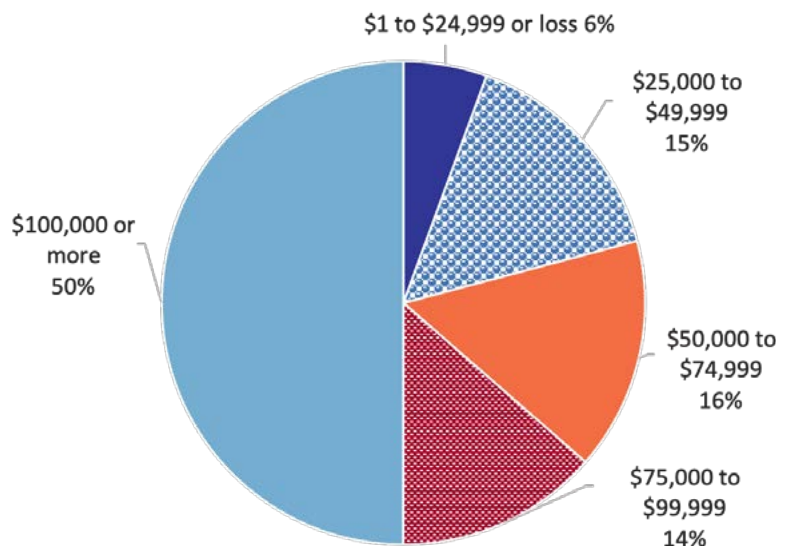


Figure 25 | Source: U.S. Census Bureau, 2017 American Community Survey, Table S2001

Median earnings varied by educational attainment with residents who did not graduate from high school having median earnings of about \$26K and those with a graduate or professional degree having median earnings of over \$111K.<sup>33</sup>

**Median Earnings by Educational Attainment, 2017**

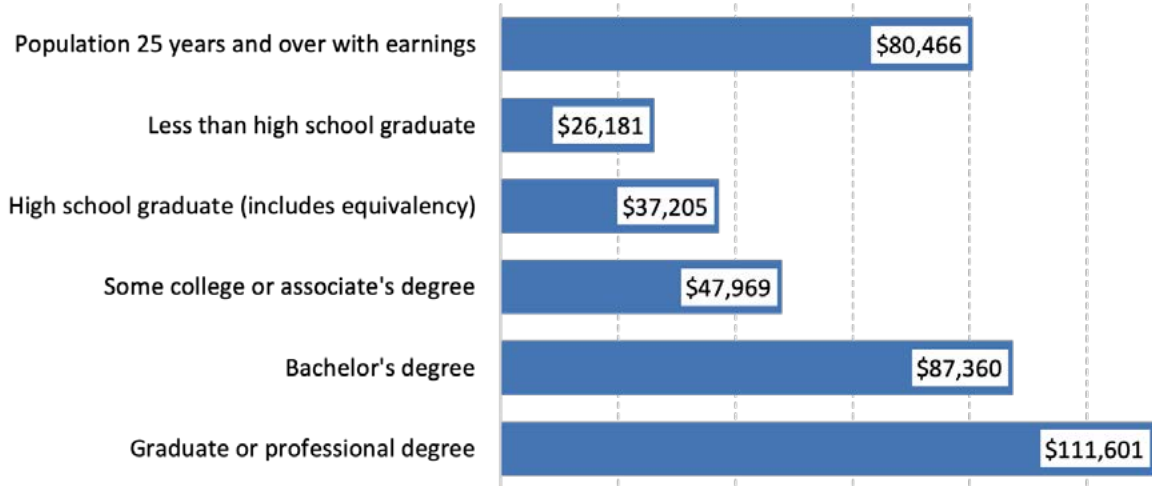


Figure 25 | Source: U.S. Census Bureau, 2017 American Community Survey, Table S2001

**Educational Attainment**

Bellevue’s population has become more highly educated over time with the percentage of residents with a bachelor’s degree or higher climbing from 46 percent in 1990 to 54 percent in 2000 to 59 percent in 2010 and finally to 68 percent in 2017. The largest increase occurred in the segment of the population with a graduate or professional degree, which jumped from about 19 percent in 2000 to 32 percent in 2017.<sup>34</sup>

**Bellevue Educational Attainment Distribution Trends, 1970 to 2017**

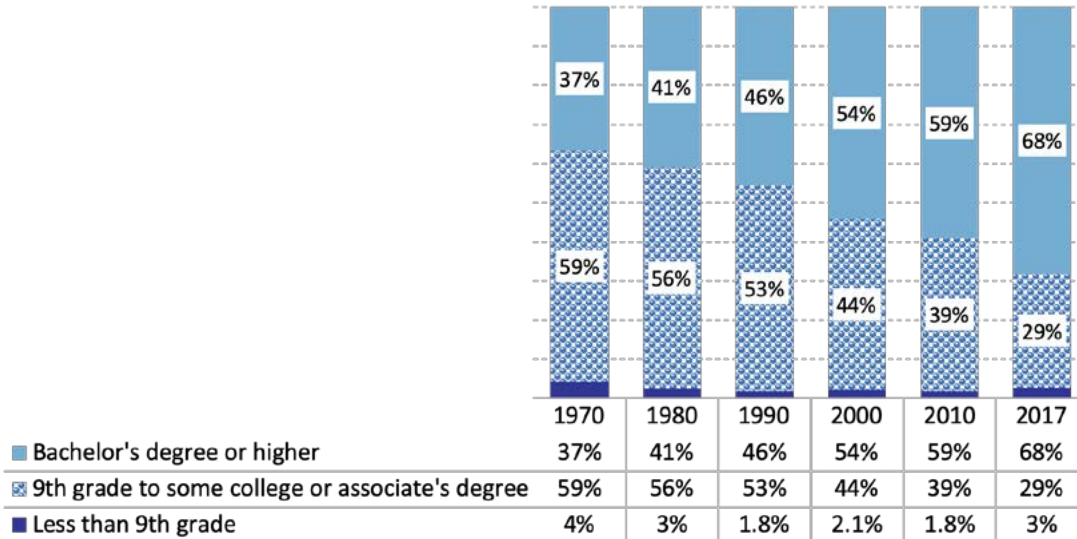


Figure 26 | Source: Minnesota Population Center. National Historical Geographic Information System: Version 11.0 [Database]. Minneapolis: University of Minnesota 2016. <http://doi.org/10.18128/D050.V11.0>. <http://www.nhgis.org>; U.S. Census Bureau, 2010 and 2017 American Community Surveys.

In 2017, about 36 percent of Bellevue's adult population 25 years and over had a bachelor's degree, another 17 percent had an associate degree or attended some college, nine percent had graduated from high school, and about six percent had less than a high school education.<sup>35</sup>

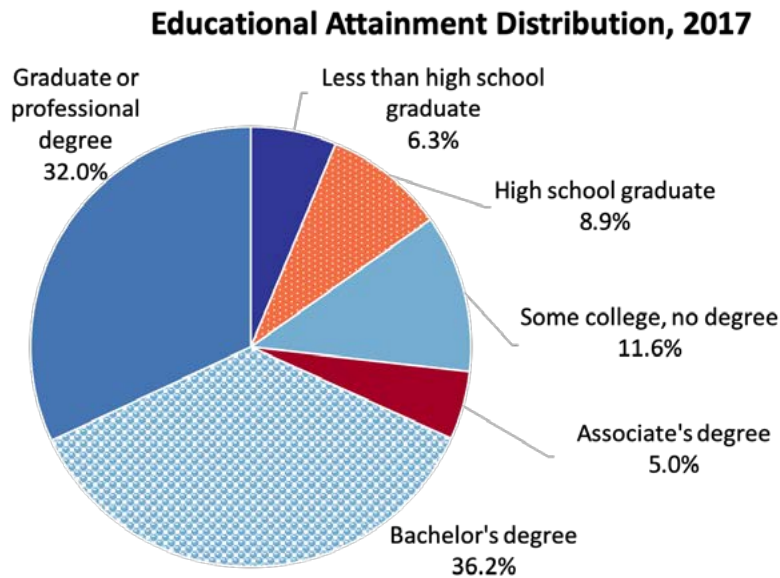


Figure 27 | Source: U.S. Census Bureau, 2017 American Community Survey

### Neighborhood Patterns

Downtown, Northwest Bellevue, Bridle Trails, Somerset and West Bellevue had upwards of 70 percent of their residents 25 years and older with bachelor's degrees or higher. In contrast, Lake Hills, Factoria and Eastgate had under 60 percent with a bachelor's degree or higher.<sup>36</sup>

### Household Income

Bellevue continues to have a disproportionate share of households with high incomes. In 2017, 27 percent of Bellevue's households had incomes of \$200K or more compared to 16 percent of all households in King County, and nine percent in Washington state. Bellevue had a similar proportion of households with incomes between \$75K and \$200K at 41 percent compared to that of the county at 42 percent, but a lower proportion of households with incomes under \$75K at 32 percent compared to 42 percent in the county.<sup>37</sup>

In 2017, a fifth of Bellevue's households had incomes less than \$50K. Another 23 percent had incomes between \$50K and \$100K and the remaining 57 percent of households had incomes of \$100K or more.

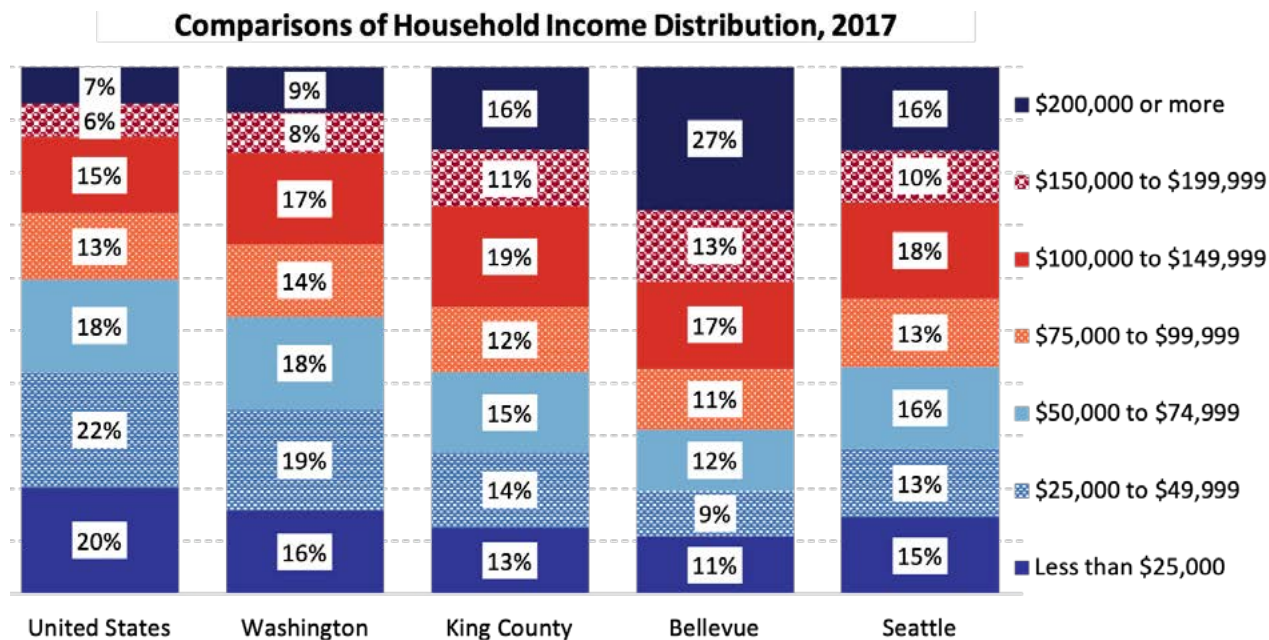


Figure 28 | Source: U.S. Census Bureau, 2017 American Community Survey, Table DP03

### Neighborhood Patterns

Cougar Mountain/Lakemont, Somerset, Northwest Bellevue and West Bellevue all had weighted median household incomes upwards of \$130K. While Lake Hills, Crossroads and Factoria had weighted median household incomes below \$85K.<sup>38</sup>

### Poverty

The percentage of individuals in Bellevue who have incomes below the poverty level has remained relatively constant over the decades. Both the 1990 and 2000 decennial censuses estimated the poverty rate for Bellevue to be about six percent. In 2010, it was estimated at nine percent. However, in 2017 the estimate was back down to about 6.5 percent.<sup>39</sup>

In 2017, about 5.5 percent of children, 7.8 percent of older adults 65 years and over, and 19.9 percent of female single-parent families were in poverty.<sup>40</sup>

### Neighborhood Patterns

Crossroads and Lake Hills had upwards of 13 percent of people in poverty. Lake Hills, Downtown and Crossroads had upwards of 14 percent of children in poverty.<sup>41</sup>

## Households

### Household Growth

As of April 1, 2019, an estimated 59,566 households lived in Bellevue. By 2035, 70,300 households are projected to be living within the city of Bellevue.<sup>42</sup>

### Household Types

From 2010 to 2017, most household types grew in number. However, married couple households both with and without children increased by about 30 percent, while single person households grew by only four percent. The result was that in 2017, married couples without children comprised the largest share of Bellevue households at 32 percent, followed by married couples

with children at 26 percent and then by single person households at 25 percent. Two plus person non-family households comprised about eight percent of Bellevue's households followed by other family households at five percent and lastly by single parent female families at three percent and single parent male families at about one percent. The one household type that declined in number since 2010 was single parent female families, which decreased by 25 percent.<sup>43</sup>

Bellevue had higher proportions of married couples without and with children than the nation, state, county or the City of Seattle. Its household type proportions came closest to those of Kirkland. Both cities also had a lower share of 2+ person non-family households than the state, county or the city of Seattle.<sup>44</sup>

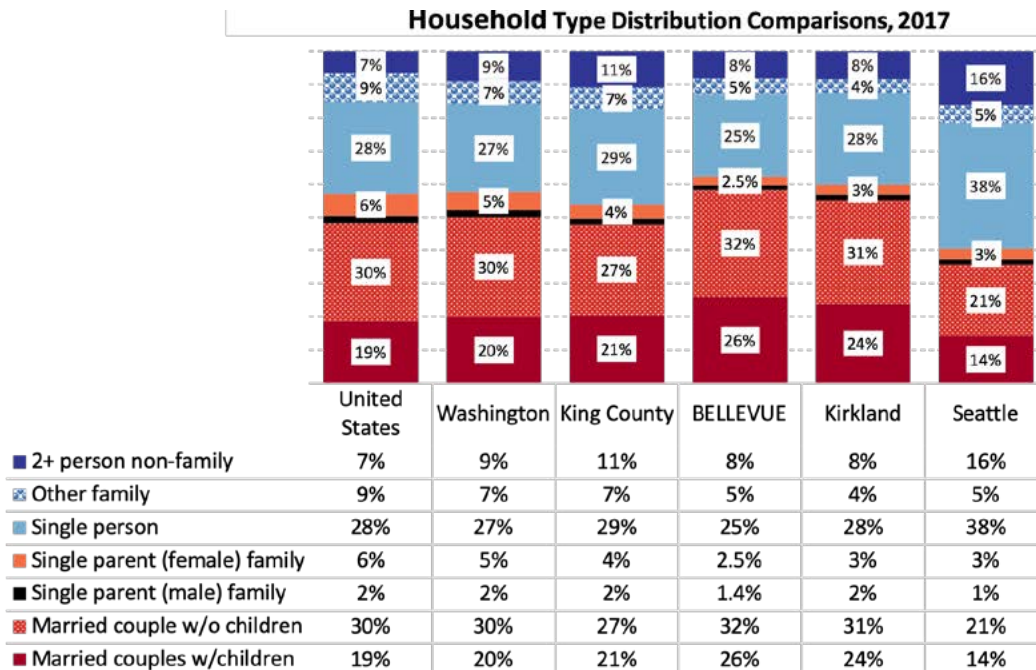


Figure 29 | Source: U.S. Census Bureau, 2017 American Community Survey

## Household Size

From 1970 to 2000 Bellevue's average household size decreased from 3.4 to 2.37. It then climbed back up to 2.41 in 2010, and in 2017 it was estimated to be 2.40. This reversal in average household size was unforeseen, yet it can be explained by growth in Bellevue's foreign born population, who on average have a larger household size than Bellevue's native born population.<sup>45</sup>

Bellevue's average household size is smaller than King County's, the state's or nation's, but it is like the city of Kirkland's and much larger than the city of Seattle's.<sup>46</sup>



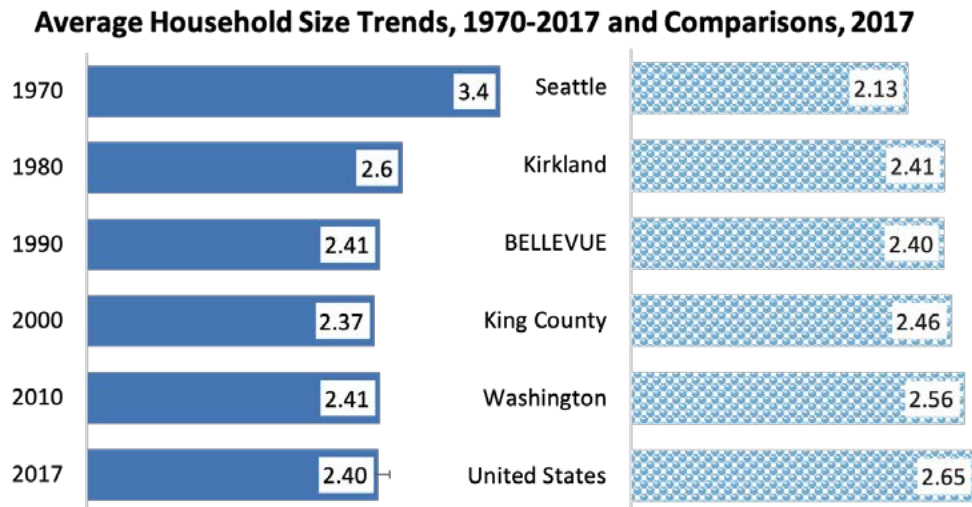


Figure 30 | Source: 1970, 1980, 1990, 2000, 2010 Census and 2017 American Community Survey

## Tenure

About 55 percent of Bellevue's households owned their own home in 2017 and 45 percent rented. Owner households were larger on average than renter households containing 2.55 people per household compared to 2.22 people for renter households.<sup>47</sup>

In 2017, about 59 percent of Bellevue's households had moved into their units since 2010 with 37 percent having moved in since 2015. Another 23 percent had moved in during the 2000s, nine percent in the 1990s, five percent in the 1980s and four percent before 1980.<sup>48</sup>

Recently, much of Bellevue's new housing construction has been in rental units. The percentage of households renting in Bellevue has therefore increased. However, as the market changes, a greater demand for ownership housing may develop, and more ownership units may be constructed. Rental units however, will still be in high demand, especially as Bellevue's college age population increases with the development of the Global Innovation Exchange and expansion of Bellevue College.

## Neighborhood Patterns

Somerset, Northeast Bellevue, and Cougar Mountain Lakemont had upwards of 80 percent of their housing units owner occupied. In contrast, Downtown and Crossroads had the opposite: less than 30 percent of housing is owner occupied.<sup>49</sup>

## Housing Value, Cost and Affordability

In 2017, about 52 percent of owner households reported the value of their housing unit fell between \$500K and \$1M. Another 31 percent reported the value of their housing unit was one million dollars or more. About six percent reported the value of their unit was less than \$300K, and about 11 percent reported the value of their unit was between \$300K and \$500K.<sup>50</sup>

In 2017, households with a mortgage were paying a median of \$2,864 on housing a month and about 23 percent of these households were paying 30 percent or more of their incomes on housing. In comparison, homeowners without a mortgage had a median monthly housing cost of \$920 and 17 percent were paying 30 percent or more of their incomes on housing. Median gross rent in Bellevue in 2017 was about \$1,837 and 34 percent of renters were paying 30 percent or more of their incomes on housing.<sup>51</sup>

As job growth continues in Bellevue, demand for housing will increase pushing prices higher. Strategies for increasing the supply of housing for all economic levels will help Bellevue meet demand and maintain affordability for all segments of the population.

## Implications

### Growth

It is likely Bellevue will continue to experience job and population growth at a steady pace.

- Increased job growth will result in greater demands for housing, which could lead to cost escalations and housing unaffordability if job growth is not balanced by housing growth. If housing costs increase, workers in occupations with lower earnings will be less likely able to afford housing within the city requiring them to travel longer distances to get to work.
- Job growth could lead to greater traffic congestion if more workers are traveling to Bellevue from outside of the city.
- A variety of opportunities are made available to tap efficiencies gained by increased job and population concentrations including more frequent bus service and access to a greater variety of goods and services.
- An increased imbalance of jobs and housing will diminish access to jobs and services for lower income households further degrading racial and social equity.
- Denser development may need more recreation and open space for a diversity of ages.

### Diversity

It is likely Bellevue will continue to diversify both in terms of age and race and ethnicity.

- A greater proportion of older adults will require additional caregiver services, transportation services, and health and medical emergency services.
- Additionally, public spaces will need to be better equipped to accommodate people with hearing and ambulatory difficulties, which increase with age.
- A greater proportion of people from places abroad where English is not spoken as the primary language, will require continued translations of city information into other languages.
- A greater diversity of cultures would benefit from cross cultural forums and events to enhance cultural knowledge, awareness and competency.

### Prosperity and Households

It is likely Bellevue will continue to attract businesses in the tech sector that pay high wages, and it is also likely there will be greater demand for employees who work in lower paying jobs such as food service, retail and maintenance jobs.

- The gap between rich and poor in the community could increase.
- Displacement of lower income households could occur especially for those who pay market rents.
- Continuing to implement the Affordable Housing Strategy and looking for additional opportunities to increase the supply and variety of housing types would help ensure household types from all income levels could live in Bellevue and benefit from the high quality of opportunities the city provides.

## Endnotes

- 1 State of Washington Office of Financial Management, April 1, 2019 population of cities, towns, and counties used for the allocation of selected state revenues. <https://www.ofm.wa.gov/washington-data-research/population-demographics/population-estimates/april-1-official-population-estimates>
- 2 Population estimates prior to 2000 are from the City of Bellevue with decade points from the U.S. Census Bureau's decennial censuses. Estimates from 2000 on are from State of Washington Office of Financial Management. Official population estimates are for April 1st of the specified year. Forecast is from the Land Use element of the City of Bellevue's Comprehensive Plan adopted in July 2015, page 37. <https://bellevuewa.gov/sites/default/files/media/file/2019-07/Land%20Use%20August%202019%200519.pdf>
- 3 Land Use element of the City of Bellevue's Comprehensive Plan adopted in July 2015, pages 38 and 39. <https://bellevuewa.gov/sites/default/files/media/file/2019-07/Land%20Use%20August%202019%200519.pdf>
- 4 IPUMS-USA, University of Minnesota, [www.ipums.org](http://www.ipums.org) and U.S. Census Bureau, 2017 American Community Survey, Table DP02.
- 5 U.S. Census Bureau, 1990 Census, 2000 Census and 2010 and 2017 American Community Surveys, Table DP02.
- 6 "Immigrant Population Growing Faster Than Natives in Many Metro Areas," Governing Magazine, March 26, 2013 by Mike Maciag, <https://www.governing.com/blogs/by-the-numbers/international-migration-immigrant-population-growth-data-for-metro-areas.html>.
- 7 Source: U.S. Census Bureau, 2017 American Community Survey, Tables DP05 and DP02.
- 8 Calculated based on housing unit data from the King County Assessor parcel table and estimates from the U.S. Census Bureau, 2013-2017 American Community Survey, Tables B25024, B25032, B25033, and DP05.
- 9 U.S. Census Bureau, 2017 American Community Survey, Table DP05.
- 10 Ibid, Tables B01001A-I.
- 11 2018-2019 Demographics at a Glance, Bellevue School District.
- 12 Calculated based on housing unit data from the King County Assessor parcel table and estimates from the U.S. Census Bureau, 2013-2017 American Community Survey, Tables B25024, B25032, B25033, and C16001.
- 13 U.S. Census Bureau, 1990 Census, 2000 Census and 2010 and 2017 American Community Surveys, Table DP02.
- 14 U.S. Census Bureau, 1990 Census, 2000 Census, 2010 Census and 2017 American Community Survey, Table DP05.
- 15 Ibid.
- 16 U.S. Census Bureau, 1990 Census, 2000 Census, 2010 Census, and 2107 American Community Survey, Table C01015.
- 17 U.S. Census Bureau, 1990 Census, 2000 Census, 2010 Census, and 2017 American Community Survey, Table DP05.
- 18 U.S. Census Bureau, 2017 American Community Survey, Table DP05.
- 19 Calculated based on housing unit data from the King County Assessor parcel table and estimates from the U.S. Census Bureau, 2013-2017 American Community Survey, Tables B25024, B25032, B25033, and DP05.

- 20 U.S. Census Bureau, 2013-2017 American Community Survey, Tables B01002B-I.
- 21 U.S. Census Bureau, 2013-2017 American Community Survey, Tables B01001A-F.
- 22 IPUMS-USA, University of Minnesota, [www.ipums.org](http://www.ipums.org) and U.S. Census Bureau, 2017 American Community Survey, Table DP05.
- 23 Vespa, Jonathan, David M. Armstrong, and Lauren Medina, "Demographic Turning Points for the United States: Population Projections for 2020 to 2060," Current Population Reports, P25-1144, U.S. Census Bureau, Washington, DC, 2018.
- 24 Washington State Office of Financial Management, Forecasting and Research Division, State Population Forecast 2010-2040, November 2018.
- 25 U.S. Census Bureau, 2017 American Community Survey, Table S2301.
- 26 Puget Sound Regional Council, 2018 Covered Employment Estimates by Jurisdiction and 2018 PSRC All Job Estimates, Bellevue & Major Employment Centers.
- 27 Puget Sound Regional Council, 1995 Covered Employment Estimates by Jurisdiction, 2000 and 2018 PSRC All Job Estimates, Bellevue & Major Employment Centers.
- 28 U.S. Census, 1990 Census, 2000 Census, 2010 and 2017 American Community Survey, Table DP03.
- 29 Calculated based on housing unit data from the King County Assessor parcel table and estimates from the U.S. Census Bureau, 2013-2017 American Community Survey, Tables B25024, B25032, B25033, and DP03.
- 30 U.S. Census Bureau, 2013-2017 American Community Survey, Tables S0802 and S0804.
- 31 U.S. Census Bureau, 2017 American Community Survey, Table S2412.
- 32 U.S. Census Bureau, 2017 American Community Survey, Table S2001.
- 33 Ibid.
- 34 Minnesota Population Center. National Historical Geographic Information System: Version 11.0 [Database]. Minneapolis: University of Minnesota 2016. <http://doi.org/10.18128/D050.V11.0>. <http://www.nhgis.org>; U.S. Census Bureau, 2010 and 2017 American Community Surveys, Table DP02.
- 35 U.S. Census Bureau, 2017 American Community Survey, Table DP02.
- 36 Calculated based on housing unit data from the King County Assessor parcel table and estimates from the U.S. Census Bureau, 2013-2017 American Community Survey, Tables B25024, B25032, B25033, and DP02.
- 37 U.S. Census Bureau, 2017 American Community Survey, Table DP03.
- 38 Calculated based on housing unit data from the King County Assessor parcel table and estimates from the U.S. Census Bureau, 2013-2017 American Community Survey, Tables B25024, B25032, B25033, and DP03.
- 39 U.S. Census Bureau, 1990 Census, 2000 Census, and 2010 and 2017 American Community Surveys, Table DP03.
- 40 U.S. Census Bureau, 2017 American Community Survey, Table DP03.
- 41 Calculated based on housing unit data from the King County Assessor parcel table and estimates from the U.S. Census Bureau, 2013-2017 American Community Survey, Tables B25024, B25032, B25033, and DP03.

- 42 State of Washington Office of Financial Management, April 1, 2019 Housing units. <https://www.ofm.wa.gov/washington-data-research/population-demographics/population-estimates/april-1-official-population-estimates>; projection from the Land Use element of the City of Bellevue's Comprehensive Plan adopted in July 2015, page 37. <https://bellevuewa.gov/sites/default/files/media/file/2019-07/Land%20Use%20August%202019%200519.pdf>
- 43 Minnesota Population Center. National Historical Geographic Information System: Version 11.0 [Database]. Minneapolis: University of Minnesota 2016. <http://doi.org/10.18128/D050.V11.0>. <http://www.nhgis.org>; U.S. Census Bureau, 2010 and 2017 American Community Surveys, Table DP02.
- 44 U.S. Census Bureau, 2017 American Community Survey, Table DP02.
- 45 U.S. Census Bureau, 1970, 1980, 1990, 2000, 2010 Census and 2017 American Community Survey, Table DP02.
- 46 U.S. Census Bureau, 2017 American Community Survey, Table DP02.
- 47 U.S. Census Bureau, 2017 American Community Survey, Table DP04.
- 48 U.S. Census Bureau, 2017 American Community Survey, Table DP02.
- 49 Calculated based on housing unit data from the King County Assessor parcel table and estimates from the U.S. Census Bureau, 2013-2017 American Community Survey, Tables B25024, B25032, B25033, and DP04.
- 50 U.S. Census Bureau, 2017 American Community Survey, Table DP04.
- 51 Ibid.



# APPENDIX II

## Summary of Public Outreach Methods



To supplement existing statistically valid survey data, Bellevue Parks & Community Services conducted additional public outreach for the *Recreation Program Plan* between April and October 2019. The outreach and engagement process consisted of a public survey; two focus groups; and meetings with city boards, commissions, and advisory groups. The findings of this process were aimed at understanding how the City of Bellevue can improve its delivery of recreation programs and services to advance the department's vision for recreation.

## Surveys

Parks & Community Services staff distributed the survey to a wide variety of community members through in-person intercepts, online outreach, and promotion at community centers and other local organizations. The survey was available in online and hard copy form with translations in Spanish, simplified Chinese, Korean, Hindi, and Russian. While the results of the survey are not statistically valid, they represent respondents with a broad diversity of backgrounds and identities.

The following table summarizes the responses received from the public survey.





<b>Total Surveys Completed: 376</b>	
Total number of online surveys: 143	Total number of hard copy surveys: 233
<b>Survey Responses by Group</b>	
<b>Group</b>	<b>Number of Respondents</b>
Chinese Information Service Center (CISC)	28
Bellevue Police Department Advisory Councils	5
Kinderling Center	2
Highland Community Center	28
South Bellevue Community Center	5
SeaMar	30
North Bellevue Community Center	39
Bellevue Natural Resource Division and Park Rangers	1
City of Bellevue Boards, Commissions, and Advisory Groups	6
Parents and Friends of Lesbians and Gays (PFLAG)	1
Washington State Fathers Network	1
Arc of King County	5
Parks eNewsletter recipients	84
NISO Promotores	103
India Association of Western Washington (IAWW)	19
King County Library System (Bellevue branches)	14
Crossroads Community Center	3
Special Needs PTA	2

## Focus Groups

Focus groups provide qualitative rather than quantitative information: findings are based on small groups of individuals sharing their expertise and opinions. Two focus groups were held at Bellevue City Hall: one for parents of children under 13 years and one for adults with no children or children over 13. Nine individuals participated in the group with children under 13 and ten individuals participated in the group without children under 13. Participants were Bellevue residents who had not participated in any city recreation programs in the past five years. Conducted by Hardwick Research, the focus groups were designed to understand residents' awareness of department programs and to determine their barriers and motivators to participate in recreation programs in general and with the City of Bellevue's programs in particular. A screening form was developed by the consultant to ensure that focus group composition reflected a range of ages, income levels, ethnicities, and gender identities.

The focus group discussions covered current recreation habits, awareness of programs offered by the city, barriers to participation, communication about program opportunities (including a review of the *Connections* brochure), and specific feedback for Bellevue Parks & Community Services. See "Community Perceptions of City-Provided Recreation" in the first part of this document for a summary of key insights received from focus group participants.



## Listening Sessions and Interviews

The project team solicited input on the plan from numerous city boards, commissions, advisory groups, partner organizations, and department staff. This was accomplished through individual meetings or interviews. A list of formal meetings and interviews is provided below. The project team also conducted several informal interviews with department staff in 2018 to identify an appropriate scope for the plan update and public outreach.

List of 2019 Meetings and Interviews:

- Parks & Community Services Board: April 2019
- Bellevue Diversity Advisory Network (BDAN): April 2019
- Human Services Commission: May 2019
- North Bellevue Community Center Advisory Board: May 2019
- Parks & Community Services Wraparound Services Coordinators: May 2019
- Bellevue School District Family Connections Center staff: May 2019
- Youth Council: June 2019
- Bellevue School District Department of Equity: June 2019
- Bellevue Network on Aging (BNOA): August 2019
- Parks & Community Services Managers and Supervisors: August 2019
- Parks & Community Services Administrative Services Team: September 2019
- Parks & Community Services Recreation Program Coordinators: October 2019
- Youth Link Board: October 2019





## APPENDIX III

### Inventory of Recreation Service Providers

The list below documents other recreation and summer day camp providers that are available to Bellevue residents. The inventory primarily focuses on opportunities in Bellevue but includes some representative providers in neighboring cities. This information is not exhaustive and is subject to change.

## Recreation Provider Inventory

<b>Category</b>	<b>Organization</b>	<b>Age range</b>	<b>Location</b>	<b>Address</b>
After school	South Bellevue Community Center	1 to 19 years	Bellevue	14509 SE Newport Way, Bellevue, WA 98006
After school	Huntington Learning Center	4 to 19 years	Bellevue	1915 140th Ave NE, Bellevue, WA 98005
After school	Mathnasium	4 to 19 years	Bellevue	1313 156th Ave NE, Ste 220, Bellevue, WA 98007
After school	Russian School of Mathematics	4 to 19 years	Bellevue	13122 NE 20th St, Ste 100, Bellevue, WA 98005
After school	Sylvan Learning	4 to 19 years	Bellevue	4140 Factoria Blvd SE, Ste 2A, Bellevue, WA 98006
After school	Yellow Wood Academy	4 to 19 years	Bellevue	9655 SE 36th St, Ste 101, Mercer Island, WA 98040
After school	Studio East	4 to 19 years	Kirkland	11730 118th Ave NE, Ste 100, Kirkland, WA 98034
After school	Mini Mountain Indoor Ski Ctr	5 to 19 years	Bellevue	1900 132nd Ave NE, Bellevue WA 98005
After school	Asia Pacific Language School	2.5 to 18 years	Bellevue	14040 NE 8th St, Ste 301, Bellevue, WA 98007
After school	Boys & Girls Clubs of Bellevue	2.5 to 18 years	Bellevue	209 100th Ave NE, Bellevue, WA 98004
After school	Boys & Girls Clubs of Bellevue	2.5 to 18 years	Bellevue	1903 112th Ave NE, Bellevue, WA 98004
After school	Boys & Girls Clubs of Bellevue	2.5 to 18 years	Bellevue	1424 148th Ave SE, Bellevue, WA 98007

<b>Category</b>	<b>Organization</b>	<b>Age range</b>	<b>Location</b>	<b>Address</b>
After school	Drama Kids	3 to 18 years	Bellevue	2320 130th Ave NE, Bellevue, WA 98005
After school	Best in Class Education Center	4 to 18 years	Bellevue	919 124th Ave NE, Ste 104, Bellevue, WA 98005
After school	Engineering for Kids	4 to 18 years	Bellevue	2345 138th Ave SE, Bellevue, WA 98005
After school	Kumon	4 to 18 years	Bellevue	1075 Bellevue Way NE, Space B - 5, Bellevue, WA 98004
After school	Kumon	4 to 18 years	Bellevue	13112 Northeast 20th St, Ste #250, Bellevue, WA 98005
After school	Kumon	4 to 18 years	Bellevue	12838 Southeast 40th Place, Ste 102, Bellevue, WA 98006
After school	Kumon	4 to 18 years	Bellevue	14904 B Bel-Red Rd, Bellevue, WA 98007
After school	Kumon	4 to 18 years	Bellevue	8133 161st Ave Ne, Redmond, WA 98052
After school	Kumon	4 to 18 years	Mercer Island	2827 80th Ave SE, Mercer Island, WA 98040
After school	Best in Class Education Center	4 to 18 years	Redmond	16701 Cleveland St, Ste B, Redmond, WA 98052
After school	Kumon	4 to 18 years	Redmond	22320 NE Marketplace Dr, Ste 101, Redmond, WA 98053
After school	Bellevue School District	5 to 18 years	Bellevue	12241 Main St, Bellevue, WA 98005
After school	Chess4Life	5 to 18 years	Bellevue	12729 Northup Way, Ste 15, Bellevue, WA 98005
After school	Digipen ProjectFUN	5 to 18 years	Bellevue	9931 Willows Rd NE, Redmond, WA 98052
After School	Eton School	5 to 18 years	Bellevue	2701 Bell-Red Rd, Bellevue, WA 98008

<b>Category</b>	<b>Organization</b>	<b>Age range</b>	<b>Location</b>	<b>Address</b>
After school	Chess4Life	5 to 18 years	Issaquah	22510 SE 64th Pl, Issaquah, WA 98027
After school	Chess4Life	5 to 18 years	Redmond	7102 180th Ave NE, Redmond, WA 98052
After school	The Coder School	7 to 18 years	Bellevue	1101 106th Ave NE, Bellevue, WA 98004
After school	Little Champs DayCare	0 to 18 years	Bellevue	16331 SE 40th St, Bellevue, WA 98006
After school	Issaquah School District	5 to 13 years	Issaquah	565 NW Holly St, Issaquah, WA 98027
After school	The Goddard School	Up to 12 years	Bellevue	14404 NE 20th St, Ste 250, Bellevue, WA 98007
After school	Bellevue Montessori School	1.5 to 12 years	Bellevue	2411 112th Ave NE, Bellevue, WA 98004
After school	Mad Science of Sno- King	4 to 12 years	Bellevue	1824 130th Ave NE, Ste 2, Bellevue, WA 98005
After school	Creative Coding	6 to 12 years	Bellevue	3000 Landerholm Cir, SE, Bellevue, WA 98007
After school	Kiddie Academy	0 to 12 years	Bellevue	990 102nd Ave NE, Bellevue, WA 98004
After school	Discovery Center	Up to 11 years	Kirkland	13111 NE 85th St, Kirkland, WA 98033
After school	Living Montessori Education Community	2 to 11 years	Bellevue	2445 140th Ave NE, Ste B-200, Bellevue, WA 98005
After school	The Little School	3 to 11 years	Bellevue	2812 116th Ave NE, Bellevue, WA 98004
After school	Bricks4Kidz	4 to 11 years	Bellevue	15600 NE 8th St., Ste G2, Bellevue, WA 98008
After school	Hillside Student Community School	4 to 11 years	Bellevue	5027 159th Pl SE, Bellevue, WA 98006
After school	Academia	5 to 11 years	Bellevue	515 116th Ave NE, Ste 150, Bellevue, WA 98004
After school	Bellevue Children's Academy	5 to 11 years	Bellevue	4600 NE 24th St, Bellevue, WA 98007



<b>Category</b>	<b>Organization</b>	<b>Age range</b>	<b>Location</b>	<b>Address</b>
After school	Learning Horizon Learning Center	6 to 11 years	Kirkland	13935 122nd Ave NE, Kirkland, WA 98034
After school	Newport Children's School	2.5 to 10 years	Bellevue	12930 SE Newport Way, Bellevue, WA 98006
After school	Primrose Schools	4 to 10 years	Bellevue	1150 114th Ave SE, Bellevue, WA 98004
After school	Early World Children's School	1 to 7 years	Bellevue	13831 Bel-Red Rd, Bellevue, WA 98005
After school	International Montessori Academy	1.25 to 6 years	Bellevue	14929 SE Allen Rd, Bellevue, WA 98006
After school	Lakemont Academy	1.5 to 6 years	Bellevue	5015 Lakemont Blvd SE, Bellevue, WA 98006
After school	Birch Tree Academy	2 to 6 years	Bellevue	1405 134th Ave NE, Bellevue, WA 98005
After school	Birch Tree Academy	2 to 6 years	Bellevue	655 156th Ave SE, Bellevue, WA 98007
After school	Stellar Montessori Academy	2 to 6 years	Bellevue	2015 Richards Rd, Bellevue, WA 98005
After school	Childtime of Redmond	2 to 6 years	Redmond	4306 156th St NE, Redmond, WA 98052
After school	Eyas Global Montessori	2.5 to 6 years	Bellevue	14219 Lake Hills Blvd, Bellevue, WA 98007
After school	The Growing Tree Playcare & Preschool	Up to 5 years	Bellevue	11511 NE 21st St, Bellevue, WA 98004
After school	Pro Club	2 to 5 years	Redmond	9911 Willows Rd NE, Redmond, WA 98052
After school	The Treehouse Playcare and Preschool	2.5 to 5 years	Bellevue	11511 NE 21st St, Bellevue, WA 98004
After school	Blossoms Childcare	0 to 5 years	Bellevue	9805 NE 21st St, Bellevue, WA 98004
After school	Megumi Preschool	0 to 5 years	Bellevue	2750 Northup Way, Bellevue, WA 98004
After school	Rainbow Learning Academy	2 to 4 years	Bellevue	834 Bellevue Way SE, Bellevue, WA 98004
After school	Eastgate Cooperative Preschool	3 to 4 years	Bellevue	15318 SE Newport Way, Bellevue, WA 98006

<b>Category</b>	<b>Organization</b>	<b>Age range</b>	<b>Location</b>	<b>Address</b>
Art	artEAST	12 years and up	Issaquah	95 Front St N, Issaquah, WA 98027
Art	Sizzleworks	18 years and up	Bellevue	14111 NE 24th St, Bellevue, WA 98007
Art	Museo Art Academy	2 years and up	Issaquah	970 5th Ave NW, Ste 120, Issaquah, WA 98027
Art	Kirkland Arts Center	2 years and up	Kirkland	620 Market St, Kirkland, WA 98033
Art	Cork and Click	21 years and up	Redmond	14344 Woodinville Redmond Rd NE, Redmond, WA 98052
Art	Art Maniac Studio	3 years and up	Bellevue	13555 NE Bel-Red Rd Ste 124, Bellevue, WA 98005
Art	Studio Fine Art Classes	3 years and up	Bellevue	1075 Bellevue Way NE, Bellevue, WA 98004
Art	AI Studio	4 years and up	Bellevue	12816 SE 38th St, Bellevue, WA 98006
Art	Art by Fire	4 years and up	Issaquah	195 Front St N, Issaquah, WA 98027
Art	AI Studio	4 years and up	Kirkland	1425 Market St, Kirkland, WA 98033
Art	Ben Franklin	4 years and up	Redmond	15756 Redmond Way, Redmond, WA 98052
Art	Drawn2Art	4 years and up	Redmond	17210 Redmond Way, Redmond, WA 98052
Art	Redmond ArtWorks	4 years and up	Redmond	6825 176th Ave, Ste A110, Redmond, WA 98052
Art	The Painted Palace	4 years and up	Redmond	7430 164th Ave NE, Ste B240, Redmond, WA 98052
Art	An Artful Touch	5 years and up	Kirkland	12437 116th Ave NE, Kirkland, WA 98034
Art	PaintAway!	6 years and up	Redmond	7345 164th Ave NE, Redmond, WA 98052

<b>Category</b>	<b>Organization</b>	<b>Age range</b>	<b>Location</b>	<b>Address</b>
Art	Redmond School of Glass	9 years and up	Redmond	7102 180th Ave NE, Ste A105, Redmond, WA 98052
Art	KidzWorkshop2	2 to 18 years	Bellevue	827 Bellevue Way NE, Ste 208, Bellevue, WA 98004
Art	Bellevue Art Museum	4 to 18 years	Bellevue	510 Bellevue Way NE, Bellevue, WA 98004
Badminton	Bellevue Badminton Club	10 years and up	Bellevue	13405 SE 30th St, Ste 2C, Bellevue, WA 98005
Badminton	Northwest Badminton Academy	6 years and up	Bellevue	13203 NE Spring Blvd, Bellevue, WA 98005
Badminton	Seattle Badminton Club	6 years and up	Kirkland	10858 117th Pl NE, Kirkland, WA 98033
Basketball	Bellevue Family YMCA	4 years and up	Bellevue	14230 Bel-Red Rd, Bellevue, WA 98007
Basketball	Boys & Girls Club	2.5 to 18 years	Bellevue	209 100th Ave NE, Bellevue, WA 98004
Basketball	Boys & Girls Club	2.5 to 18 years	Bellevue	1424 148th Ave SE, Bellevue, WA 98007
Basketball	Boys & Girls Club	2.5 to 18 years	Bellevue	1903 112th Ave NE, Bellevue, WA 98004
Basketball	Local Hoops	7 to 18 years	Bellevue	1903 112th Ave NE, Bellevue, WA 98004
Basketball	Bellevue Youth Basketball Association	10 to 13 years	Bellevue	10416 SE Wolverine Way, Bellevue, WA 98004
Cheerleading	Connect Cheer Northwest	8 to 18 years	Bellevue	1733 136th Pl NE, Bellevue, WA 98005
Cooking Class	Whisk	8 years and up	Bellevue	10385 Main St, Bellevue, WA 98004
Crafts	QuiltWorks Northwest	18 years and up	Bellevue	145 106th Ave NE, Bellevue, WA 98004
Crafts	Cork and Click	18 years and up	Redmond	14344 Woodinville Redmond Rd NE, Redmond, WA 98052

<b>Category</b>	<b>Organization</b>	<b>Age range</b>	<b>Location</b>	<b>Address</b>
Crafts	Pacific Fabrics & Crafts	8 years and up	Bellevue	121 107th Ave NE, #A, Bellevue, WA 98004
Crafts	Sew Maris	8 years and up	Bellevue	12618 NE 2nd St, Bellevue, WA 98005
Dance	Northwest Aerials	All ages	Kirkland	12440 128th Ln NE, Kirkland, WA 98034
Dance	LaVida Dance & Yoga Studio	1 year and up	Bellevue	13620 NE 20th St, Ste G1, Bellevue, WA 98005
Dance	Kirkland Dance Center	1 year and up	Kirkland	835 7th Ave, Kirkland, WA 98033
Dance	Pacific Dance Center	10 years and up	Bellevue	12611 Northup Way, Ste 210, Bellevue, WA 98005
Dance	BollyWorks	17 years and up	Bellevue	9825 NE 24th St, Bellevue, WA 98004
Dance	BollyWorks	17 years and up	Redmond	8226 196th Ave NE, Redmond, WA 98053
Dance	BollyWorks	17 years and up	Redmond	16641 Redmond Way, Redmond, WA 98052
Dance	DanceWorks Studio	18 years and up	Redmond	16641 Redmond Way, Redmond, WA 98052
Dance	Backstage Dance Studio	2 years and up	Bellevue	13420 SE 32nd St, Bellevue, WA 98005
Dance	Issaquah Dance Theatre	2 years and up	Issaquah	320 3rd Ave NE, Issaquah, WA 98027
Dance	Gotta Dance	2 years and up	Redmond	17945 NE 65th St, Ste 100, Redmond, WA 98052
Dance	Premiere Dance Center	2.5 years and up	Redmond	2623 151st Pl NE, Redmond, WA 98052
Dance	Emerald Ballet Theatre	4 years and up	Bellevue	12368 Northup Way, Bellevue, WA 98005
Dance	Dance Tantra	5 years and up	Bellevue	1980 152nd Pl NE, Bellevue, WA 98007
Dance	NrityaShastra School of Dance	5 years and up	Redmond	16641 Redmond Way, 98052

<b>Category</b>	<b>Organization</b>	<b>Age range</b>	<b>Location</b>	<b>Address</b>
Dance	Nalini Dance	6 years and up	Bellevue	1407 132nd Ave NE, Ste 7, Bellevue, WA 98005
Dance	Arpan Performing Arts	6 years and up	Redmond	24311 NE 80th St, Redmond, WA 98053
Dance	Dance Premier	3 to 18 years	Issaquah	5724 E Lake Sammamish Pkwy SE, Issaquah, WA 98029
Farm	Remlinger Farms	All ages	Bellevue	32610 NE 32nd St, Carnation, WA 98014
Farm	Fox Hollow Farm	All ages	Issaquah	12123 Issaquah Hobart Rd SE, Issaquah, WA 98027
Farm	Little Bit Therapeutic Riding Center	All ages	Redmond	18675 NE 106th St, Redmond, WA 98052
Farm	Farrel-McWhirter Farm Park	2 years and up	Redmond	19545 NE Redmond Rd, Redmond, WA 98053
Farm/Produce	Bellevue Farmers Market	All ages	Bellevue	1717 Bellevue Way NE, Bellevue, WA 98004
Farm/Produce	Issaquah Farmers Market	All ages	Issaquah	1730 10th Ave NW, Issaquah, WA 98027
Farm/Produce	Kirkland Wednesday Market	All ages	Kirkland	133 Lake St S, Ste B, Kirkland, WA 98033
Farm/Produce	Redmond Saturday Market	All ages	Redmond	7730 Leary Way NE, Redmond, WA 98052
Fencing	RainCity Fencing Center	8 years and up	Bellevue	1776 136th Pl NE, Bellevue, WA 98005
Fitness	Bellevue Family YMCA	All ages	Bellevue	14230 Bel-Red Rd, Bellevue, WA 98007
Fitness	The Little Gym of Bellevue-Redmond	3 months and up	Bellevue	1800 130th Ave NE, Bellevue, WA 98005
Fitness	Samena Swim & Recreation Club	12 years and up	Bellevue	15231 Lake Hills Blvd, Bellevue, WA 98007
Fitness	Crunch Gym	15 years and up	Bellevue	15600 NE 8th St, Bellevue, WA 98008
Fitness	Orange Theory Fitness	16 years and up	Bellevue	10900 NE 4th St, Bellevue, WA 98004

<b>Category</b>	<b>Organization</b>	<b>Age range</b>	<b>Location</b>	<b>Address</b>
Fitness	Orange Theory Fitness	16 years and up	Bellevue	30 Bellevue Way NE, Bellevue, WA 98004
Fitness	Orange Theory Fitness	16 years and up	Mercer Island	2601 76th Ave SE, Mercer Island, WA 98040
Fitness	Orange Theory Fitness	16 years and up	Redmond	2690 152nd Ave NE, #150, Redmond, WA 98052
Fitness	Orange Theory Fitness	16 years and up	Redmond	16535 NE 76th St, Redmond, WA 98052
Fitness	Barre 3	18 years and up	Bellevue	1020 108th Ave NE, Bellevue, WA 98004
Fitness	Bassline Fitness	18 years and up	Bellevue	1020 108th Ave NE, Bellevue, WA 98004
Fitness	bStrong Bellevue	18 years and up	Bellevue	11000 NE 10th St, Bellevue, WA 98004
Fitness	Crossfit Amped	18 years and up	Bellevue	399 114th Ave NE, Bellevue, WA 98004
Fitness	Elevate Fit Life	18 years and up	Bellevue	258 106th Ave NE, #201, Bellevue, WA 98004
Fitness	Elite Fitness NW	18 years and up	Bellevue	136 102nd Ave SE, Ste 101, Bellevue, WA 98004
Fitness	Fire Fitness and Conditioning	18 years and up	Bellevue	989 112th Ave NE, Bellevue, WA 98004
Fitness	Impact: Strength and Performance	18 years and up	Bellevue	1508 128 th PI NE, Bellevue, WA 98005
Fitness	Jabx Kickboxing	18 years and up	Bellevue	1001 106th Ave NE, Bellevue, WA 98004
Fitness	Jazzercise	18 years and up	Bellevue	4063 148th Ave NE, Bellevue, WA 98007
Fitness	Jazzercise	18 years and up	Bellevue	14500 SE Newport Way, Bellevue, WA 98006
Fitness	Jazzercise	18 years and up	Bellevue	9825 NE 24th St, Bellevue, WA 98004
Fitness	John Reed Fitness	18 years and up	Bellevue	12708 Northup Way, Bellevue, WA 98005

<b>Category</b>	<b>Organization</b>	<b>Age range</b>	<b>Location</b>	<b>Address</b>
Fitness	LA Fitness	18 years and up	Bellevue	550 106th Ave NE, Ste 215, Bellevue, WA 98004
Fitness	LA Fitness	18 years and up	Bellevue	15053 Main St, Bellevue, WA 98007
Fitness	Lifetime Athletic	18 years and up	Bellevue	11111 NE 8th St, Bellevue, WA 98004
Fitness	Renew Fitness	18 years and up	Bellevue	1200 112th Ave NE, #C-186, Bellevue, WA 98004
Fitness	Pure Barre	18 years and up	Bellevue	909 112th Ave NE, Ste 107, Bellevue, WA 98004
Fitness	Purpose Driven Fitness	18 years and up	Bellevue	1458 127th PI NE, Bellevue, WA 98055
Fitness	The Pursuit: a lagree fitness studio	18 years and up	Bellevue	10635 NE 8th St, Ste 104, Bellevue, WA 98004
Fitness	Shawn Casey Results Fitness	18 years and up	Bellevue	155 108th Ave NE, Bellevue, WA 98004
Fitness	SoulCycle	18 years and up	Bellevue	10470 NE 4th St, Bellevue, WA 98004
Fitness	Sweat Equity	18 years and up	Bellevue	989 112th Ave NE, #102, Bellevue, WA 98004
Fitness	24 Hour Fitness	18 years and up	Bellevue	188 106th Ave NE, Ste 500, Bellevue, WA 98004
Fitness	24 Hour Fitness	18 years and up	Issaquah	5712 E Lake Sammamish Pkwy SE, Issaquah, WA 98029
Fitness	Barre 3	18 years and up	Kirkland	233 Kirkland Ave, Ste 103, Kirkland, WA 98033
Fitness	LA Fitness	18 years and up	Kirkland	12321 120th PI NE, Kirkland, WA 98034
Fitness	LA Fitness	18 years and up	Kirkland	14130 Juanita Dr NE, Kirkland, WA 98034

<b>Category</b>	<b>Organization</b>	<b>Age range</b>	<b>Location</b>	<b>Address</b>
Fitness	The Pursuit: a lagree fitness studio	18 years and up	Kirkland	9758 NE 119th Way, Kirkland, WA 98034
Fitness	Jazzercise	18 years and up	Mercer Island	8236 SE 24th St, Mercer Island, WA 98040
Fitness	5 Elements Pilates	18 years and up	Mercer Island	2630 77th Ave SE, Mercer Island, WA 98040
Fitness	212 Health & Fitness	18 years and up	Mercer Island	2558 76th Ave SE, Mercer Island, WA 98040
Fitness	Fit4Mom	18 years and up	Redmond	7430 164th Ave NE, Ste B230, Redmond, WA 98052
Fitness	Jazzercise	18 years and up	Redmond	6505 176th Ave NE, Redmond, WA 98052
Fitness	Pure Barre	18 years and up	Redmond	16015 Cleveland St, Redmond, WA 98052
Fitness	TITLE Boxing Club	18 years and up	Redmond	7325 166th Ave NE, Ste F255, Redmond, WA 98052
Fitness	24 Hour Fitness	18 years and up	Redmond	7320 170th Ave NE, Redmond, WA 98052
Gardening	Bellevue Nursery	18 years and up	Bellevue	842 104th Ave SE, Bellevue, WA 98004
Golf	Willows Run Golf Complex	16 years and up	Redmond	10402 Willows Rd NE, Redmond, WA 98052
Golf	Golf Club at Newcastle	18 years and up	Newcastle	15500 6 Penny Ln, Newcastle, WA 98059
Gymnastics	Northwest Aerials	9 months to 19 years	Kirkland	12440 128th Ln NE, Kirkland, WA 98034
Gymnastics	La Luna Rhythmic Gymnastics Academy	4 to 12 years	Kirkland	11251 120th Ave NE, Kirkland, WA 98033
Language	Eastside German Language School	2 years and up	Bellevue	1934 108th Ave NE, Bellevue, WA 98004
Language	Asia Pacific Language School	2.5 to 18 years	Bellevue	2015 Richards Rd, Bellevue, WA 98005



<b>Category</b>	<b>Organization</b>	<b>Age range</b>	<b>Location</b>	<b>Address</b>
Language	eLearning Chinese Studio	4 to 17 years	Bellevue	15935 NE 8th St, Bellevue, WA 98008
Martial Arts	Bellevue Family YMCA	3 years and up	Bellevue	14230 Bel-Red Rd, Bellevue, WA 98007
Martial Arts	Seiei Dojo	3 years and up	Bellevue	12611 Northup Way, Ste 300, Bellevue, WA 98005
Martial Arts	Washington Karate Association, Bellevue Dojo	3 years and up	Bellevue	14906 NE Bel-Red Rd, Bellevue, WA 98007
Martial Arts	Elite Martial Arts	3 years and up	Kirkland	12815 NE 124th St, Ste D, Kirkland, WA 98034
Martial Arts	Miller's Martial Arts Academy	4 years and up	Bellevue	8920 122nd Ave NE, Kirkland, WA 98033
Martial Arts	Karate West	4 years and up	Issaquah	5828 221st Pl SE, Issaquah, WA 98027
Martial Arts	Kirkland School of Oom Yung Doe	4 years and up	Kirkland	8510 122nd Ave NE, Kirkland, WA 98033
Martial Arts	Karate West	4 years and up	Mercer Island	8451 SE 68th St, Mercer Island, WA 98040
Martial Arts	Eastside Family Karate	4 years and up	Redmond	4076 148th Ave NE, Redmond, WA 98052
Martial Arts	Hwang's Tae Kwon Do Martial Arts	4 years and up	Redmond	18210 Redmond Way, Redmond, WA 98052
Martial Arts	True Martial Arts Redmond	4 years and up	Redmond	15123 NE 24th St, Redmond, WA 98052
Martial Arts	Academy of Koei-Kan Karate-Do	5 years and up	Bellevue	2320 130th Ave NE, Building E, LL-30, Bellevue, WA 98005
Martial Arts	Bellevue Taekwondo	5 years and up	Bellevue	13300 SE 30th St, Ste 105, Bellevue, WA 98005
Martial Arts	Washington Shotokan Association	5 years and up	Bellevue	13620 NE 20th St, Ste M, Bellevue, WA 98005
Martial Arts	Jungyae Martial Arts of Kirkland	5 years and up	Kirkland	6601 132nd Ave NE, Kirkland, WA 98033

<b>Category</b>	<b>Organization</b>	<b>Age range</b>	<b>Location</b>	<b>Address</b>
Martial Arts	Western Washington Shotokan Karate Club	6 years and up	Bellevue	13620 NE 20th St, Ste M, Bellevue, WA 98005
Music	4/4 School of Music	All ages	Kirkland	1417 Market St, Kirkland, WA 98033
Music	4/4 School of Music	All ages	Redmond	8900 161st Ave NE, Ste 140, Redmond, WA 98052
Music	4/4 School of Music	All ages	Bellevue	1504 145th Pl SE, Ste 5, Bellevue, WA 98007
Music	Bellevue Music Academy	All ages	Bellevue	909 112th Ave NE, Bellevue, WA 98004
Music	Guitar Lessons Bellevue	All ages	Bellevue	1659 133rd Pl NE, Bellevue, WA 98005
Music	Half Note Music School	All ages	Bellevue	14340 NE 20th St, Ste D, Bellevue, WA 98007
Music	Kennelly Keys Music	All ages	Bellevue	121 106th Ave NE, Bellevue, WA 98004
Music	Music Works Northwest	All ages	Bellevue	1331 118th Ave SE, Ste 400, Bellevue, WA 98005
Music	Music & Arts	All ages	Bellevue	13500 Bel-Red Road, Ste A, Bellevue, WA 98005
Music	Roberts Music Institute	All ages	Bellevue	13417 NE 20th St, Bellevue, WA 98005
Music	School of Rock	All ages	Bellevue	14330 NE 20th St, Ste C/D, Bellevue, WA 98007
Music	Lessons in Your Home	All ages	In Home	
Music	Music & Arts	All ages	Issaquah	170 Front St N, Issaquah, WA 98027
Music	School of Rock	All ages	Issaquah	1640 NW Gilman Blvd, Ste 1, Issaquah, WA 98027

<b>Category</b>	<b>Organization</b>	<b>Age range</b>	<b>Location</b>	<b>Address</b>
Music	4/4 School of Music	All ages	Newcastle	6931 Coal Creek Pkwy SE, Newcastle, WA 98059
Music	Allegro Music Lessons	All ages	Redmond	16320 Redmond Way, Redmond, WA 98052
Music	Music & Arts	All ages	Redmond	16611 Redmond Way, Redmond, WA 98052
Rock Climbing	Vertical World	3 years and up	Redmond	15036 NE 95th St, Redmond, WA 98052
Rock Climbing	Stone Gardens	6 years and up	Bellevue	15600 NE 8th St, Ste C-1, Bellevue, WA 98008
Soccer	ISC Gunners FC	4 years and up	Bellevue	
Soccer	Lake Hills Soccer Club	4 to 18 years	Bellevue	2107 170th Ave NE, Bellevue, WA 98008
Soccer	Newport Youth Soccer Club	4 to 18 years	Bellevue	5806 119th Ave SE, Ste A-252, Bellevue, WA 98006
Soccer	Bellevue Youth Soccer Club	5 to 18 years	Bellevue	
Soccer	Eastside Youth Soccer Association	5 to 18 years	Bellevue	15600 NE 8th St, Ste B1 Pmb 323, Bellevue, WA 98008
Soccer	Lake Washington Youth Soccer Association	5 to 18 years	Kirkland	12312 134th Ct NE, Kirkland, WA 98034
Swim	Bellevue Family YMCA	All ages	Bellevue	14230 Bel-Red Rd, Bellevue, WA 98007
Swim	Tiger Mt. Aquatics	All ages	Issaquah	15621 Tiger Mountain Rd SE, Issaquah, WA 98027
Swim	Angelfish Swimming	All ages	Kirkland	10203 116th Ave NE, Kirkland, WA 98033
Swim	Coal Creek Family YMCA	All ages	Newcastle	13750 Newcastle Golf Club Rd, Newcastle, WA 98059
Swim	Wave Swim School	All ages	Redmond	17535 NE 104th St, Redmond, WA 98052

<b>Category</b>	<b>Organization</b>	<b>Age range</b>	<b>Location</b>	<b>Address</b>
Swim	Orca Swim School	18 years and up	Bellevue	601 143rd Ave NE, Bellevue, WA 98007
Swim	Safe N Sound Swimming	2 years and up	Bellevue	2040 Westlake Ave N, Ste 105, Seattle, WA 98109
Swim	Samena Swim & Recreation Club	2 years and up	Bellevue	15231 Lake Hills Blvd, Bellevue, WA 98007
Swim	Strattonwood Swim Club	2 years and up	Redmond	7616 139th Pl NE, Redmond, WA 98052
Swim	Edgebrook Swim and Tennis Club	3 years and up	Bellevue	13454 SE Newport Way, Bellevue, WA 98006
Swim	Woodridge Swim Club	3 years and up	Bellevue	12320 SE 14th St, Bellevue, WA 98005
Swim	SafeSplash Swim School	6 months to 18 years	Bellevue	15053 Main St, Bellevue, WA 98007
Swim	SafeSplash Swim School	6 months to 18 years	Kirkland	12321 120th Pl NE, Kirkland, WA 98034
Swim	SafeSplash Swim School	6 months to 18 years	Redmond	7320 170th Ave NE, Redmond, WA 98052
Swim	Cyan Swim Academy	3 months to 12 years	Kirkland	6601 132nd Ave NE, Kirkland, WA 98033
Swim	Suzie's Swim School	Up to 5 years	Newcastle	11804 SE 87th St, Newcastle, WA 98056
Tennis	Bellevue Club Tennis Courts	3 years and up	Bellevue	11200 SE 6th St, Bellevue, WA 98004
Tennis	Central Park Tennis Club	3 years and up	Kirkland	5820 125th Ln NE, Kirkland, WA 98033
Tennis	Bellevue Tennis Academy	5 years and up	Bellevue	13203 NE Spring Blvd, Bellevue, WA 98005
Tennis	Newport Hills Swim & Tennis Club	5 years and up	Bellevue	5464 119th Ave SE, Bellevue, WA 98006
Tennis	Redmond Tennis Club	5 years and up	Redmond	10600 231st Way NE, Redmond, WA 98053
Tennis	Eastside Tennis Center	3 years and up	Kirkland	10822 117th Pl NE, Kirkland, WA 98033

<b>Category</b>	<b>Organization</b>	<b>Age range</b>	<b>Location</b>	<b>Address</b>
Theater	Studio East	3 to 18 years	Kirkland	11730 118th Ave NE, Ste 100, Kirkland, WA 98034
Theater	Redmond Academy of Theatre Arts	3 to 18 years	Redmond	18001 NE 76th St, Redmond, WA 98052
Theater	Village Theatre	4 to 18 years	Issaquah	303 Front St N, Issaquah, WA 98027
Theater	Second Story Repertory	5 to 18 years	Redmond	16587 NE 74th St, 2nd Fl, Redmond, WA 98052
Volleyball	Northwest Juniors Elite Volleyball Club	10 to 18 years	Redmond	15801 NE 85th St, Redmond, WA 98052
Volleyball	Sudden Impact Volleyball Club	11 to 18 years	Bellevue	13405 SE 30th St, Ste 1b, Bellevue, WA 98005
Yoga	The Ashram Yoga	18 years and up	Bellevue	958 111th Ave NE, Bellevue, WA 98004
Yoga	Alive and Shine	18 years and up	Bellevue	2255-140th Ave NE, Ste F, Bellevue, WA 98005
Yoga	Corepower Yoga	18 years and up	Bellevue	10307 NE 10th St, Bellevue, WA 98004
Yoga	Shakti East Vinyasa Yoga	18 years and up	Bellevue	10245 Main St, Bellevue, WA 98004
Yoga	Discover Yoga	18 years and up	Redmond	15744 Redmond Way, Redmond, WA 98052

## Summer Day Camp Inventory

<b>Provider</b>	<b>Type of Camp</b>	<b>Name of Camp</b>	<b>Age Range</b>	<b>City</b>
Bellevue Arts Museum	Art	Little Artists	Pre-K, Ages 4 and 5	Bellevue
Bellevue Arts Museum	Art	Clay & Crafts with KidsQuest Children's Museum	Ages 6-8	Bellevue
Bellevue Arts Museum	Art	Under the Sea	Entering 1st, 2nd, or 3rd grade	Bellevue
Bellevue Arts Museum	Art	Myths & Magic	Entering 1st, 2nd, or 3rd grade	Bellevue
Bellevue Arts Museum	Art	Modern Art Adventures	Entering 4th, 5th, or 6th grade	Bellevue
Bellevue College	Baseball	Beginner Camp - Baseball	Ages 6-12	Bellevue
Bellevue College	Baseball	Junior Camp - Baseball	Ages 7-9	Bellevue
Bellevue College	Baseball	Senior Camp - Baseball	Ages 10-12	Bellevue
Bellevue College	Basketball	Bellevue College Summer Basketball Camps	2nd-8th grade	Bellevue
Bellevue College	Science	Summer Science Camp	Entering 5th and 6th grade	Bellevue
Bellevue College	Art and Photography	Art Transfers onto Beeswax for Teens	12-17 years old	Bellevue
Bellevue College	Art and Photography	Creative Art for Teens	12-17 years old	Bellevue
Bellevue College	Art and Photography	Digital Illustration and Painting Techniques	12-17 years old	Bellevue
Bellevue College	Art and Photography	Digital Photography for Teens	12-17 years old	Bellevue
Bellevue College	Art and Photography	Drawing for Teens	12-17 years old	Bellevue

<b>Provider</b>	<b>Type of Camp</b>	<b>Name of Camp</b>	<b>Age Range</b>	<b>City</b>
Bellevue College	Art and Photography	Figure Drawing for Teens	12-17 years old	Bellevue
Bellevue College	Art and Photography	Hand-Drawn Illustration and Painting Techniques	12-17 years old	Bellevue
Bellevue College	Art and Photography	Intro to Graphic Design for Teens	12-17 years old	Bellevue
Bellevue College	Art and Photography	Multi-Medium Art for Teens	12-17 years old	Bellevue
Bellevue College	Art and Photography	Nature and Conservation Photography for Teens	12-17 years old	Bellevue
Bellevue College	Art and Photography	Pet Photography for Teens	12-17 years old	Bellevue
Bellevue College	Art and Photography	Portraiture for Teens	12-17 years old	Bellevue
Bellevue College	Art and Photography	Teen Photography: Improve your Online Presence	12-17 years old	Bellevue
Bellevue College	Art and Photography	Watercolor for Teens	12-17 years old	Bellevue
Bellevue College	Art and Photography	Zentangle: Mindfulness through Drawing	12-17 years old	Bellevue
Bellevue College	Health and Fitness	CPR & First Aid Certification Course for Teens	12-17 years old	Bellevue
Bellevue College	Health and Fitness	Forest Therapy and Walking Meditation	12-17 years old	Bellevue
Bellevue College	Health and Fitness	Self-Defense for Teen Girls - Ages 15-17	12-17 years old	Bellevue
Bellevue College	Health and Fitness	Self-Defense for Teen Girls off to College	12-17 years old	Bellevue
Bellevue College	Health and Fitness	Stress Reduction for Teens	12-17 years old	Bellevue
Bellevue College	Health and Fitness	Yoga for Teens	12-17 years old	Bellevue
Bellevue College	Technology	Digital Illustration and Painting Techniques	12-17 years old	Bellevue
Bellevue College	Technology	Introduction to Programming for Teens	12-17 years old	Bellevue

<b>Provider</b>	<b>Type of Camp</b>	<b>Name of Camp</b>	<b>Age Range</b>	<b>City</b>
Bellevue College	Technology	Minecraft: Engineering and Design Challenge Week	12-17 years old	Bellevue
Bellevue College	Technology	Minecraft: Intro to Computer Science	12-17 years old	Bellevue
Bellevue College	Technology	Minecraft: Making A Global Difference	12-17 years old	Bellevue
Bellevue College	Technology	Python Programming for Teens	12-17 years old	Bellevue
Bellevue College	Test Prep and Study Skills	2018 SAT Test Prep	12-17 years old	Bellevue
Bellevue College	Test Prep and Study Skills	Independent Financial Living for Teens	12-17 years old	Bellevue
Bellevue College	Test Prep and Study Skills	Natural A's	12-17 years old	Bellevue
Bellevue College	Test Prep and Study Skills	What Were You Born to Do?	12-17 years old	Bellevue
Bellevue College	Theater	Acting: Becoming the Character	12-17 years old	Bellevue
Bellevue College	World Languages	Basic Conversational Chinese for Teens	12-17 years old	Bellevue
Bellevue College	World Languages	Explore Chinese Culture for Teens	12-17 years old	Bellevue
Bellevue College	World Languages	French in Action for Teens	12-17 years old	Bellevue
Bellevue College	World Languages	Introduction to Chinese for Teens	12-17 years old	Bellevue
Bellevue College	World Languages	Introduction to French for Teens	12-17 years old	Bellevue
Bellevue College	Writing	Radio Camp for Teens	12-17 years old	Bellevue
Bellevue College	Writing	Short Story Writing for Teens	12-17 years old	Bellevue
Bellevue College	Writing	Teenage Novelist: Talking To Your Characters	12-17 years old	Bellevue
Bellevue College	Writing	Teenage Novelist: The Novel in a Nutshell	12-17 years old	Bellevue



<b>Provider</b>	<b>Type of Camp</b>	<b>Name of Camp</b>	<b>Age Range</b>	<b>City</b>
Bellevue College	Writing	Writer's Intensive	12-17 years old	Bellevue
Bellevue School District	Reading and Writing	Summer Literacy Camp	Students Entering grades 1-5	Bellevue
Bellevue School District	Math, Science, Social Studies, Literacy, the arts	Operation Exploration	Students Entering grades 1-5	Bellevue
Bellevue School District	Creative Thinking/ Problem Solving	Operation Ideation	Students Entering grades 6-8	Bellevue
Bellevue Youth Symphony Orchestra	Music	Summer Strings	Entering grades 2-7	Bellevue
Bellevue Youth Symphony Orchestra	Music	Summer Symphony	Does not specify	Bellevue
Bellevue Youth Symphony Orchestra	Music	Summer Music Institute	Entering grades 9-12	Bellevue
Best in Class Eduation	Sports/Chess	Best in Class Plus Chess	Ages 5-12	Bellevue
Boys & Girls Club Bellevue	Summer Camps	Specialty Camps	K-6th grade	Bellevue
Boys & Girls Club Bellevue	Summer Camps	BGCB summer camp	K-4th grade	Bellevue
Boys & Girls Club Bellevue	Summer Camps	Traveling Camps	5th-9th grade	Bellevue
Boys & Girls Club Bellevue	Summer Camps	Great Futures Preschool Camps	Ages 3-5	Bellevue
Boys & Girls Club Bellevue	Summer Camps	Athletics Camps	Ages 5-7	Bellevue
Boys & Girls Club Bellevue	Summer Camps	Junior Staff Program	Grades 9-12	Bellevue
Boys & Girls Club Bellevue	Summer Camps	Teen Specialty Camps	Grades 6-12	Bellevue

<b>Provider</b>	<b>Type of Camp</b>	<b>Name of Camp</b>	<b>Age Range</b>	<b>City</b>
Chess4Life	Chess	All Day Chess	Ages 5-12	Bellevue, Issaquah, Redmond
Chess4Life	Coding/Chess	Coding Plus Chess	Ages 5-7	Bellevue, Issaquah, Redmond
Chess4Life	Coding/Chess	Coding Plus Chess	Ages 8-12	Bellevue, Issaquah, Redmond
Chess4Life	STEM	Lego Plus Chess	Ages 5-12	Bellevue, Issaquah, Redmond
Chess4Life	STEM	Robotics Plus Chess	Ages 6-12	Bellevue, Issaquah, Redmond
Chess4Life	Sports/Chess	Soccer Plus Chess	Ages 6-12	Bellevue, Issaquah, Redmond
Chess4Life	STEM	Space Plus Chess	Ages 8-12	Bellevue, Issaquah, Redmond
Coding with kids	Coding, making games	Summer Coding Camps	Ages 5-18	Bellevue
Coerver NW	Soccer	First Skills Summer Camp	Ages 4-7	Bellevue, Redmond, Issaquah
Destination Science	Science Camps	Summer Science Camps	Ages 5-11	Bellevue
Drama Kids International	Drama/ Summer camp	Summer Drama Camps	Ages 6-11	Bellevue
Drama Kids International of Eastside Seattle	Drama/Chess	Drama Plus Chess	Ages 5-12	Bellevue
Eastside Family Karate	Sports/Chess	Karate Plus Chess	Ages 5-12	Bellevue Redmond

<b>Provider</b>	<b>Type of Camp</b>	<b>Name of Camp</b>	<b>Age Range</b>	<b>City</b>
Eastside Family Karate	Karate	Summer Karate Camps	Ages 4-13+ depending on camp	Redmond
French Immersion School of WA	Summer Camps	Summer Language Camps	Ages 2.5-11	Bellevue
Grasshopper Enrichment	Sports/Chess	Empower Plus Chess	Ages 6-12	Redmond
ID Tech	Tech Camps	Summer Tech Camps	Ages 7-17	Bellevue
KidsQuest Children's Museum	Adventure	Clay & Crafts with Bellevue Arts Museum	Entering 1st-3rd grade	Bellevue
KidsQuest Children's Museum	Adventure	Adventures in Lego Creations	Entering 1st-3rd grade	Bellevue
KidsQuest Children's Museum	Adventure	Special Effects Spectacular	Entering 1st-3rd grade	Bellevue
KidsQuest Children's Museum	Adventure	Science Sleuths	Entering 1st-3rd grade	Bellevue
KidsQuest Children's Museum	STEAM	Motion Madness	K-3rd grade	Bellevue
KidsQuest Children's Museum	STEAM	Wild About Science	K-3rd grade	Bellevue
KidsQuest Children's Museum	STEAM	Tinker Thinkers	K-3rd grade	Bellevue
KidsQuest Children's Museum	STEAM	Crazy Contraptions	K-3rd grade	Bellevue
KidsQuest Children's Museum	STEAM	STEAM Ahead	K-3rd grade	Bellevue

<b>Provider</b>	<b>Type of Camp</b>	<b>Name of Camp</b>	<b>Age Range</b>	<b>City</b>
KidsQuest Children's Museum	STEAM	Inventor Investigations	K-3rd grade	Bellevue
KidsQuest Children's Museum	Explore	Science Explorers	3-5 years old	Bellevue
KidsQuest Children's Museum	Explore	Art Explorers	3-5 years old	Bellevue
KidsQuest Children's Museum	Explore	Nature Explorers	3-5 years old	Bellevue
Mad Science	Science Camps	Summer Science Camps	K-6th grade	King County
Microsoft	Technology	DigiGirlz High Tech Camp	13-18 years old	Redmond
Rain City Fencing	Sports/Chess	Fencing Plus Chess	Ages 8-12	Bellevue, Issaquah, Redmond
Sambica	Explore	Overnight Camp	Entering grades 4-6	Bellevue
Sambica	Explore	Jr High Overnight Camp	Entering grades 6-9	Bellevue
Sambica	Leadership	Adventure Leadership Camp	Entering 9th- 12th grade	Bellevue
Seattle Badminton Club	Sports/Chess	Badminton Plus Chess	Ages 7-12	Bellevue
Seattle Pacific Table Tennis	Sports/Chess	Table Tennis Plus Chess	Ages 5-12	Bellevue, Issaquah, Redmond
Skyhawks	Sports/Chess	Baseball Plus Chess	Ages 5-12	Bellevue, Redmond
Skyhawks	Sports/Chess	Basketball Plus Chess	Ages 6-12	Bellevue
Skyhawks	Sports/Chess	Flag Football Plus Chess	Ages 5-12	Bellevue, Issaquah, Redmond
Skyhawks	Sports/Chess	Golf Plus Chess	Ages 5-8	Bellevue. Redmond

<b>Provider</b>	<b>Type of Camp</b>	<b>Name of Camp</b>	<b>Age Range</b>	<b>City</b>
Skyhawks	Sports/Chess	Mini-Hawk Plus Chess	Ages 5-7	Bellevue, Redmond
Skyhawks	Sports/Chess	Track and Field Plus Chess	Ages 6-12	Bellevue, Issaquah, Redmond
Step computer academy	Computer camp	Summer Computer Camps	Grades 1-8	Bellevue
Step computer academy	Computer camp	Summer Computer Camps	Ages 9-14	Bellevue
Tech know How	Technology and robotics	Technology & Robotics Summer Camps	Ages 5-9 or 10-14	Renton
The Coder School	Code/STEM	Games are Awesome	Ages 7-10	Bellevue
The Coder School	Code/STEM	Python Startup	Ages 10+	Bellevue
The Coder School	Code/STEM	Webrox	Ages 10+	Bellevue
The Coder School	Code/STEM	Rise of the Machines	Ages 9+	Bellevue
The Coder School	Code/STEM	Pi Jam	Ages 10+	Bellevue
The Little Gym	Summer Camps	Summer Day Camps	Ages 3-13	Bellevue, Redmond, Issaquah
The Little School	Sports/Crafts/ Activities	Steve and Kate's Camp	4 years old - 7th grade	Bellevue
Wilderness Awareness School	Nature Day Camps	Summer Nature Day Camps	Ages 4-13	King County
Wilderness Awareness School	Nature Day Camps	Summer Overnight Nature Camps	Ages 11-18	King County
Wilderness Awareness School	Nature Day Camps	Teen Expeditions Camp	Ages 14-18	King County
Wolf Camp	Kids nature day camps	Summer Nature Day Camp	Ages 6-12	Lake Sammamish

<b>Provider</b>	<b>Type of Camp</b>	<b>Name of Camp</b>	<b>Age Range</b>	<b>City</b>
YMCA	Explore	Outdoor Day Camp	Grades 1-6	Bellevue, Redmond
YMCA	Discovery	Discovery Camp	Grades 1-3	Bellevue, Redmond
YMCA	Explore	Preschool Specialty Camps	Ages 3-5	Bellevue, Newcastle
YMCA	Explore	Camp Terry Plus	Grades 4-7	Bellevue, Redmond
YMCA	Explore	Kids on Their Way	Entering Kindergarten	Bellevue, Newcastle
YMCA	Explore	Specialty Camps	Grades 3-6	Redmond, Newcastle
YMCA	Explore	Quest	Grades 6-9	Bellevue , Newcastle
YMCA	Leadership/Training	Junior Lifeguard Camp	Grades 7-10	Bellevue, Newcastle
Young Rembrandts	Art/Chess	Art Plus Chess	Ages 5-12	Bellevue, Issaquah, Redmond
Adventure Kids Playcare	Summer Camps	Summer Day Camps	Up to 12 years	Bellevue
Open Window School	Summer Camps	Summer Day Camps	5-13 Years	Bellevue
Studio East	Dance	Summer Dance Camps	4-18 Years	Kirkland





<b>BINGO</b>				
19	25	31	49	71
15	22	42	50	73
7	29		36	61
3	21	44	52	69
11	27	40	54	67





**APPENDIX IV**  
**Recreation Program Pricing Policy**

The Pricing Policy for Bellevue Parks & Community Services achieves two main goals:

1. To give Bellevue residents priority access to recreation activities and programs.
2. To set fees so that tax revenues used to support recreation activities are directed to the services that are more sharply focused on meeting the needs of community members who would otherwise have limited opportunities to participate in recreational activities.

In 1993, the city established the Enterprise Division within Parks & Community Services. This marked the beginning of an effort to develop an overall pricing structure that would allow the department to differentiate among various recreation users when charging fees for recreation activities. In addition, the creation of this division allowed for a more entrepreneurial approach to managing these services.

## Key Pricing Concepts

Setting prices for recreation services involves two key concepts: 1) subsidy and 2) a public/private continuum.

### Subsidy

Virtually all recreation classes and activities (public and private) are subsidized. The fees associated with a class or program often do not cover the full set of program and related facility costs. In the private for-profit sector, sign-up fees, dues, advertising, product placement, and sales of materials can offset the marginal cost one pays for any specific activity. An art class offered through an art store provides an example. The cost of the class often covers only the direct cost of the instructor's time and part of the materials used. The actual user fee or class charge is held down in anticipation that participants will purchase supplies from that store.

In the private non-profit sector, organizations like the Boys & Girls Club or the YMCA receive charitable contributions and dues. These organizations use dues and contributions to both offset the costs charged to the broad membership and to provide scholarships, which allow for greater access. In the public sector, often the actual cost to the user is subsidized from general tax revenues. This Pricing Policy defines the manner in which the City of Bellevue applies this subsidy.

### Public Good/Private Good Continuum

Taken as a whole, recreation programs span a continuum ranging from programs that serve the public good to programs serving the private good.

**Public good** programs are designed not only to be recreationally attractive, but also to meet some broader community goal. Public good programs are also characterized by their indivisible nature. Many people can simultaneously make use of a trail, a beach park or a drop-in time at a

community center. Their use of that facility or service does not preclude use by others; use by more than one person does not diminish the benefit any individual user derives from an activity.

On the operational level, there is no practical way to assign an individual cost to, or to charge a fee for, purely public good. These programs exist and provide benefits whether ten or 10,000 people make use of them. Bellevue's public good programs include teen services at Crossroads Community Center, older adult programming, adaptive recreation programs for people with disabilities, Bellevue Youth Theatre productions, and special events like the 4th of July celebration in Downtown Park and Movies in the Park.

**Private good** programs are those developed to respond to the expressed needs of consumers for particular activities. Their benefit is primarily to the individual user. The consumption of this good is divisible and the supply is finite. One person's use of a facility or program by definition limits the availability of that facility or program to all others. One person's consumption or use of a service or program can be distinguished from another. Examples of Bellevue's private good programs include golf played at the Bellevue Golf Course, tennis facilities, and rental of picnic shelters.

**Merit good.** Programs are rarely strictly private or public good. Merit good programs provide a substantial degree of indivisible personal benefit and also serve a broad public purpose. The Skate Park (in-line and skateboards) meets a specific need for teen and young adult recreation. It meets the broad public goal to engage teens in recreation. By its nature, the Skate Park has limited capacity and is somewhat like a private good. Merit good programs meet the goals of both public and private good. The public's interest is served by simply having these programs available, and the participants undeniably receive individual benefit from the activity. As such, these types of programs merit subsidy and are excellent candidates for substantial cost recovery.

## Resident Preference for Recreation Services

The Bellevue City Council has determined that Bellevue residents will be given priority in the use of city-sponsored recreation services. This preference can take one or more of three forms. First, is lower pricing for services. Fees charged to non-residents for participation in "Merit-Priced" programs will be higher than those for Bellevue residents. Second, is preference in registration. Bellevue residents get an opportunity to register for classes and activities before non-residents. Third, preference can be expressed in terms of targeting program activities. An example of the latter is providing Wraparound Services coordinators at Title I schools in the Bellevue School District.

## Pricing Policy Established

Consistent with the vision for recreation, the city's recreation services are designed to complement those offered elsewhere in the community, so that all residents have the opportunity

to participate in recreation programs of their choice. The figures that follow display how the city decides whether or not to offer or facilitate a service. Once a decision is made to offer a service, a price will be set. For purposes of this policy, three distinct categories or programs are established: Full Subsidy, Merit Pricing, and Full Cost Recovery.

### **Full Subsidy**

Programs in this category are those that meet the city's goals to provide broad access to recreation through community and special events. Full subsidy programs include those activities that serve a broader public purpose and have largely an indivisible set of benefits. In some instances, nominal fees may be charged in order to regulate attendance or to promote a more orderly activity. Residents will be given preference in signing up and registering, where feasible. There is no expectation of any specific cost recovery objective.

### **Merit-Priced**

Programs in this category provide broad community benefit, though they are delivered for the most part as classes and activities and have many attributes of private good programs. The broad public purpose is achieved in activities that serve priority and underrepresented groups. Merit-priced activities have a goal to recover direct program costs. These costs represent the costs directly attributable to the delivery of an activity. This includes direct program staff fees/costs, materials and supplies, and immediate program administration overhead.

### **Full Cost Recovery**

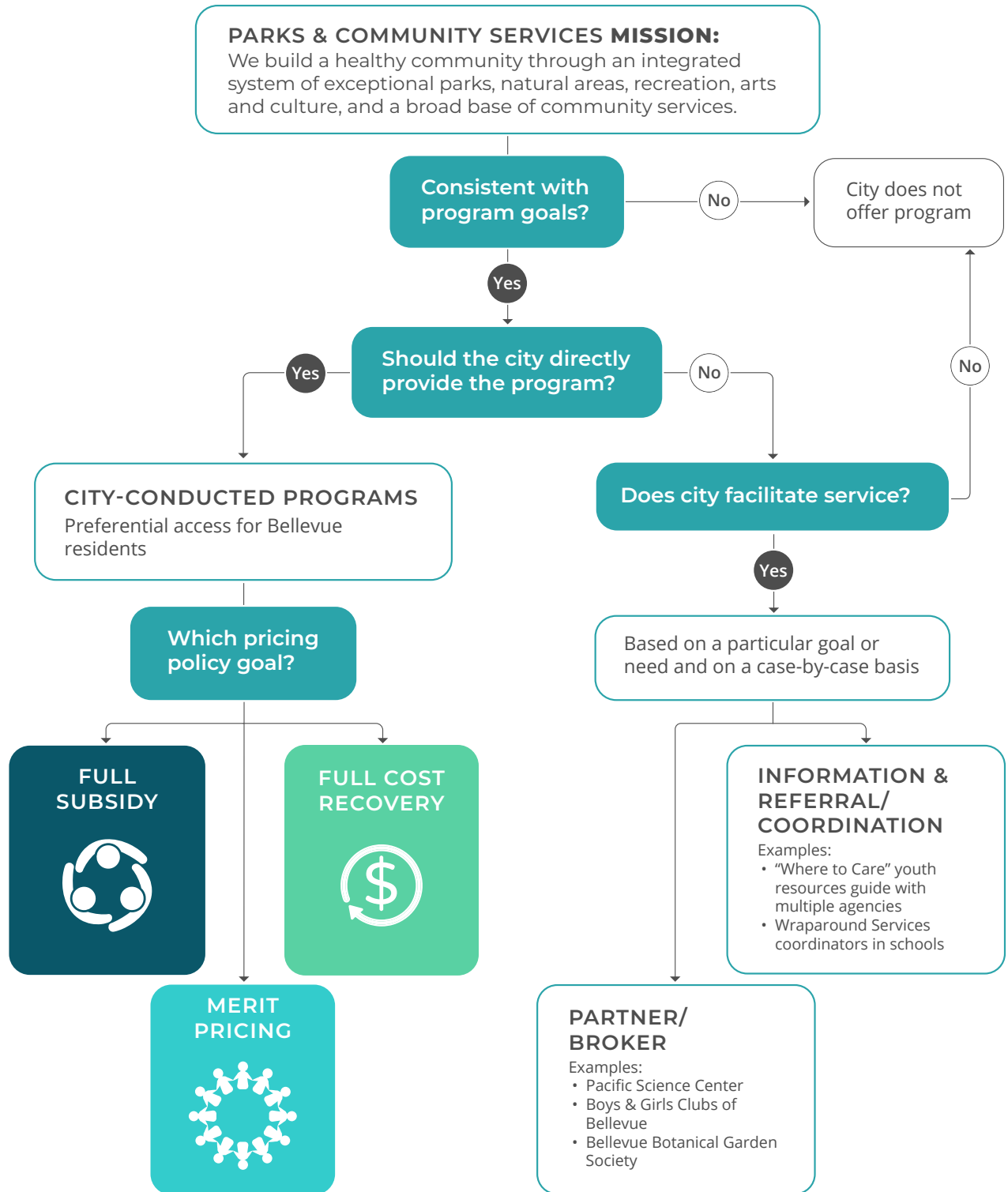
In setting prices for these activities, the goal is to recover full costs and to price the activity competitively within the local market. Full costs are calculated to be the total of all staff costs associated with an activity, materials and supplies, departmental overhead, and city overhead. For golf activities only, full cost recovery includes the costs of capital (i.e., golf revenues fully fund debt services and capital improvements at the golf course). Bellevue residents will be given preference for signup and reservations, where feasible. However, because full cost recovery services are already priced at market rates, non-residents and residents are charged the same fees.

### **Non-Resident Fees**

Non-residents of Bellevue will be charged fees for merit-priced programs based on full cost recovery goals unless one of the following conditions is met:




1. Non-resident participation is necessary to make a program viable.
2. Non-resident participation reduces the city's net cost of operating a program.
3. Interlocal agreements are in place with other municipalities that subsidize their residents' participation in Bellevue's program.

### SERVICE DELIVERY MODEL



Note: Scholarships available for merit pricing and full cost recovery programs. Eligibility determined based on HUD Low/Moderate Income and USDA Free and Reduced Price School Meal guidelines.

## RECREATION PROGRAM PRICING POLICY

	Public Good		Private Good
	Indivisible Benefit	Community Benefit	Individual Benefit
	<b>FULL SUBSIDY</b> 	<b>MERIT PRICING</b> 	<b>FULL COST RECOVERY</b> 
Examples	Drop-In Special Events Youth Link Promotions Private Subsidy Grants/Donations	Day Camps Youth Sports Skate Park Adaptive Recreation Cultural Arts (Youth) Older Adult Classes	Enterprise Programs: <ul style="list-style-type: none"> <li>• Aquatic Center</li> <li>• Tennis</li> <li>• Golf</li> </ul> Adult Sports Adult Field Rentals Adult Classes Facility Rentals
Cost Recovery	No cost recovery goal.	Goal is to recover direct program costs and to provide affordable and accessible programs.	Goal is full cost recovery for all activities.
Resident/Non-Resident	Resident preference for sign-up and registration where feasible.	Residents have preference for sign-ups and pay Merit Price. Non-Residents pay full costs unless: <ol style="list-style-type: none"> <li>1. Non-Resident participation is necessary to make program viable.</li> <li>2. Non-Resident participation helps reduce net costs to offer program.</li> <li>3. Interlocal agreements are in place.</li> </ol> In all other instances Non-Residents will pay at least a 20% surcharge.	Resident preference for sign-ups/registrations/reservations.

Note: Scholarships available for merit pricing and full cost recovery programs. Eligibility determined based on HUD Low/Moderate Income and USDA Free and Reduced Price School Meal guidelines.





Bellevue Parks &  
Community Services

[www.bellevuewa.gov](http://www.bellevuewa.gov)

Endorsed by the Parks & Community Services Board | February 11, 2020

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